



Lyon, 14 February 2011

GL events strengthens its Services offering for international events with acquisition of SLICK SEATING SYSTEMS

GL events today announces the acquisition of 70% of Slick Seating Systems Ltd in a deal that will further strengthen GL events' Services division.

Created in 2000, building on experience acquired as a consultant for installers of temporary equipment for the Sydney Olympic Games, in ten years Slick Seating Systems has become a leading designer and manufacturer in the universe of grandstands and seating solutions for the UK and Commonwealth markets.

Its offering covers the installation of fixed infrastructure and long-term rental including grandstands for stadiums as well as temporary installations for events.

In 2011, Slick Seating Systems is expected to generate revenue of approximately €6 million.

This acquisition will enable GL events to:

- Strengthen its presence in the market for grandstand installations and seating solutions for events;
- Complete the Group's range of expertise by becoming both a designer and manufacturer of grandstands and seating systems.

As a demonstration of confidence in the company's future development under the GL events Group banner, its management will retain a 30% stake in the capital.

This acquisition will be consolidated in GL events Group's accounts as of 1 February 2011.

**Upcoming events:
2010 annual results: 8 March 2011 (after the close of trading)**

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About GL events (www.gl-events.com): GL events is an international event industry group providing integrated solutions covering three main market segments: Event Organisation, Venue Management and Event Services. The Group has a portfolio of more than 200 proprietary B-to-B and B-to-C trade fairs worldwide and a network of 36 venues under management that include convention centres, exhibition centres, concert halls and multipurpose facilities in France and international destinations. It currently has more than 3,500 employees across a network of more than 90 offices worldwide. GL events is listed in compartment B (Midcaps) of NYSE Euronext Paris and a component of the CAC Mid 100 and SBF 250 indexes.