FINAL TERMS DATED 14 FEBRUARY 2011



SOCIÉTÉ GÉNÉRALE

Issue of €150,000,000 4.35 per cent. Notes due 2020 (the "Notes") to be assimilated (assimilables) and form a single series with the existing EUR 100,000,000 4.35 per cent. Notes due 2020 (Tranche 1) issued on December 20, 2010.

under the €0,000,000,000 Euro Medium Term Note - Paris Registered Programme

PART A - CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "Subscription and Sale" in the Base Prospectus.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the French Law Notes*" in the Base Prospectus dated 9 November 2010 which received *visa* no.10-391 on 9 November 2010 from the *Autorité des marchés financiers* (the **AMF**) which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. Copies of the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF (www.amf-france.org) and on the website of the Issuer (prospectus.socgen.com).

1. (i) Issuer: Société Générale

2. (i) Series Number: PA002/10.12

(ii) Tranche Number: 2

The Notes will be assimilated (assimilables) and

form a single series with the existing EUR 100,000,000 4.35 per cent. Notes due 2020 (Tranche 1) issued on December 20, 2010; such assimilation to become effective on the date of assimilation which is expected to be on or about 28 March 2011.

3. Specified Currency or Currencies: Euro ("€")

4. Aggregate Nominal Amount:

(i) Series: €250,000,000

(ii) Tranche: €150,000,000

5. Issue Price: 100.00 per cent. of the Aggregate Nominal

Amount of the Tranche.

6. (i) Specified Denomination(s): €50,000

7. (i) Issue Date: 16 February 2011

(ii) Interest Commencement Date: 20 December 2010

8. Maturity Date: 20 December 2020

9. Interest Basis: 4.35 per cent. per annum Fixed Rate

(further particulars specified below)

10. Redemption/Payment Basis: Redemption at par

11. Change of Interest Basis or

Redemption/Payment Basis:

Not Applicable

12. Put/Call Options: Not Applicable

13. Status of the Notes: Unsubordinated

14. Method of distribution: Non-syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15. **Fixed Rate Note Provisions** Applicable

(i) Rate(s) of Interest: 4.35 per cent. per annum payable annually in

arrear

(ii) Interest Payment Date(s): 20 December in each year from and including 20

December 2011 to and including the Maturity Date

(iii) Fixed Coupon Amount(s): €2,175 per Note of €50,000 Specified

Denomination

(iv) Broken Amount(s): Not Applicable

(v) Day Count Fraction: Actual/Actual (ICMA)

(vi) Determination Date(s): 20 December in each year

(vii) Other terms relating to the method of calculating interest

for Fixed Rate Notes:

Not Applicable

16. Floating Rate Note Provisions Not Applicable

17. **Zero Coupon Note Provisions** Not Applicable

18. **Dual Currency Note Provisions** Not Applicable

PROVISIONS RELATING TO REDEMPTION

19. Issuer's optional redemption (other Not Applicable than for taxation reasons):

20. Redemption at the option of the Not Applicable Noteholders:

21. Final Redemption Amount: €50,000 per Note of €50,000 Specified

Denomination

22. Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and 6(g) of the Terms and Conditions of the French Law Notes):

As set out in the Conditions

GENERAL PROVISIONS APPLICABLE TO THE NOTES

23. Form of Notes:

(i) Form: Dematerialised Notes

Bearer dematerialised form (au porteur)

(ii) New Global Note: Not Applicable

24. "Payment Business Day" election in accordance with Condition 5(d) of the Terms and Conditions of the French Law Notes or other special provisions relating to Payment Business Days:

Modified Following Payment Business Day

25. Additional Financial Centre for the purposes of Condition 5(d) of the Terms and Conditions of the French

Not Applicable

Law Notes:

26. Talons for future Coupons or Receipts Not Applicable to be attached to Definitive Bearer Notes:

27. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay:

Not Applicable

28. Details relating to Instalment Notes: Not Applicable

29. Redenomination applicable: Not Applicable

30. Consolidation applicable: Not Applicable

31. Masse (Condition 13 of the Terms and

Conditions of the French Law Notes):

The Representative ("Représentant de la Masse")

will be:

Applicable

SCP SIMONIN - LE MAREC-GUERRIER,

Huissiers de Justice Associés,

54, rue Taitbout 75009 Paris

The Representative will be entitled to a remuneration of €500 (VAT included) per year.

32. Other final terms: Not Applicable

33. Governing law: The Notes and any non-contractual obligations

arising out of or in connection with the Notes will be governed by, and shall be construed in

accordance with French law

DISTRIBUTION

34. (i) If syndicated, names of Not Applicable

Managers:

(ii) Date of Subscription Not Applicable

Agreement:

(iii) Stabilising Manager (if any): Not Applicable

35. If non-syndicated, name of relevant Société Générale Bank & Trust Dealer:

36. U.S. selling restrictions: Regulation S compliance category 2; TEFRA rules

are Not Applicable

37. Additional selling restrictions: Not Applicable

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series PA002/10.12, Tranche 2.

Signed on behalf of the Issuer:

By: Stéphane LANDON

Duly authorised

PART B - OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing: Application has been made for the Notes to be

listed on Euronext Paris with effect from the Issue

Date.

(ii) Admission to trading: Application has been made for the Notes to be

admitted to trading on Euronext Paris with effect

from the Issue Date.

The existing EUR 100,000,000 4.35 per cent. Notes due 2020 (Tranche 1) issued on December 20, 2010 are already admitted to trading on the

regulated market of Euronext Paris.

(iii) Estimate of total expenses

related to admission to trading:

2. **RATINGS**

Ratings: The Notes to be issued are expected to be rated:

€10,150

Standard & Poor's Ratings Services, a division of

the McGraw Hill Companies Inc.: A+
Moody's Investors Service Limited: Aa2
Fitch Ratings Ltd.: A+

Each of Standard & Poor's Ratings Services, Fitch Ratings and Moody's Investors Service is established in the European Union and has applied to be registered under Regulation (EC) No 1060/2009 of the European Parliament and of the Council of 16 September 2009 on credit rating agencies, although the result of such application has not yet been notified by the relevant

competent authority.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Subscription and Sale" in the Base Prospectus, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(i) Reasons for the offer: See "Use of Proceeds" wording in Base

Prospectus

(ii) Estimated net proceeds: Not Applicable

(iii) Estimated total expenses: Not Applicable

5. **YIELD** (Fixed Rate Notes only)

Indication of yield: 4.35 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of

future yield.

6. OPERATIONAL INFORMATION

Temporary Permanent

(i) ISIN Code: FR0011001858 FR0010975839

(ii) Common Code: 058806633 056755411

(iii) Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, société anonyme or Euroclear France and the relevant identification number(s):

Not Applicable

(iv) Delivery:

Delivery against payment

(v) Names and addresses of Additional Paying Agent(s) (if any):

Not Applicable

(vi) Intended to be held in a manner which would allow Eurosystem eligibility: Not applicable on the basis that the Notes are French law notes issued in dematerialised form and therefore not "held". The Notes will be inscribed in the books of Euroclear France, being a domestic central securities depositary. The Notes are intended to be Eurosystem eligible, but it is not hereby represented, warranted, undertaken or implied that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria.