

## FINAL TERMS DATED 22 FEBRUARY 2011

**BNP Paribas Arbitrage Issuance B.V.**  
*(incorporated in The Netherlands)*  
*(as Issuer)*

**BNP Paribas**  
*(incorporated in France)*  
*(as Guarantor)*

### Warrant and Certificate Programme

**BNP Paribas Arbitrage Issuance B.V.**

**EUR "European Style Warrants" relating to CAC 40® Index**

**BNP Paribas Arbitrage S.N.C.**  
*(as Manager)*

The Base Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that, except as provided in sub-paragraph (ii) below, any offer of Securities in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each, a "**Relevant Member State**") will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Securities. Accordingly any person making or intending to make an offer of the Securities may only do so:

- (i) in circumstances in which no obligation arises for the Issuer or any Manager to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer; or
- (ii) in those jurisdictions mentioned in Paragraph 39 of Part A below, provided such person is one of the persons mentioned in Paragraph 39 of Part A below and that such offer is made during the Offer Period specified for such purpose therein.

Neither the Issuer nor any Manager has authorised, nor do they authorise, the making of any offer of Securities in any other circumstances.

### PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth in the Base Prospectus dated 3 June 2010, the First Supplement to the Base Prospectus dated 18 August 2010, the Second Supplement to the Base Prospectus dated 10 September 2010 and the Third Supplement to the Base Prospectus dated 19 November 2010 which constitute a base prospectus for the purposes of Directive 2003/71/EC (the "**Prospectus Directive**"). This document constitutes the Final Terms of the Securities described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus as so supplemented. Full information on BNP Paribas Arbitrage Issuance B.V. (the "**Issuer**") and the offer of the Securities is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus, any Supplement thereto and these Final Terms are available for viewing, respectively, on the following websites: [www.produitsdebourse.bnpparibas.fr](http://www.produitsdebourse.bnpparibas.fr) for public offering in France and [www.listedproducts.cib.bnpparibas.be](http://www.listedproducts.cib.bnpparibas.be) as from 15 March 2011 for public offering in the Kingdom of Belgium and copies may be obtained free of charge at the specified office of the Security Agents.

References herein to numbered Conditions are to the terms and conditions of the relevant series of Securities and words and expressions defined in such terms and conditions shall bear the same meaning in these Final Terms in so far as they relate to such series of Securities, save as where otherwise expressly provided.

These Final Terms relate to the series of Securities as set out in "Specific Provisions for each Series" below. References herein to "**Securities**" shall be deemed to be references to the relevant Securities that are the subject of these Final Terms and references to "**Security**" shall be construed accordingly.

