

FINAL TERMS DATED 28 FEBRUARY 2011



SOCIÉTÉ GÉNÉRALE

**Issue of €1,250,000,000 4.750 per cent. Notes due 2021 (the “Notes”)
under the €50,000,000,000
Euro Medium Term Note - Paris Registered Programme**

**Series No.: PA004/11.3
Tranche No.:1
Issue Price: 99.571 per cent.**

Lead Manager

SOCIÉTÉ GÉNÉRALE BANK & TRUST

Senior Co-Lead Managers

**BANCO BILBAO VIZCAYA ARGENTARIA, S.A.
ING COMMERCIAL BANKING**

Co-Lead Managers

**BANCA AKROS
BAYERNLB
DEKABANK
ERSTE GROUP**

PART A – CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "*Subscription and Sale*" in the Base Prospectus (as defined below).

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the English Law Notes*" in the Base Prospectus dated 9 November 2010 which received *visa* no.10-391 on 9 November 2010 (the "**Base Prospectus**") from the *Autorité des marchés financiers* (the **AMF**) and the first supplement to the Base Prospectus dated 17 February 2011 which received *visa* no. 11-041 on 17 February 2011 from the AMF which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus and the supplement to the Base Prospectus. Copies of the Base Prospectus and the supplement to the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF (www.amf-france.org) and on the website of the Issuer (prospectus.socgen.com).

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| 1. | (i) | Issuer: | Société Générale |
| 2. | (i) | Series Number: | PA004/11.3 |
| | (ii) | Tranche Number: | 1 |
| 3. | | Specified Currency or Currencies: | Euro ("€") |
| 4. | | Aggregate Nominal Amount: | |
| | (i) | Series: | €1,250,000,000 |
| | (ii) | Tranche: | €1,250,000,000 |
| 5. | | Issue Price: | 99.571 per cent. of the Aggregate Nominal Amount |
| 6. | (i) | Specified Denomination: | €100,000 |
| | (ii) | Calculation Amount: | €100,000 |
| 7. | | Issue Date and Interest | |

	Commencement Date:	2 March 2011
8.	Maturity Date:	2 March 2021
9.	Interest Basis:	4.750 per cent. per annum Fixed Rate (further particulars specified below)
10.	Redemption/Payment Basis:	Redemption at par
11.	Change of Interest Basis or Redemption/Payment Basis:	Not Applicable
12.	Put/Call Options:	Not Applicable
13.	Status of the Notes:	Unsubordinated
14.	Method of distribution:	Syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15.	Fixed Rate Note Provisions	Applicable
	(i) Rate(s) of Interest:	4.750 per cent. per annum payable annually in arrear
	(ii) Interest Payment Date(s):	2 March in each year, from and including 2 March 2012, up to and including the Maturity Date
	(iii) Fixed Coupon Amount(s):	€4,750 per Note of €100,000 Specified Denomination
	(iv) Broken Amount(s):	Not Applicable
	(v) Day Count Fraction:	Actual/Actual (ICMA)
	(vi) Determination Date(s):	2 March in each year
	(vii) Other terms relating to the method of calculating interest for Fixed Rate Notes:	None
16.	Floating Rate Note Provisions	Not Applicable
17.	Zero Coupon Note Provisions	Not Applicable
18.	Dual Currency Note Provisions	Not Applicable

PROVISIONS RELATING TO REDEMPTION

19.	Issuer's optional redemption (other than for taxation reasons):	Not Applicable
20.	Redemption at the option of the Noteholders:	Not Applicable

21. Final Redemption Amount: €100,000 per Note of €100,000 Specified Denomination
22. Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and 6(g) of the Terms and Conditions of the French Law Notes): As per the Conditions

GENERAL PROVISIONS APPLICABLE TO THE NOTES

23. Form of Notes:
- (i) Form: Bearer Notes
- Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Bearer Notes only upon an Exchange Event
- (ii) New Global Note: Yes
24. "Payment Business Day" election in accordance with Condition 6(f) of the Terms and Conditions of the English Law Notes or other special provisions relating to Payment Business Days: Following Payment Business Day
25. Additional Financial Centre(s) for the purposes of Condition 6(f) of the Terms and Conditions of the English Law Notes: Not Applicable
26. Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes: Not Applicable
27. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay: Not Applicable
28. Details relating to Instalment Notes: Not Applicable

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| 29. | Redenomination applicable: | Not Applicable |
| 30. | Consolidation applicable: | Not Applicable |
| 31. | Clearing System Delivery Period (Condition 14 of the Terms and Conditions of the English Law Notes (<i>Notices</i>)): | Same Day Delivery |
| 32. | <i>Masse</i> (Condition 13 of the Terms and Conditions of the French Law Notes): | Not Applicable |
| 33. | Other final terms: | Not Applicable |
| 34. | Governing law: | The Notes and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, English law |

DISTRIBUTION

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| 35. | (i) If syndicated, names of Managers: | <p>Lead Manager:
Société Générale Bank & Trust</p> <p>Senior Co-Lead Managers
Banco Bilbao Vizcaya Argentaria, S.A.
ING Belgium SA/NV</p> <p>Co-Lead Managers:
Banca Akros SpA – Gruppo Bipiemme Banca Popolare di Milano
Bayerische Landesbank
DekaBank Deutsche Girozentrale
Erste Group Bank AG</p> |
| | (ii) Date of Subscription Agreement: | 28 February 2011 |
| | (iii) Stabilising Manager (if any): | Not Applicable |
| 36. | If non-syndicated, name of relevant Dealer: | Not Applicable |
| 37. | U.S. selling restrictions: | Regulation S compliance category 2 / TEFRA D |
| 38. | Additional selling restrictions: | Not Applicable |

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series PA004/11.3, Tranche 1.

Signed on behalf of the Issuer:

By: STEPHANE LANDON

Duly authorised

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- (i) Listing: Application has been made for the Notes to be listed on Euronext Paris with effect from 2 March 2011
- (ii) Admission to trading: Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from 2 March 2011.
- (iii) Estimate of total expenses related to admission to trading: €7,600

2. RATINGS

- Ratings: The Notes are expected to be rated:
- Standard & Poor's Ratings Services, a division of the McGraw Hill Companies Inc.: A+
- Moody's Investors Service Limited: Aa2
- Fitch Ratings Ltd.: A+
- Standard & Poor's Ratings Services, Moody's Investors Services Limited and Fitch Ratings Ltd are established in the European Union and have applied for registration under Regulation (EC) No 1060/2009, although the result of such application has not yet been notified by the relevant competent authority.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Managers, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. YIELD

- Indication of yield: Applicable
- 4.805 per cent. per annum
- The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5. OPERATIONAL INFORMATION

- (i) ISIN Code: XS0596704170
- (ii) Common Code: 059670417
- (iii) Any clearing system(s) other than Not Applicable

Euroclear Bank S.A./N.V.,
Clearstream Banking, société
anonyme or Euroclear France and
the relevant identification number(s):

(iv) Delivery: Delivery against payment

(v) Names and addresses of Additional Paying Agent(s) (if any): Not Applicable

(vi) Intended to be held in a manner which would allow Eurosystem eligibility: Yes

Note that the designation “yes” simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria.