

GL events sells stake in Sodes, organiser of the Prêt A Porter Paris[®] trade fair, in a move destined to consolidate Paris' position in the fashion industry

With the objective of maintaining Paris' strong position in certain sectors of the industry, GL events has finalised discussions with Comexposium to sell its stake in Sodes, organiser of the Prêt à Porter Paris® fashion trade fair.

Grouping all the fashion trade fairs of Paris in this way will reinforce the strategy of pursuing and expanding efforts to develop the market's position in the fashion and accessories universes in order to both consolidate Paris' place as the international fashion capital and promote this industry's development worldwide.

GL events will remain a partner of fashion industry trade fairs with its full offering of solutions for fixtures and installations.

Sodes' deconsolidation effective 1 May 2011 has no impact on the consolidated revenue targets announced for 2011.

Upcoming events: Half-year results, 28 July 2011 (after the close of trading)

About GL events:

GL events, an international event industry group, is pursuing its development as a provider of integrated solutions in the three main market segments:

- Congresses and conventions,
- Cultural, sports and political events;
- Trade fairs and exhibitions for professionals and the general public.

The Group has a portfolio of more than 250 proprietary B2B and B2C trade fairs worldwide and a network of 37 venues under management that include convention centres, exhibition centres, concert halls and multipurpose facilities in France and international destinations. With 91 offices worldwide, the Group has more than 3,500 employees. In 2010 it had revenue of \in 727 million. GL events is listed in compartment B (Mid Caps) of NYSE Euronext Paris and a component of the CAC Small & Mid Caps indexes.

For further information, consult www.gl-events.com

Investor relations

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