

PRESS RELEASE

12 TRANSPONDER KU-BAND BEAM FOR INDIA CONTRACTED ON SES-7

SES WORLD SKIES satellite to support DTH operations in India

The Hague, February 14, 2011 – SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) today announced that it had entered into a multi-year, multi-transponder agreement that covers all 12 Ku-band transponders on the India beam of the SES-7 satellite. The capacity on SES-7 will be used to support the growth and expansion of India's thriving DTH market.

Deepak Mathur, SES WORLD SKIES Vice President of Sales for South Asia and the Middle East, said: "SES provides significant satellite capacity for the explosive growth in the Indian media, DTH and telecommunications industries. SES currently supplies capacity to the Indian market via four of its satellites NSS-12, NSS-6, NSS-11 and SES-7, and we are committed to meet the growing demand requirements of the Indian DTH market, which is the fastest growing DTH market in the world with an estimated 30 million subscribers and is projected to overtake the US as the largest DTH market".

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About SES-7

SES-7 provides incremental Ku-band capacity at the well-established orbital location of 108.2° East, driving the growth of DTH and enterprise services across South Asia and the Asia Pacific region. The satellite, formerly known as ProtoStar II, has the potential of reaching 400 million households across Asia. Built by Boeing and launched in May 2009, the spacecraft has an expected service life of 15 years and carries 22 high-power physical Ku-band transponders on switchable beams and 10 S-band transponders. The S-band payload is fully utilized by MCI Indovision, the market-leading DTH platform operator in Indonesia. Co-located with NSS-11, SES-7 strengthens SES WORLD SKIES' growing video neighborhood in North East Asia offering expansion opportunities and facilitating in-orbit back up offerings to established neighborhoods in the Philippines and Hong Kong. SES-7 brings new capacity over South Asia, complementing NSS-11's coverage and providing supplemental capacity for DTH and VSAT services.

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About SES WORLD SKIES

SES WORLD SKIES is the global SES division that operates a fleet of 28 satellites – part of the 44 spacecraft of the SES group – delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington, D.C., Singapore, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES and participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com