- 1. Issuer: BNP PARIBAS ARBITRAGE ISSUANCE B.V.
- 2. Guarantor: BNP PARIBAS

**SPECIFIC PROVISIONS FOR EACH SERIES**

<b>Series Number / ISIN Code</b>	<b>No. of Securities Issued</b>	<b>No. of Securities</b>	<b>No. of Warrants per Unit</b>	<b>Common Code</b>	<b>Mnemonic Code</b>	<b>Issue Price Per Security</b>	<b>Call/Put</b>	<b>Exercise Price</b>	<b>Exercise Date</b>	<b>Parity</b>
NL0009707835	4,000,000	4,000,000	1	59529382	L707B	EUR 1.59	Call	EUR 3,900	15 April 2011	200
NL0009707843	4,000,000	4,000,000	1	59529439	L708B	EUR 1.21	Call	EUR 4,000	15 April 2011	200
NL0009707850	4,000,000	4,000,000	1	59529463	L709B	EUR 1.15	Call	EUR 4,000	20 May 2011	200
NL0009707868	4,000,000	4,000,000	1	59529498	L710B	EUR 0.86	Call	EUR 4,100	20 May 2011	200
NL0009707876	4,000,000	4,000,000	1	59529528	L711B	EUR 0.59	Call	EUR 4,200	15 April 2011	200
NL0009707884	4,000,000	4,000,000	1	59529552	L712B	EUR 0.40	Call	EUR 4,300	20 May 2011	200
NL0009707892	4,000,000	4,000,000	1	59529595	L713B	EUR 0.21	Call	EUR 4,400	15 April 2011	200
NL0009707900	4,000,000	4,000,000	1	59529625	L714B	EUR 0.25	Call	EUR 4,400	20 May 2011	200
NL0009707918	4,000,000	4,000,000	1	59529650	L715B	EUR 0.30	Call	EUR 4,400	17 June 2011	200
NL0009707926	4,000,000	4,000,000	1	59529684	L716B	EUR 0.15	Call	EUR 4,500	20 May 2011	200
NL0009707934	4,000,000	4,000,000	1	59529714	L717B	EUR 1.03	Call	EUR 4,500	16 March 2012	200
NL0009707942	4,000,000	4,000,000	1	59529757	L718B	EUR 0.85	Call	EUR 4,600	16 March 2012	200
NL0009707959	4,000,000	4,000,000	1	59529781	L719B	EUR 0.70	Call	EUR 4,700	16 March 2012	200
NL0009707967	4,000,000	4,000,000	1	59529811	L720B	EUR 0.57	Call	EUR 4,800	16 March 2012	200
NL0009707975	4,000,000	4,000,000	1	59529846	L721B	EUR 1.13	Put	EUR 3,500	15 March 2012	200
NL0009707983	4,000,000	4,000,000	1	59529889	L722B	EUR 0.16	Put	EUR 3,700	15 April 2011	200
NL0009707991	4,000,000	4,000,000	1	59529927	L723B	EUR 0.36	Put	EUR 3,700	20 May 2011	200
NL0009708007	4,000,000	4,000,000	1	59529951	L724B	EUR 0.23	Put	EUR 3,800	15 April 2011	200
NL0009708015	4,000,000	4,000,000	1	59529986	L725B	EUR 0.59	Put	EUR 3,900	20 May 2011	200
NL0009708023	4,000,000	4,000,000	1	59530011	L726B	EUR 0.44	Put	EUR 4,000	15 April 2011	200
NL0009708031	4,000,000	4,000,000	1	59530046	L727B	EUR 0.75	Put	EUR 4,000	20 May 2011	200

<b>Series Number / ISIN Code</b>	<b>No. of Securities Issued</b>	<b>No. of Securities</b>	<b>No. of Warrants per Unit</b>	<b>Common Code</b>	<b>Mnemonic Code</b>	<b>Issue Price Per Security</b>	<b>Call/Put</b>	<b>Exercise Price</b>	<b>Exercise Date</b>	<b>Parity</b>
NL0009708049	4,000,000	4,000,000	1	59530089	L728B	EUR 1.38	Put	EUR 4,000	16 September 2011	200
NL0009708056	4,000,000	4,000,000	1	59530127	L729B	EUR 1.97	Put	EUR 4,000	15 March 2012	200
NL0009708064	4,000,000	4,000,000	1	59530151	L730B	EUR 0.60	Put	EUR 4,100	15 April 2011	200
NL0009708072	4,000,000	4,000,000	1	59530186	L731B	EUR 0.95	Put	EUR 4,100	20 May 2011	200
NL0009708080	4,000,000	4,000,000	1	59530216	L732B	EUR 0.81	Put	EUR 4,200	15 April 2011	200
NL0009708098	4,000,000	4,000,000	1	59530259	L733B	EUR 1.20	Put	EUR 4,200	20 May 2011	200

## GENERAL PROVISIONS

The following terms apply to each series of Securities:

3. Trade Date: 16 February 2011.
4. Issue Date: 22 February 2011.
5. Consolidation: Not applicable.
6. Type of Securities:
  - (a) Warrants.
  - (b) The Securities are Index Securities.
  - (c) The Warrants are European Style Warrants.

The Warrants are Call Warrants ("**Call Warrants**") or Put Warrants ("**Put Warrants**") as set out in "Specific Provisions for each Series" above.

Automatic Exercise applies.

