

PRESS RELEASE

PACIFIC TELEVISION CENTER MOVES TO SES WORLD SKIES

Global TV production leader uses capacity on two SES satellites to boost worldwide reach and reliability for Trinity Broadcasting

Luxembourg / Princeton, NJ, USA – 15 July 2011 – Home to the world’s leading broadcasters, SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced a new capacity deal on two SES satellites with transmission and live production provider Pacific Television Center aimed at expanding and enhancing the delivery of Trinity Broadcasting Networks’s Christian-based programming around the world. Trinity Broadcasting Network (TBN) is the world’s largest religious network and America’s most watched and requested faith channel.

As part of the five-year agreement, Pacific Television Center is utilizing MPEG-4 technology and capacity on a global C-band transponder aboard SES’ NSS-9 satellite to distribute Trinity’s 4 channels of network programming to audiences across the Pacific Ocean Region. Pacific Television Center is also leveraging C-band capacity aboard the NSS-5 spacecraft, enabling Trinity to reach viewers in the Americas, Africa, Europe and the Middle East. Pacific Television Center is using 24MHz of capacity aboard the two advanced satellites.

“By moving to the SES WORLD SKIES distribution platform, we are providing Trinity Broadcasting with significantly better reach, reliability and picture quality,” said Howard Fine, Vice President of Broadcast Services, Pacific Television Center. “We have broadened our distribution footprint and power and the introduction of MPEG-4 is enabling Trinity Broadcasting audiences to enjoy a much sharper picture,” Fine added.

“Like SES WORLD SKIES, Pacific Television Center has been at the center of broadcast technology advancements for more than 30 years,” said Scott Sprague, Senior Vice President Global Sales for SES WORLD SKIES. “We look forward to enabling Pacific Television Center to meet the needs of Trinity Broadcasting and other leading broadcasters with an advanced, global fleet and unrivaled expertise on the ground in virtually every market on earth.”

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About SES WORLD SKIES

SES WORLD SKIES is the global SES division that operates a fleet of 28 satellites - part of the 44 spacecraft of the SES group - delivering services as diverse as television distribution and broadcast, internet access, data transmission and business and government communications to customers worldwide. The company’s unique customer-focused approach allows it to offer the best satellite solutions for a host of business and government requirements, with a view toward helping customers meet their short-term challenges and realize their longer-term goals. SES WORLD SKIES comprises a world-class team of customer care and technical professionals located in Princeton (NJ), The Hague, Washington, D.C., Singapore, London, Sao Paulo, Mexico City, Sydney, Accra and Johannesburg.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES and participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com

About Pacific Television Center

For more than 30 years, Los Angeles-based Pacific Television Center has been a leading transmission and live production provider to the global broadcast industry, offering its clients around-the-clock support and services in fiber connectivity, satellite coordination, receive and records, multi-format tape play outs, live shots, satellite media tours and voiceovers. With offices in Los Angeles, New York and London, the company's solid reputation has led to successful relationships with major networks, including ABC, CBS, NBC, FOX, ESPN, CNN, BSKYB and BBC in the UK, Network TEN in Australia and Sky in New Zealand. Pacific Television Center also works with top carriers, including Level 3/Vyvx, SingTel and SES WORLD SKIES. For more information, visit www.pactv.com.