# SES WORLD SKIES

## PRESS RELEASE

**Clear Channel Signs Capacity Deals on Four SES WORLD SKIES Satellites** Internet access, radio/TV broadcast, and disaster recovery among services delivered

Princeton, NJ – November 4, 2010 – Extending a ten-year alliance, SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced Clear Channel has renewed capacity deals for 144 MHz on four satellites to deliver connectivity and content to subscribers and audiences nationwide.

Under the agreements, Clear Channel has secured 46 MHz on SES-1, 36 MHz on AMC-8, 36 MHz on AMC-9 and 26 MHz on AMC-1 to offer a wide range of services, including radio broadcast and backhaul, Internet access, SNG and turnkey disaster recovery communications. Thousands of commercial radio stations across the U.S. utilize Clear Channel for satellite-delivered content, distribution, or emergency backup services.

Television stations from coast to coast rely on Clear Channel's 24/7 Network Operations center for SNG bandwidth to cover breaking news. Clear Channel's satellitedelivered Internet access and disaster recovery services are experiencing significant growth on the SES WORLD SKIES fleet.

"SES WORLD SKIES has the reliable satellites, the flexible solutions and the experienced people that continue to enable us to innovate and grow our expanding portfolio of businesses and services," said Mike Hagans, President and General Manager of Clear Channel Satellite Services. "Our satellite-delivered mobile phone systems, VSAT networks and Voice-over-IP are core components of the emergency communications strategies for leading corporations and first responders," Hagans added, noting the alliance with SES WORLD SKIES has reached the ten-year mark.

"Clear Channel's broadcast services touch virtually every commercial radio station in the U.S. aboard AMC-8, which is the de facto standard radio satellite," explained Hagans, whose team also utilizes SES WORLD SKIES satellites to update digital billboards operated by Clear Channel Outdoor.

"Clear Channel is developing and delivering some of the best broadcast, broadband and disaster recovery solutions in the business on our satellites," said Steve Bunke, Vice President of North America Media Sales for SES WORLD SKIES. "This series of capacity agreements represents the renewal of our long-term relationship and shared commitment to driving innovations that continue to evolve and enhance the delivery of connectivity and content across the country."

#### About the Satellites

Located at 101° West, SES-1 provides full 50-state C- and Ku-band North American coverage. SES-1 delivers communications services in support of enterprise, government and media sectors from the center of the North American arc.

AMC-8 is an all C-band satellite covering all 50 states, Canada and the Caribbean. It provides the highest quality service available for radio programming and networks. The satellite is also well suited to support telecommunications services across the nation.

Television programmers, government agencies and enterprise networks benefit from AMC-9's increased power levels, expanded coverage areas and high levels of redundancy.

AMC-1 is home to national television networks broadcasting to thousands of cable headends. The satellite also serves a broad range of enterprise customers with VSAT, broadband and a variety of other services.

#### About SES WORLD SKIES

SES WORLD SKIES is the division of SES created through the combination of the former SES NEW SKIES and SES AMERICOM. The company operates a fleet of 27 satellites - part of the 44 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. SES WORLD SKIES currently has five additional satellites under construction. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington, D.C., Singapore, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg. Visit www.ses.com for more information.

### About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES and participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com

For further information please contact:

Yves Feltes Media Relations SES WORLD SKIES Tel: +352 710 725 311 Yves.Feltes@ses.com