The provisions of Annex 1 (*Additional Terms and Conditions for Index Securities*) shall apply.
7. Form of Securities: Dematerialised bearer form (*au porteur*).
8. Business Day Centre(s): The applicable Business Day Centre for the purposes of the definition of "Business Day" in Condition 1 is TARGET.
9. Settlement: Settlement will be by way of cash payment (**Cash Settled Securities**).
10. Variation of Settlement:
  - (a) Issuer's option to vary settlement The Issuer does not have the option to vary settlement in respect of the Securities.
  - (b) Variation of Settlement of Physical Delivery Securities: Not applicable.
11. Relevant Asset(s): Not applicable.
12. Entitlement: Not applicable.
13. Exchange Rate: Not applicable.
14. Settlement Currency: Euro (**EUR**).
15. Syndication: The Securities will be distributed on a non-syndicated basis.
16. Minimum Trading Size: Not applicable.
17. Principal Security Agent: BNP PARIBAS SECURITIES SERVICES S.A.
18. Registrar: Not applicable.
19. Calculation Agent: BNP PARIBAS ARBITRAGE S.N.C.  
8 rue de Sofia 75018 Paris (France).
20. Governing law: French law.
21. Special conditions or other modifications to the Terms and Conditions:

**Amendments to the Terms and Conditions**

The definition of "**Cash Settlement Amount**" in Condition 19 shall be amended as follows:

"The Cash Settlement Amount per Warrant shall not be subject to rounding. Warrants held by the same Holder will be aggregated for the purpose of determining the aggregate Cash Settlement Amount in respect of such Warrants provided that the aggregate Cash Settlement Amount in respect of the same Holder will be rounded down to the nearest whole sub-unit of the relevant Settlement Currency in such manner as the Calculation Agent shall determine."

## PRODUCT SPECIFIC PROVISIONS

22. Index Securities: Applicable.
- (a) Index/Basket of Indices/Index Sponsor(s): The Certificates relate to the CAC40® Index (Reuters Code: .FCHI / ISIN Code: FR0003500008) (the "**Underlying**").
- The Index Sponsor is Euronext Indices B.V., or any successor acceptable to the Calculation Agent.
- For the purposes of the Conditions, the Underlying shall be deemed an Index.
- (b) Index Currency: EUR.
- (c) Exchange(s): Euronext Paris.
- (d) Related Exchange(s): All Exchanges.
- (e) Exchange Business Day: Single Index Basis.
- (f) Scheduled Trading Day: Single Index basis.
- (g) Weighting: Not applicable.
- (h) Settlement Price: As set out in sub-paragraph (b) of the definition of "Settlement Price" provided in Condition 1 of Annex 1 (Additional Terms and Conditions for Index Securities) provided that, if the Valuation Date is the same date as the maturity date of the futures or options contracts on the Index maturing on the Related Exchange, then the Settlement Price will be equal to the official liquidation price for the relevant futures or options contracts on the Index maturing on the Valuation Date.
- (i) Disrupted Day: If the Valuation Date is a Disrupted Day, the Settlement Price will be calculated in accordance with the provisions set out in the definition of Valuation Date in Condition 19.
- (j) Specified Maximum Days of Disruption: 20 (twenty) Scheduled Trading Days.
- (k) Valuation Time: The Scheduled Closing Time as defined in Condition 1 provided that, if the Valuation Date is the same date as the maturity date of the futures or options contracts on the Index maturing on the Related Exchange, then the relevant time on the Valuation Date will be the time when the official liquidation price for the relevant futures or options contracts on the Index is calculated and published by the Related Exchange.
- (l) Knock-in Event: Not applicable.
- (m) Knock-out Event: Not applicable.
- (n) Automatic Early Redemption Event: Not applicable.
- (o) Index Correction Period: As per Conditions.
- (p) Other terms or special conditions: Not applicable.
- (q) Additional provisions applicable to Custom Indices: Not applicable.
23. Share Securities: Not applicable.
24. ETI Securities: Not applicable.
25. Debt Securities: Not applicable.
26. Commodity Securities: Not applicable.
27. Inflation Index Securities: Not applicable.

