



PRESS RELEASE

SES Successfully Places €650 Million 10-year Euro Bond

Luxembourg - March 2, 2011 - SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), operator of a global fleet of 44 communication satellites, has successfully placed a €650 million 10-year Euro bond. The bond, issued by SES S.A. and guaranteed by SES Global Americas Holdings GP, was priced at 99.486 with a coupon of 4.750% (Mid-Swap +137 bps). SES is rated Baa2/BBB/BBB (all stable).

With this opportunistic transaction, SES S.A. takes advantage of the strong appetite from investors for longer-dated corporate bonds to extend its debt maturity profile. This transaction represents another long-dated Eurobond issued by the Company and its return to the debt capital markets after its last public transaction in March 2010 when it also placed a €650 million ten-year bond.

The transaction was 2.7 times oversubscribed with orders from nearly 140 investors. This warm reception allowed a placement of the bonds toward the highest quality investor base with asset managers representing 72% while insurers & pension fund took 8%. Investor interest was spread across Europe with UK 28%, France 25%, Germany/Austria 15% and Rest of Europe representing 32%. Finally, the bond was priced at the tight end of the price guidance.

Andrew Browne, Chief Financial Officer of SES, commented: "We are pleased to have secured this facility and to have extended our debt maturity. The successful conclusion of this bond reflects SES' position as a strong credit, and underlines our ability to secure long term funding on attractive terms."

BBVA, Deutsche Bank, Goldman Sachs, ING, JP Morgan and Société General acted as joint bookrunners.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES and participations in Ciel in Canada and QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information please visit www.ses.com.

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