

CONDITIONS DEFINITIVES POUR LES TURBOS A ECHEANCE FERMEE SUR INDICE

EN DATE DU 1^{er} mars 2011

Turbos émis par

**SOCIETE GENERALE
(en qualité d'Emetteur)**

Les modalités applicables aux Turbos figurent dans le Prospectus de Base (visa de l'Autorité des marchés financiers ("AMF") n° 10-249 du 13 juillet 2010) et les Suppléments (visa AMF n° 10-290 du 13 août 2010, n° 10-390 du 8 novembre 2010, n° 11-044 du 17 février 2011).

Les Conditions Définitives, le Prospectus de Base et les Suppléments sont disponibles sur le site internet de l'AMF <http://www.amf-france.org> et sur le site internet <http://www.sgbourse.fr>, ou tout autre site qui viendrait à lui succéder.

L'attention des acheteurs potentiels est attirée sur le fait que :

- ils doivent lire ces Conditions Définitives en liaison avec le Prospectus de Base et les Suppléments,
- de par leur nature, les Turbos sont susceptibles de connaître des variations de valeur considérables pouvant aboutir, dans certains cas, à la perte de la totalité du prix d'achat des Turbos. Il est recommandé aux acheteurs potentiels de ne prendre leur décision qu'après avoir soigneusement examiné, avec leurs conseillers, si l'investissement envisagé correspond bien à leurs besoins et à leurs moyens.
- seule la version française du Prospectus de Base et des Suppléments a reçu un visa de l'AMF. La traduction anglaise est pour information uniquement.

LES TURBOS N'ONT PAS ETE ET NE SERONT PAS ENREGISTRES EN VERTU DU *UNITED STATES SECURITIES ACT 1933*, TEL QU'AMENDE, ET LA NEGOCIATION DES TURBOS N'A PAS ETE APPROUVEE PAR LA *UNITED STATES COMMODITY FUTURES TRADING COMMISSION* EN VERTU DU *UNITED STATES COMMODITY EXCHANGE ACT*. NI LES TURBOS, NI AUCUN DROIT SUR CEUX-CI, NE POURRONT A AUCUN MOMENT ETRE OFFERTS, VENDUS, REVENDUS, NEGOCIES OU LIVRES, DIRECTEMENT OU INDIRECTEMENT, AUX ETATS-UNIS NI A DES RESSORTISSANTS DES ETATS-UNIS OU POUR LEUR COMPTE OU A LEUR PROFIT. SUR LA DESCRIPTION DES RESTRICTIONS EN MATIERE D'OFFRE ET DE VENTE DES TURBOS, VOIR LE CHAPITRE "ACHAT ET RESTRICTIONS DE VENTE" DU PROSPECTUS DE BASE.

Emetteur : Société Générale
Date de Lancement : 24 février 2011
Date d'émission : 3 mars 2011
Preneur Ferme : SG Option Europe
Agent Financier : Société Générale – Tours Société Générale – 92987 Paris La Défense Cedex
Agent de Calcul : Société Générale – Tours Société Générale – 92987 Paris La Défense Cedex
Organisme(s) de Compensation : Euroclear France (Paris), Euroclear Bank (Bruxelles), Clearstream Banking (Luxembourg)
Cotation : Euronext Paris
Animation du marché : Transactions en continu

Indice S&P 500® (code Bloomberg : .SPX)	
- Promoteur de l'Indice	Standard & Poor's
- Agent de Calcul de l'Indice	Standard & Poor's
- Prix de Référence	(i) Le cours de clôture de l'Indice à la Date d'Evaluation ou (ii) le cours de compensation officiel du Contrat à Terme sur l'Indice si la date d'échéance du Contrat à Terme sur l'Indice coïncide avec la Date d'Evaluation, sous réserve des dispositions prévues dans les Termes et Conditions des Turbos à échéance fermée.
- Taux de Conversion	Non applicable

Type de Turbos	Nombre de Turbos	Parité	Prix d'émission	Prix d'Exercice
Call	5.000.000	200	0,33 USD	1.250 USD

Date de Maturité	code ISIN	code mnémonique	code commun
18 mars 2011	FR0011015239	7832S	059853988

Forme des Turbos : Les Turbos sont émis au porteur. La propriété des Turbos sera établie par une inscription en compte, conformément à l'article L 211-4 du Code monétaire et financier.

Devise de Règlement : USD

Exercice des Turbos : Conformément aux dispositions du Prospectus de Base, les Turbos sont exercés automatiquement à la Date de Maturité.

Montant de Règlement : Paiement en numéraire du Montant Différentiel, sauf en cas de Déclenchement Automatique d'Echéance où aucun montant ne sera dû au Porteur.