28. Currency Securities: Not applicable.
29. Fund Securities: Not applicable.
30. Market Access Securities: Not applicable.
31. Futures Securities: Not applicable.
32. Credit Securities: Not applicable.
33. Optional Additional Disruption Events: The following Optional Additional Disruption Events apply to the Securities: Not applicable.
34. Provisions relating to Warrants: Applicable.
- (a) Units: Warrants must be exercised in Units. Each Unit consists of the number of Warrants set out in "Specific Provisions for each Series" above.
- (b) Minimum Exercise Number: The minimum number of Warrants that may be exercised (including automatic exercise) on any day by any Holder is one (1) Warrant, and Warrants may only be exercised (including automatic exercise) in integral multiples of one (1) Warrant in excess thereof.
- (c) Maximum Exercise Number: Not applicable.
- (d) Exercise Price(s): The exercise price per Warrant (which may be subject to adjustment in accordance with Annex 1) is set out in "Specific Provisions for each Series" above.
- (e) Exercise Date: The exercise date of the Warrants is set out in "Specific Provisions for each Series" above, provided that, if such date is not an Exercise Business Day, the Exercise Date shall be the immediately succeeding Exercise Business Day.
- (f) Exercise Period: Not applicable.
- (g) Renunciation Notice Cut-off Time: Not applicable.
- (h) Valuation Date: The Valuation Date shall be the Actual Exercise Date of the relevant Warrant, subject to the adjustments in accordance with Condition 19.
- (i) Strike Date: Not applicable.
- (j) Averaging: Averaging does not apply to the Warrants.
- (k) Observation Dates: Not applicable.
- (l) Observation Period: Not applicable.
- (m) Cash Settlement Amount: A Holder, upon due exercise, will receive from the Issuer on the Settlement Date, in respect of each Warrant, a Cash Settlement Amount calculated by the Calculation Agent (which shall not be less than zero) equal to:

**In respect of Call Warrants:**

$\text{Max}[0; \text{Settlement Price} - \text{Exercise Price}] / \text{Parity}$

**In respect of Put Warrants:**

$\text{Max}[0; \text{Exercise Price} - \text{Settlement Price}] / \text{Parity}$

*Where:*

**Parity** means in relation to a series of Warrants, the number of Warrants linked to an underlying element to which such Warrants relate, as set out in "Specific Provisions for each Series" above, which may be subject to adjustment.

- (n) Settlement Date: As per Condition 19.

35. Provisions relating to Certificates: Not applicable.

#### DISTRIBUTION AND US SALES ELIGIBILITY

36. Selling Restrictions: As set out in the Base Prospectus.
- (a) Eligibility for sale of Securities in the United States to AIs: The Securities are not eligible for sale in the United States to AIs.
- (b) Eligibility for sale of Securities in the United States to QIBs within the meaning of Rule 144A: The Securities are not eligible for sale in the United States under Rule 144A to QIBs.
- (c) Eligibility for sale of Securities in the United States to QIBs within the meaning of Rule 144A who are also QPs within the meaning of the Investment Company Act: The Securities are not eligible for sale in the United States to persons who are QIBs and QPs.
37. Additional U.S. Federal income tax consequences: Not applicable.
38. Registered broker/dealer: Not applicable.
39. Non exempt Offer: An offer of the Securities may be made by the Manager and BNP Paribas (together with the Manager, the "**Financial Intermediaries**") other than pursuant to Article 3(2) of the Prospectus Directive in France and as from 15 March 2011 in the Kingdom of Belgium ("**Public Offer Jurisdictions**"). See further Paragraph 8 of Part B below.

#### Purpose of Final Terms

These Final Terms comprise the final terms required for issue and public offering in the Public Offer Jurisdictions and admission to trading on Euronext Paris of the Securities described herein pursuant to the BNP Paribas, BNP Paribas Arbitrage Issuance B.V. Warrant and Certificate Programme.

#### Responsibility

The Issuer accepts responsibility for the information contained in these Final Terms. To the best of the knowledge of the Issuer (who has taken all reasonable care to ensure that such is the case), the information contained herein is in accordance with the facts and does not omit anything likely to affect the import of such information. The information included in "Part C-Other Applicable Terms" consists of extracts from or summaries of information that is publicly available in respect of the Index. The Issuer confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published by the Index Sponsor, no facts have been omitted which would render the reproduced inaccurate or misleading.

Signed on behalf of BNP Paribas Arbitrage Issuance B.V.

As Issuer:



By: Marie-Laurence Dosière

Duly authorised

## PART B - OTHER INFORMATION

### 1. Listing and Admission to Trading / De-listing

Application has been made to list the Securities on Euronext Paris and to admit the Securities described herein for trading on Euronext Paris.

The de-listing of the Securities on the exchange specified above shall occur at the opening time on the fifth (5th) Exchange Business Day preceding the Valuation Date (excluded), subject to any change to such date by such exchange or any competent authorities, for which the Issuer and the Guarantor shall under no circumstances be liable.

### 2. Ratings

The Securities to be issued have not been rated.

### 3. Risk Factors

As stated in the Base Prospectus.

