



Lyon, 21 December 2010

## GL EVENTS STRENGTHENS ITS STAKE IN PREMIERE VISION

### **GL EVENTS NOW HOLDS 49% OF PREMIERE VISION'S CAPITAL IN PARTNERSHIP WITH TEXTILE MANUFACTURERS**

Première Vision S.A., a leading worldwide organiser of trade shows for fabrics and services for the fashion industry, reorganises its shareholder base: GL events acquires the shares held by Eurovet and increases its stake from 24.5% to 49%.

GL events Group, an event industry specialist and Première Vision's long standing technical partner, will henceforth assume a lead role in steering the company's course in collaboration with French textile manufacturers in the Association Première Vision that retains the majority stake. Philippe Pasquet, will serve as Chairman of the Executive Board and Lucien Deveaux as Chairman of the Supervisory Board.

### **PREMIERE VISION, A MAJOR PLAYER IN ORGANISING B-TO-B TRADE FAIRS IN THE UNIVERSE OF FABRICS FASHION**

Building on its unique and strong international brand name in the professional universe of textiles and fashion, Première Vision organises the world's premier fabric show in Paris with for the last ten years editions as well in New York, Shanghai/Beijing, Moscow and more recently Sao Paulo through the joint venture with the local company, Fagga Eventos, GL events' Brazilian subsidiary. The company also intervenes in complementary sectors of yarns and fibres (Expofil brand), textile design (Indigo and Direction by Indigo), denim (Denim by Première Vision), and finally accessories and supplies for fashion and design (ModAmont tradeshow organised in partnership with Tarsus France).

Positioned in a selective offering with value-added services, Première Vision currently organises 22 events per year in six countries providing showcases to 3,400 exhibitors for 160,000 professional visitors. In 2009 the company, based in Lyon and Paris, had consolidated sales of €35 million.

### **CLEAR SYNERGIES BETWEEN THE TWO ACTORS EXPECTED TO BE STRENGTHENED IN THE FUTURE**

GL events is an integrated international event industry group with a comprehensive offering covering three major segments: event organisation, venue management and related services. The Group has a portfolio of nearly 250 proprietary B-to-B and B-to-C trade fairs worldwide and a network of 36 venues under management that include convention centres, exhibition centres, concert halls and multi-purpose facilities in France and international destinations. It currently has more than 3,500 employees through a network of more than 90 offices worldwide. Consolidated sales in 2010 are expected to exceed €690 million. Also in the fashion sector, GL events has recently become the majority shareholder of Sodes, organiser of the fashion industry trade show, *Prêt-à-Porter Paris*.

Against the backdrop of accelerating concentration among different providers of event industry solutions, reinforcing ties between GL events and the Association Première Vision should contribute to strengthening Première Vision S.A.'s international development and further broaden its range of services and its portfolio of events devoted to the worlds of fashion and personal goods.

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**Upcoming events:  
2010 net sales: 1 February 2011 (after the close of trading)**

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**About GL events**([www.gl-events.com](http://www.gl-events.com)): GL events is an international event industry group providing integrated solutions covering three main market segments: Event Organisation, Venue Management and Event Services. The Group has a portfolio of nearly 200 proprietary B-to-B and B-to-C trade fairs worldwide and a network of 36 venues under management that include convention centres, exhibition centres, concert halls and multipurpose facilities in France and international destinations. It currently has more than 3,500 employees through a network of more than 90 offices worldwide. GL events is listed in compartment B (Midcaps) of NYSE Euronext Paris and a component of the CAC Mid 100 and SBF 250 indexes.