

PRESS RELEASE

VimpelCom Serves Growing Markets in Russia with SES WORLD SKIES

SES WORLD SKIES' NSS-9 satellite enables connectivity in Central and Eastern Siberia

The Hague, November 24, 2010 – A leader in connecting remote and emerging markets, SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced VimpelCom has signed a capacity deal to meet the growing need for business communications capabilities throughout Russia.

Utilizing 36MHz of C-band capacity and the West Hemi beam aboard SES WORLD SKIES' NSS-9 satellite, VimpelCom gains the opportunity to significantly increase the volume of these services in Russia's Eastern Siberia and Far East. Moreover, SES WORLD SKIES' NSS-9 will help to increase the capacity of VimpelCom's Beeline's satellite network on Russian satellites, and will provide for the active development of its mobile network in the regions using Russian Express satellites.

"Businesses are expanding their networks and connectivity requirements to meet growing market demands in Russia's Eastern Siberia and Far East regions," explained Vladimir Philippov, Vice-President of IT, VimpelCom. "SES WORLD SKIES has the expertise and an ideally positioned satellite in NSS-9 to enable us to make the most of key regional business opportunities in Russia as they grow and evolve."

"SES WORLD SKIES is aggressively and proactively investing in advanced satellites capable of delivering capacity and connectivity to some of the remotest regions and markets in the world," said Scott Sprague, Senior Vice President of Global Sales for SES WORLD SKIES. "VimpelCom is an innovative leader in a region that represents exciting, emerging marketplaces with great potential for growth."

About NSS-9

NSS-9 is an all C-band satellite featuring three beams that can be interconnected on a transponder-by-transponder basis: a global beam providing coverage of the entire earth visible from 183° East; a West Hemi beam covering Australia, Indonesia, the Philippines, Japan, China, Korea and the Pacific Islands; and an East Hemi beam providing coverage and connectivity to the U.S., Hawaii and Polynesia.

About VimpelCom

VimpelCom Ltd. consists of telecommunications operators providing voice and data services through a range of wireless, fixed and broadband technologies. The VimpelCom Ltd. group is headquartered in Amsterdam and has operations in Russia, Ukraine, Kazakhstan, Uzbekistan, Tajikistan, Georgia, Armenia, Kyrgyzstan, Vietnam and Cambodia, covering territory with a total population of about 345 million. VimpelCom Ltd. operating companies provide services under the "Beeline" and "Kyivstar" brands. VimpelCom Ltd.'s ADSs (American Depositary Shares) are listed on the New York Stock Exchange under the symbol "VIP".

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About SES WORLD SKIES

SES WORLD SKIES is the division of SES created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 27 satellites - part of the 44 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has five additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington, D.C., Singapore, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit www.ses.com for more information.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES and participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com