

PRESS RELEASE

HD+ IS COMING TO SKY SUBSCRIBERS IN GERMANY

Starting this summer, Sky subscribers with satellite reception and a Sky HD receiver will receive the commercial free TV channels offered by HD+

Luxembourg, 11 April 2011 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that its German HD offer HD+ that comprises commercial free TV channels will also be available on HD receivers for subscribers of the German pay TV package Sky. Starting this summer, all Sky satellite subscribers equipped with a Sky HD receiver can watch commercial free TV channels in HD quality offered via HD+ with their existing Sky satellite HD receivers and their smart cards and without changes to their technical parameters.

HD+ today carries eight commercial free-TV channels in HD: RTL HD, SAT.1 HD, ProSieben HD, VOX HD, kabel eins HD, RTL II HD, SPORT 1 HD and sixx HD. The channels are broadcast encrypted and are available for a technical service fee of 50 euros per year. The free trial period for the HD+ reception is up to twelve months.

Ferdinand Kayser, President and CEO of SES ASTRA, said: "Our cooperation with Sky significantly extends the technical reach of HD+ and adds another highly attractive target group with a strong affinity to premium programmes and high end technologies like HDTV. The cooperation with Sky and the increase of our technical reach underpin the high attractiveness of the HD+ offer for broadcasters and viewers, and confirm that our concept of a neutral technical platform available to all viewers and platforms is successful."

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About SES ASTRA

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 17 satellites which deliver services to more than 135 million households and transmit more than 2,500 television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 200 High Definition (HD) channels, ASTRA is the most important HDTV platform for Europe's leading broadcasters. The orbital positions for SES ASTRA are 19.2 degrees East, 28.2 degrees East, 23.5 degrees East, 5 degrees East and 31.5 degrees East. For further information: www.ses-astra.com.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com.