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FINAL TERMS DATED 26 NOVEMBER 2010



SOCIÉTÉ GÉNÉRALE

**Issue of €250,000,000 3.86 per cent. Notes due 2020 (the “Notes”)
under the €50,000,000,000
Euro Medium Term Note - Paris Registered Programme**

**Series No.:1
Tranche No.:1
Issue Price: 100.00%**

Lead Manager

SOCIÉTÉ GÉNÉRALE BANK & TRUST

Co-Managers

**DEKABANK
DZ BANK AG**

PART A – CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "*Subscription and Sale*" in the Base Prospectus.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the French Law Notes*" in the Base Prospectus dated 9 November 2010 which received *visa* no.10-391 on 9 November 2010 from the *Autorité des marchés financiers* (the **AMF**) which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. Copies of the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF (www.amf-france.org) and on the website of the Issuer (prospectus.socgen.com).

1.	(i)	Issuer:	Société Générale
2.	(i)	Series Number:	1
	(ii)	Tranche Number:	1
3.		Specified Currency or Currencies:	Euro ("€")
4.		Aggregate Nominal Amount:	
	(i)	Series:	€250,000,000
	(ii)	Tranche:	€250,000,000
5.		Issue Price:	100.00 per cent. of the Aggregate Nominal Amount
6.	(i)	Specified Denomination(s):	€50,000
7.	(i)	Issue Date:	30 November 2010
	(ii)	Interest Commencement Date:	30 November 2010
8.		Maturity Date:	30 November 2020

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9.	Interest Basis:	3.86 per cent. Fixed Rate (further particulars specified below)
10.	Redemption/Payment Basis:	Redemption at par
11.	Change of Interest Basis or Redemption/Payment Basis:	Not Applicable
12.	Put/Call Options:	Not Applicable
13.	Status of the Notes:	Unsubordinated
14.	Method of distribution:	Syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15.	Fixed Rate Note Provisions	Applicable
	(i) Rate(s) of Interest:	3.86 per cent. per annum payable annually in arrear
	(ii) Interest Payment Date(s):	30 November in each year up to and including the Maturity Date
	(iii) Fixed Coupon Amount(s):	€1,930 per Note of €50,000 Specified Denomination
	(iv) Broken Amount(s):	Not Applicable
	(v) Day Count Fraction:	Actual/Actual (ICMA)
	(vi) Determination Date(s):	30 November in each year
	(vii) Other terms relating to the method of calculating interest for Fixed Rate Notes:	Not Applicable
16.	Floating Rate Note Provisions	Not Applicable
17.	Zero Coupon Note Provisions	Not Applicable
18.	Dual Currency Note Provisions	Not Applicable

PROVISIONS RELATING TO REDEMPTION

19.	Issuer's optional redemption (other than for taxation reasons):	Not Applicable
20.	Redemption at the option of the Noteholders:	Not Applicable
21.	Final Redemption Amount:	€50,000 per Note of €50,000 Specified Denomination

22. Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and 6(g) of the Terms and Conditions of the French Law Notes): As set out in the Conditions

GENERAL PROVISIONS APPLICABLE TO THE NOTES

23. Form of Notes:
- (i) Form: Dematerialised Notes
Bearer dematerialised form (*au porteur*)
 - (ii) New Global Note: Not Applicable
24. "Payment Business Day" election in accordance with Condition 5(d) of the Terms and Conditions of the French Law Notes or other special provisions relating to Payment Business Days: Modified Following Payment Business Day
25. Additional Financial Centre for the purposes of Condition 5(d) of the Terms and Conditions of the French Law Notes: Not Applicable
26. Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes: Not Applicable
27. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay: Not Applicable
28. Details relating to Instalment Notes: Not Applicable
29. Redenomination applicable: Not Applicable
30. Consolidation applicable: Not Applicable
31. *Masse* (Condition 13 of the Terms and Conditions of the French Law Notes): Applicable
The Representative ("*Représentant de la Masse*") will be:
SCP SIMONIN - LE MAREC-GUERRIER,
Huissiers de Justice Associés,
54, rue Taitbout
75009 Paris

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The Representative will be entitled to a remuneration of €500 (VAT included) per year.

32. Other final terms: Not Applicable
33. Governing law: The Notes and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with French law

DISTRIBUTION

34. (i) If syndicated, names of Managers: **Lead Manager:**
Société Générale Bank & Trust S.A.
- Co-Managers:**
DekaBank Deutsche Girozentrale
DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main
- (ii) Date of Subscription Agreement: 26 November 2010
- (iii) Stabilising Manager (if any): Not Applicable
35. If non-syndicated, name of relevant Dealer: Not Applicable
36. U.S. selling restrictions: Regulation S compliance category 2; TEFRA rules are Not Applicable
37. Additional selling restrictions: Not Applicable

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series 1, Tranche 1.

Signed on behalf of the Issuer:

By: Hélène Faracci-Steffan

Duly authorised

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- (i) Listing: Application has been made for the Notes to be listed on Euronext Paris with effect from 30 November 2010.
- (ii) Admission to trading: Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from 30 November 2010.
- (iii) Estimate of total expenses related to admission to trading: €13,700

2. RATINGS

- Ratings: The Notes to be issued are expected to be rated:
- Standard & Poor's Ratings Services, a division of the McGraw Hill Companies Inc.: A+
- Moody's Investors Service Limited: Aa2
- Fitch Ratings Ltd.: A+

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale" and for any fees payable to the Co-Managers, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. YIELD (*Fixed Rate Notes only*)

- Indication of yield: 3.86 per cent. per annum
- The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5. OPERATIONAL INFORMATION

- (i) ISIN Code: FR0010967182
- (ii) Common Code: 056263004
- (iii) Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, *société anonyme* or Euroclear France and the relevant identification number(s): Not Applicable
- (iv) Delivery: Delivery against payment

- (v) Names and addresses of Additional Paying Agent(s) (if any): Not Applicable
- (vi) Intended to be held in a manner which would allow Eurosystem eligibility: Not Applicable