

PRESS RELEASE

SES ASTRA SIGNS IMPORTANT CAPACITY AGREEMENT FOR VIDEO DELIVERY VIA ITS 31.5 DEGREES EAST ORBITAL POSITION

Kiev/Luxembourg 13 December 2010 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has signed an important capacity agreement for video delivery via its 31.5 degrees East orbital position. Through the contract with Ukraine's state owned Ukrkosmos, SES ASTRA will immediately get access to all cable head-ends and terrestrial networks, and achieve 100 percent cable-coverage in Ukraine via this orbital position.

Ukrkosmos' channel portfolio includes state-owned UTR, Kultura and KDRTRK, as well as Sport 1, Sport 2, Malyatko TV and Menu TV. Since UTR and Kultura are subject to must-carry rules, cable operators are obliged to offer the two channels as part of their bouquet. This allows SES ASTRA to immediately gain significant reach in Ukraine.

31.5 degrees East is SES ASTRA's orbital position for Eastern Europe and the Middle East. It complements SES ASTRA's very successful 5 degrees East orbital position that already delivers a large variety of channels to Ukraine and allows for further growth in the region.

Norbert Hölzle, Chief Commercial Officer of SES ASTRA, said: "We are delighted about this agreement with Ukrkosmos which demonstrates the strong dynamic in the region. Further to strengthening our long standing relationship with Ukrkosmos and its shareholder, the National Space agency of Ukraine, the agreement shows that we have succeeded in establishing 31.5 degrees East as an important orbital position for the Ukrainian market. We look forward to winning additional customers for this growing orbital position."

Sergey Kapshtyk, General Director of State Enterprise Ukrkosmos: "The capacity agreement with SES ASTRA will allow us to offer superior signal quality and coverage over Ukraine and optimise the distribution of our customer's content to terrestrial and cable networks. We are looking forward to continue working extensively with our colleagues from SES ASTRA to improve our offer to customers in Ukraine."

Reception details:

TV-viewers can receive the Ukrkosmos bouquet throughout the country with satellite dishes of 60 centimeters using the following transmission parameters: Satellite name: ASTRA 1G, Orbital position 31.5 degrees East, transponder No. 5.231, reception frequency 12304.50 MHz, horizontal polarization.

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About SES ASTRA

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 16 satellites. The ASTRA satellite system delivers services to more than 125 million DTH and cable households and transmits more than 2,600 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 180 High Definition (HD) channels on its main orbital positions, ASTRA represents the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA are 19.2 degrees East, 28.2 degrees East, 23.5 degrees East, 5 degrees East and 31.5 degrees East. For further information: www.ses-astra.com

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com