

PRESS RELEASE

SES ASTRA EXPANDS ASTRA2CONNECT TO ROMANIA

Luxembourg, 20 April 2011. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has signed an agreement with the Romanian internet service provider E-Sourcing Know-How & Serv. Ltd. for the marketing of its satellite-based broadband service *ASTRA2Connect* in Romania. E-Sourcing will market *ASTRA2Connect* to households and businesses in isolated areas without access to terrestrial broadband networks.

“We are very pleased to have signed this agreement with E-Sourcing which will allow us to offer *ASTRA2Connect* in another country in Central and Eastern Europe,” said Norbert Hölzle, Chief Commercial Officer at SES ASTRA. “Since broadband access is a catalyst for economic success in the information economy, it has become increasingly important for businesses and individuals to be connected to the Internet. With *ASTRA2Connect* we offer an easy solution to access the Internet everywhere and independent from any terrestrial infrastructures.”

“We are happy to become a member of the *ASTRA2Connect* family”, said Arthur Chivulescu, Executive Manager at E-Sourcing. “We are very much looking forward to a great business relationship with SES ASTRA. Romania is in need of a broadband success story for the rural regions, and we are convinced that we will leverage our local know-how with this innovative and future-proof technology,” Project Manager Mihail Florescu added.

ASTRA2Connect is offered via distribution partners to end-customers and businesses in Europe, the Middle East and Africa. To date, the service has more than 75,000 end-users in 23 countries in Europe, thereby representing the largest satellite-based broadband network on the continent. Most recently, SES ASTRA has introduced a new technology to provide *ASTRA2Connect* to entire communities without end-users having to install their own satellite antenna.

For further information please contact:

Markus Payer
SES ASTRA
+ 352 710 725 500
markus.payer@ses-astra.com

About SES ASTRA

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 17 satellites which deliver services to more than 135 million households and transmit more than 2,500 television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 200 High Definition (HD) channels, ASTRA is the most important HDTV platform for Europe's leading broadcasters. The orbital positions for SES ASTRA are 19.2 degrees East, 28.2 degrees East, 23.5 degrees East, 5 degrees East and 31.5 degrees East. For further information: www.ses-astra.com.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com

About E-Sourcing Know-How & Serv. Ltd.

Based on 15 years of experience in the ICT market, banking and management in Central Eastern Europe, E-Sourcing Know-How & Serv. Ltd. is proposing solid services and solutions to improve the efficiency of its customers' IT processes reusing existing investments and adding market tested solutions. Among its keys businesses are professional and management services such as consultancy, project management, audits & diagnosis, operational and strategic management, corporate governance structures as well as IT operations, delivery services and software development. E-Sourcing Know-How & Serv. Ltd. Is operating in Romania, Ukraine and Moldova. For further information please visit: www.e-sourcing.ro