

FINAL TERMS DATED 12 JANUARY 2011



SOCIÉTÉ GÉNÉRALE

**Issue of €2,000,000,000 Floating Rate Notes due 2013 (the “Notes”)
under the €50,000,000,000
Euro Medium Term Note - Paris Registered Programme**

**Series No.:PA003/11.1
Tranche No.:1
Issue Price: 99.90%**

Lead Manager

SOCIÉTÉ GÉNÉRALE BANK & TRUST

Senior Co-Lead Manager

BANCA IMI

Co-Managers

DEKABANK

DZ BANK AG

RAIFFEISEN BANK INTERNATIONAL AG

PART A – CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "*Subscription and Sale*" in the Base Prospectus (as defined below).

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the English Law Notes*" in the Base Prospectus dated 9 November 2010 which received *visa* no.10-391 on 9 November 2010 (the "**Base Prospectus**") from the *Autorité des marchés financiers* (the **AMF**) which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. Copies of the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF (www.amf-france.org) and on the website of the Issuer (prospectus.socgen.com).

1.	(i)	Issuer:	Société Générale
2.	(i)	Series Number:	PA003/11.1
	(ii)	Tranche Number:	1
3.		Specified Currency or Currencies:	Euro ("€")
4.		Aggregate Nominal Amount:	
	(i)	Series:	€2,000,000,000
	(ii)	Tranche:	€2,000,000,000
5.		Issue Price:	99.90 per cent. of the Aggregate Nominal Amount
6.	(i)	Specified Denomination:	€100,000
	(ii)	Calculation Amount:	€100,000
7.		Issue Date and Interest Commencement Date:	14 January 2011

8.	Maturity Date:	The Interest Payment Date scheduled to fall on or nearest to 14 January 2013
9.	Interest Basis:	3-month EURIBOR + 0.50 per cent. per annum Floating Rate (further particulars specified below)
10.	Redemption/Payment Basis:	Redemption at par
11.	Change of Interest Basis or Redemption/Payment Basis:	Not Applicable
12.	Put/Call Options:	Not Applicable
13.	Status of the Notes:	Unsubordinated
14.	Method of distribution:	Syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15.	Fixed Rate Note Provisions	Not Applicable
16.	Floating Rate Note Provisions	Applicable
	(i) Interest Payment Dates:	14 January, 14 April, 14 July and 14 October in each year commencing on 14 April 2011 up to, and including, 14 January 2013, all such dates being subject to adjustment in accordance with the Business Day Convention specified below
	(ii) Business Day Convention:	Modified Following Business Day Convention
	(iii) Additional Business Centre(s) and/or Applicable "Business Day" definition (if different from that in Condition 5(b)(i) of the Terms and Conditions of the English Law Notes and 4(b)(i) of the Terms and Conditions of the French Law Notes):	Not Applicable
	(iv) Manner in which the Rate of Interest and Interest Amount is to be determined:	Screen Rate Determination
	(v) Party responsible for calculating the Rate of Interest and/or Interest Amount (if not the Calculation Agent):	Not Applicable
	(vi) Screen Rate Determination:	
	– Reference Rate:	3-month EURIBOR

	– Interest Determination Date(s):	The second TARGET2 Business Day prior to the start of each Interest Period
	– Specified Time:	11.00 a.m. Brussels time
	– Relevant Screen Page:	Reuters Page EURIBOR01
(vii)	ISDA Determination:	Not Applicable
(viii)	Margin(s):	+ 0.50 per cent. per annum
(ix)	Minimum Rate of Interest:	Not Applicable
(x)	Maximum Rate of Interest:	Not Applicable
(xi)	Day Count Fraction:	Actual/360
(xii)	Fall-back provisions, rounding provisions and any other terms relating to the method of calculating interest on Floating Rate Notes, if different from those set out in the Conditions:	Not Applicable
17.	Zero Coupon Note Provisions	Not Applicable
18.	Dual Currency Note Provisions	Not Applicable

PROVISIONS RELATING TO REDEMPTION

19.	Issuer's optional redemption (other than for taxation reasons):	Not Applicable
20.	Redemption at the option of the Noteholders:	Not Applicable
21.	Final Redemption Amount:	€100,000 per Note of €100,000 Specified Denomination
22.	Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and 6(g) of the Terms and Conditions of the French Law Notes):	As per the Conditions

GENERAL PROVISIONS APPLICABLE TO THE NOTES

23. Form of Notes:
- (i) Form: Bearer Notes
- Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Bearer Notes only upon an Exchange Event
- (ii) New Global Note: Yes
24. "Payment Business Day" election in accordance with Condition 6(f) of the Terms and Conditions of the English Law Notes or other special provisions relating to Payment Business Days: Modified Following Payment Business Day
25. Additional Financial Centre(s) for the purposes of Condition 6(f) of the Terms and Conditions of the English Law Notes: Not Applicable
26. Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes: Not Applicable
27. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay: Not Applicable
28. Details relating to Instalment Notes: Not Applicable
29. Redenomination applicable: Not Applicable
30. Consolidation applicable: Not Applicable
31. Clearing System Delivery Period (Condition 14 of the Terms and Conditions of the English Law Notes (*Notices*)): Same Day Delivery
32. *Masse* (Condition 13 of the Terms and Conditions of the French Law Notes): Not Applicable
33. Other final terms: Not Applicable
34. Governing law: The Notes and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in

accordance with, English law

DISTRIBUTION

35. (i) If syndicated, names of **Lead Manager:**
Managers: Société Générale Bank & Trust
- Senior Co-Lead Manager**
Banca IMI S.p.A
- Co-Lead Manager:**
DekaBank Deutsche Girozentrale
DZ BANK AG Deutsche Zentral-
Genossenschaftsbank, Frankfurt am Main
Raiffeisen Bank International Aktiengesellschaft
- (ii) Date of Subscription 12 January 2011
Agreement:
- (iii) Stabilising Manager (if any): Not Applicable
36. If non-syndicated, name of relevant Dealer: Not Applicable
37. U.S. selling restrictions: Regulation S compliance category 2 / TEFRA D
38. Additional selling restrictions: Not Applicable

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series PA003/11.1, Tranche 1.

Signed on behalf of the Issuer:

By: Didier VALET

Duly authorised

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- (i) Listing: Application has been made for the Notes to be listed on Euronext Paris with effect from 14 January 2011
- (ii) Admission to trading: Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from 14 January 2011.
- (iii) Estimate of total expenses related to admission to trading: €2,200

2. RATINGS

- Ratings: The Notes are expected to be rated:
- Standard & Poor's Ratings Services, a division of the McGraw Hill Companies Inc.: A+
- Moody's Investors Service Limited: Aa2
- Fitch Ratings Ltd.: A+
- Standard & Poor's Ratings Services, Moody's Investors Services Limited and Fitch Ratings Ltd are established in the European Union and have applied for registration under Regulation (EC) No 1060/2009, although the result of such application has not yet been notified by the relevant competent authority.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Managers, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. HISTORIC INTEREST RATES Details of historic EURIBOR rates can be obtained from Reuters

5. OPERATIONAL INFORMATION

- (i) ISIN Code: XS0576601396
- (ii) Common Code: 57660139
- (iii) Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, société anonyme or Euroclear France and the Not Applicable

	relevant number(s):	identification
(iv)	Delivery:	Delivery against payment
(v)	Names and addresses of Additional Paying Agent(s) (if any):	Not Applicable
(vi)	Intended to be held in a manner which would allow Eurosystem eligibility:	<p>Yes</p> <p>Note that the designation “yes” simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria.</p>