Modalités d'assimilation : Non applicable

Nombre minimum de : Un Turbo (ou, au-delà de ce minimum, négociation par multiple entier de un

Turbos négociables	Turbo)
Radiation	La radiation interviendra à l'ouverture du marché à la Date de Maturité des Turbos, sous réserve de toute modification de ce délai par les autorités de marché compétentes, modification pour laquelle la responsabilité de l'Emetteur ne pourra en aucun cas être engagée. Dans le cas de la survenance d'un Déclenchement Automatique d'Echéance, Euronext Paris suspendra la négociation des Turbos dans les plus brefs délais et procédera ensuite à leur radiation.
Site internet de l'Emetteur	www.sgbourse.fr
Contact investisseurs	Société Générale N° Azur 0810 30 20 20

Extrait de la licence de l'Indice

"Standard & Poor's®", "S&P®", "S&P 500®", "Standard & Poor's 500", and "500" are trademarks of The McGraw-Hill Companies, Inc. and have been licensed for use by The licensee. The Product(s) is/are not sponsored, endorsed, sold or promoted by Standard & Poor's and Standard & Poor's makes no representation regarding the advisability of investing in the Product.

The Product(s) is not sponsored, endorsed, sold or promoted by Standard & Poor's, a division of McGraw-Hill, Inc. ("S&P"). S&P makes no representation or warranty, express or implied, to the owners of the Product(s) or any member of the public regarding the advisability of investing in securities generally or in the Product(s) particularly or the ability of the S&P 500 Index to track general stock market performance. S&P's only relationship to the Licensee is the licensing of certain trademarks and trade names of S&P and of the S&P 500 Index which is determined, composed and calculated by S&P without regard to the Licensee or the Product(s). S&P has no obligation to take the needs of the Licensee or the owners of the Product(s) into consideration in determining, composing or calculating the S&P 500 Index. S&P is not responsible for and has not participated in the determination of the timing of, prices at, or quantities of the Product(s) to be issued or in the determination or calculation of the equation by which the Product(s) is to be converted into cash. S&P has no obligation or liability in connection with the administration, marketing or trading of the Product(s).

S&P DOES NOT GUARANTEE THE ACCURACY AND/OR THE COMPLETENESS OF THE S&P 500 INDEX OR ANY DATA INCLUDED THEREIN AND S&P SHALL HAVE NO LIABILITY FOR ANY ERRORS, OMISSIONS, OR INTERRUPTIONS THEREIN. S&P MAKES NO WARRANTY, EXPRESS OR IMPLIED, AS TO RESULTS TO BE OBTAINED BY LICENSEE, OWNERS OF THE PRODUCT(S), OR ANY OTHER PERSON OR ENTITY FROM THE USE OF THE S&P 500 INDEX OR ANY DATA INCLUDED THEREIN. S&P 6 MAKES NO EXPRESS OR IMPLIED WARRANTIES, AND EXPRESSLY DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE WITH RESPECT TO THE S&P 500 INDEX OR ANY DATA INCLUDED THEREIN. WITHOUT LIMITING ANY OF THE FOREGOING, IN NO EVENT SHALL S&P HAVE ANY LIABILITY FOR ANY SPECIAL, PUNITIVE, INDIRECT, OR CONSEQUENTIAL DAMAGES (INCLUDING LOST PROFITS), EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES.

English free translation for information purposes only

FINAL TERMS FOR CLOSED-END TURBOS ON INDEX

DATED 1st March 2011

Turbos issued by

**Société Générale
(as Issuer)**

The provisions applicable to the Turbos appear in the Base Prospectus (*visa* from the *Autorité des marchés financiers* ("AMF") n° 10-249 dated 13 July 2010) and the Supplements (*visa* AMF n° 10-290 dated 13 August 2010, n° 10-390 dated 8 November 2010, n° 11-044 dated 17 February 2011).

The Final Terms, the Base Prospectus and the Supplements are available on the website of the AMF <http://www.amf-france.org> and on the website <http://www.sgbourse.fr>, or any other successor website.

The attention of prospective purchasers is drawn to the fact that :

- they should read this Final Terms in conjunction with the Base Prospectus and the Supplements,
- due to their nature, Turbos may be subject to considerable fluctuations in value, which may, in certain circumstances, result in a total loss of the purchase price of the Turbos. Prospective purchasers should reach an investment decision only after careful consideration, with their own advisers, of the suitability of such Turbos in light of their particular financial circumstances, the information set forth herein and in the Base Prospectus,
- solely the French version of the Base Prospectus and the Supplements has received a *visa* from the AMF. The English translation is for information purposes only.

THE TURBOS HAVE NOT BEEN AND WILL NOT BE REGISTERED UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED, AND TRADING IN THE TURBOS HAS NOT BEEN APPROVED BY THE UNITED STATES COMMODITY FUTURES TRADING COMMISSION UNDER THE UNITED STATES COMMODITY EXCHANGE ACT. TURBOS, OR INTERESTS THEREIN, MAY NOT AT ANY TIME BE OFFERED, SOLD, RESOLD OR DELIVERED, DIRECTLY OR INDIRECTLY, IN THE UNITED STATES OR TO, OR FOR THE ACCOUNT OR BENEFIT OF, A U.S. PERSON. FOR A DESCRIPTION OF THE RESTRICTIONS ON OFFERS AND SALES OF THE TURBOS, SEE THE SECTION "PURCHASE AND SELLING RESTRICTIONS" IN THE BASE PROSPECTUS.

