

PRESS RELEASE

TIBA EXTENDS CAPACITY DEAL WITH SES WORLD SKIES TO MEET RISING CONTENT DEMAND IN LATIN AMERICA

Capacity deal on SES-6 satellite to facilitate region's HD and channel growth

Washington, DC – February 3, 2011 – Already home to Latin America's premier cable neighborhood, SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced a capacity extension agreement with TIBA to enable the distribution of an expanding channel lineup across Latin America through 2030.

TIBA has agreed to extend its use of more than five transponders aboard SES WORLD SKIES' advanced SES-6 satellite for the entire life of the spacecraft. SES-6 is scheduled to replace NSS-806 when it's launched in early 2013 with more capacity in the coveted 319.5° East orbital slot. Based in Buenos Aires, Argentina, the full-service satellite communications provider relies on SES WORLD SKIES capacity and expertise to deliver premium, brand-name television programming to thousands of cable operators serving more than 30 million households throughout the entire region.

"Our long-term agreement for significant SES-6 capacity solidifies our ability to continuously deliver on the escalating consumer demand for new channels and HD content throughout Latin America," said Norberto Alvarez Vitale, TIBA CEO. "Our relationship with SES WORLD SKIES provides the stability, flexibility and reliability TIBA must have to ensure we meet the distribution needs of worldwide tier 1 broadcasters in cable television markets across the region."

"TIBA sets the defacto standard for world class content management and distribution in Latin America," said Scott Sprague, Senior Vice President of Global Sales for SES WORLD SKIES. "Our SES WORLD SKIES team is looking forward to extending our proven, strategic alliance with TIBA to meet the needs of broadcasters and the growing programming appetites of Latin American television viewers expected over the next two decades."

Distribution services were initiated earlier this month as part of the capacity deal designed to provide continuous coverage aboard NSS-806 and its advanced replacement SES-6.

About the Satellites

The SES-6 satellite, scheduled for launch in early 2013, will replace the NSS-806 spacecraft at the core orbital location at 319.5° East and provide a significant capacity expansion. The expanded Ku-band payload of SES-6 will offer substantially enhanced coverage and capacity in North America, Central and South America.

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About TIBA

TIBA is the premier content management and content distribution provider of services for the video and broadcasting industry in Latin America, serving more than 120 TV channels, 4,000 cable headends and various DTH systems in the region.

Founded in 1992, TIBA is a family-owned company. It has a large state-of-the-art facility from which it provides high value added services to tier 1 customers such as FOX, Disney, ESPN, Universal Channel, National Geographic, Turner Broadcasting System, Utilísima and TELEFE (Telefonica), among others.

From its main teleport, TIBA is the only company in the region which originates feeds to all of Latin America, from Mexico down to Tierra del Fuego, with highly reliable services. Its operations are fully redundant and tapeless, providing a high level of efficiency and availability.

Further information about the company is available at www.tiba.com

About SES WORLD SKIES

SES WORLD SKIES is the global SES division that operates a fleet of 28 satellites – part of the 44 spacecraft of the SES group – delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. The company's unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their shortterm challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington, D.C., Singapore, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg.

Visit www.ses.com for more information.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES and participations in Ciel in Canada and QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites.

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