### 4. Interests of Natural and Legal Persons Involved in the Issue/Offer

"Save as discussed in "Risk Factors" in the Base Prospectus, so far as the Issuer is aware, no person involved in the offer of the Warrants has an interest material to the offer."

### 5. Reasons for the Offer, Estimated Net Proceeds and Total Expenses

- |                               |  |
|-------------------------------|--|
| (a) Reasons for the offer:    | The net proceeds from the issue of Securities will become part of the general funds of BNPP B.V. Such proceeds may be used to maintain positions in options or futures contracts or other hedging instruments. |
| (b) Estimated net proceeds:   | The estimated net proceeds are not available.  |
| (c) Estimated total expenses: | The estimated total expenses are not available.  |

### 6. Performance of Underlying/Formula/Other Variable, Explanation of Effect on Value of Investment and Associated Risks and Other Information concerning the Underlying

The Securities are **European Style Call/Put Warrants** denominated in EUR.

Upon automatic exercise, the Holder will receive per Warrant a Cash Settlement Amount equal to the excess (if any) - adjusted by Parity - of the Settlement Price over the Exercise Price (in the case of a Call Warrant), and the excess (if any) - adjusted by Parity - of the Exercise Price over the Settlement Price (in the case of a Put Warrant) as set out in the definition of Cash Settlement Amount in **Part A §34 (m)**. Such amount will be paid in EUR.

If the Settlement Price is less than or equal to the Exercise Price (in the case of Call Warrants) or is greater than or equal to the Exercise Price (in the case of Put Warrants), no payment will be made and the Warrant will mature worthless.

During the secondary market period, the price of the Securities will depend upon market conditions and may be subject to significant fluctuations.

Therefore, an investment in the Securities is highly speculative, could involve significant risk that should only be considered by persons who can afford a loss of their entire investment.

### 7. Operational Information

Relevant Clearing System(s): Euroclear France

Mnemonic Codes: See "**Specific Provisions for each Series**" in Part A.



**8. Terms and Conditions of the Public Offer**

Offer Price:	The price of the Warrants will vary in accordance with a number of factors including, but not limited to, the price of the Underlying.
Conditions to which the offer is subject:	Not applicable.
Description of the application process:	Not applicable.
Details of the minimum and/or maximum amount of application:	Minimum purchase amount per investor: One (1) Warrant. Maximum purchase amount per investor: The number of Warrants issued in respect of each series of Warrants.
Description of possibility to reduce subscriptions and manner for refunding excess amount paid by applicants:	Not applicable.
Details of the method and time limits for paying up and delivering the Securities:	The Warrants are cleared through the clearing systems and are due to be delivered on or about the third Business Day after their purchase by the investor against payment of the purchase amount.
Manner in and date on which results of the offer are to be made public:	Not applicable.
Procedure for exercise of any right of pre-emption, negociability of subscription rights and treatment of subscription rights not exercised:	Not applicable.
Categories of potential investors to which the Securities are offered:	Retail, private and institutional investors.
Process for notification to applicants of the amount allotted and indication whether dealing may begin before notification is made:	Not applicable.
Amount of any expenses and taxes specifically charged to the subscriber or purchaser:	Not applicable.

**9. Placing and Underwriting**

Not applicable.

## PART C - OTHER APPLICABLE TERMS

Place where information relating to the Index can be obtained:

Information on the Underlying shall be available on the following website: [www.euronext.com](http://www.euronext.com)

Past and future performances of the Underlying are available on the above website and its volatility may be obtained at the office of the Calculation Agent at the phone number: **0 800 235 000.**

Post-issuance information:

The Issuer does not intend to provide post-issuance information.

## INDEX DISCLAIMER

None of the Issuer, the Calculation Agent or the Principal Warrant Agent accepts responsibility for the calculation, maintenance or publication of the Index or any successor index.

### **CAC40® Index**

Euronext Indices B.V. has all proprietary rights with respect to the Index. In no way Euronext Indices B.V. sponsors, endorses or is otherwise involved in the issue and offering of the product. Euronext Indices B.V. disclaims any liability to any party for any inaccuracy in the data on which the Index is based, for any mistakes, errors, or omissions in the calculation and/or dissemination of the Index, or for the manner in which it is applied in connection with the issue and offering thereof. The Index is a registered trademark of Euronext N.V. or its subsidiaries.