Issuer : Société Générale
Launch Date : 24 February 2011
Issue date : 3 March 2011
Manager : SG Option Europe
Warrant Agent : Société Générale – Tours Société Générale – 92987 Paris La Défense Cedex
Calculation Agent : Société Générale – Tours Société Générale – 92987 Paris La Défense Cedex
Clearance Institution(s) : Euroclear France (Paris), Euroclear Bank (Brussels), Clearstream Banking (Luxembourg)
Listing : Euronext Paris
Market making : Trading in continuous

S&P 500® Index (Bloomberg code: .SPX)	
- Sponsor	Standard & Poor's
- Index Calculation Agent	Standard & Poor's
- Settlement Price	(i) The closing price of the Index on the Valuation Date or (ii) the official clearing quotation of the Index Futures Contract if the maturity of the Index Futures Contract falls on the Valuation Date, subject to the provisions provided in the Terms and Conditions of closed-end Turbos.
- Conversion Rate	Not applicable

Type of Turbos	Number of Turbos	Parity	Issue price	Exercise Price
Call	5,000,000	200	0.33 USD	1,250 USD

Expiration Date	ISIN code	mnemonic code	common code
18 March 2011	FR0011015239	7832S	059853988

Form of Turbos : The Turbos are in bearer form. The Turbos' ownership will be denoted by a registration in an account, in accordance with article L 211-4 of the French *Code monétaire et financier*.
Settlement Currency : USD
Exercise of Turbos : According to the provisions of the Base Prospectus, Turbos are exercised automatically on the Expiration Date.
Payment Amount : Settlement Amount paid by cash, unless upon the occurrence of a Stop Loss Event where no amount will be due to the Warrantholder.

Provisions for fungibility ("assimilation")	Not applicable
Minimum number of Turbos tradable	One Turbo (or, above this minimum, trading by integral multiple of one Turbo)
Delisting	The delisting will take place at opening of the market on the Expiration Date of the Turbos, subject to any amendments to this timetable by the competent market regulators. The Issuer may in no case be held liable for such an amendment. In the case of the occurrence of a Stop Loss Event, Euronext Paris will suspend the trading of the Turbos as soon as possible and then will delist them.
Issuer's website	www.sgbourse.fr
Investor's contact	Société Générale N° Azur 0810 30 20 20

Extract of the Index license

"Standard & Poor's®", "S&P®", "S&P 500®", "Standard & Poor's 500", and "500" are trademarks of The McGraw-Hill Companies, Inc. and have been licensed for use by The licensee. The Product(s) is/are not sponsored, endorsed, sold or promoted by Standard & Poor's and Standard & Poor's makes no representation regarding the advisability of investing in the Product.

The Product(s) is not sponsored, endorsed, sold or promoted by Standard & Poor's, a division of McGraw-Hill, Inc. ("S&P"). S&P makes no representation or warranty, express or implied, to the owners of the Product(s) or any member of the public regarding the advisability of investing in securities generally or in the Product(s) particularly or the ability of the S&P 500 Index to track general stock market performance. S&P's only relationship to the Licensee is the licensing of certain trademarks and trade names of S&P and of the S&P 500 Index which is determined, composed and calculated by S&P without regard to the Licensee or the Product(s). S&P has no obligation to take the needs of the Licensee or the owners of the Product(s) into consideration in determining, composing or calculating the S&P 500 Index. S&P is not responsible for and has not participated in the determination of the timing of, prices at, or quantities of the Product(s) to be issued or in the determination or calculation of the equation by which the Product(s) is to be converted into cash. S&P has no obligation or liability in connection with the administration, marketing or trading of the Product(s).

S&P DOES NOT GUARANTEE THE ACCURACY AND/OR THE COMPLETENESS OF THE S&P 500 INDEX OR ANY DATA INCLUDED THEREIN AND S&P SHALL HAVE NO LIABILITY FOR ANY ERRORS, OMISSIONS, OR INTERRUPTIONS THEREIN. S&P MAKES NO WARRANTY, EXPRESS OR IMPLIED, AS TO RESULTS TO BE OBTAINED BY LICENSEE, OWNERS OF THE PRODUCT(S), OR ANY OTHER PERSON OR ENTITY FROM THE USE OF THE S&P 500 INDEX OR ANY DATA INCLUDED THEREIN. S&P 6 MAKES NO EXPRESS OR IMPLIED WARRANTIES, AND EXPRESSLY DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE WITH RESPECT TO THE S&P 500 INDEX OR ANY DATA INCLUDED THEREIN. WITHOUT LIMITING ANY OF THE FOREGOING, IN NO EVENT SHALL S&P HAVE ANY LIABILITY FOR ANY SPECIAL, PUNITIVE, INDIRECT, OR CONSEQUENTIAL DAMAGES (INCLUDING LOST PROFITS), EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES.