

PRESS RELEASE

SES ASTRA SIGNS AGREEMENT WITH TELEKOM SRBIJA

Anchor customer for Direct-to-Home services via 19.2 degrees East

Luxembourg, 19 May 2011 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that it has signed a capacity agreement with Telekom Srbija for the Direct-to-Home transmission of the public TV channels RTS Sat and Radio Beograd in Serbia. The channels will be broadcast free-to-air via SES ASTRA's orbital position 19.2 degrees East starting from June 1, 2011. With Telekom Srbija SES ASTRA has won an important anchor customer for its 19.2 degrees East orbital position in the Balkan region.

Ferdinand Kayser, Chief Commercial Officer of SES, said: "We are very pleased to have signed this capacity agreement with Telekom Srbija which marks a breakthrough in our strategy to position 19.2 degrees East as new orbital position for Direct-to-Home reception in the Balkan region. With RTS Sat and Radio Beograd we have now added an attractive offer to our channel neighborhood at 19.2 degrees East bouquet which will further help to grow our reach in that dynamic region."

For more information please contact:

Markus Payer
SES ASTRA
+ 352 710 725 500
markus.payer@ses-astra.com

About SES ASTRA

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 17 satellites which deliver services to more than 135 million households and transmit more than 2,500 television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 200 High Definition (HD) channels, ASTRA is the most important HDTV platform for Europe's leading broadcasters. The orbital positions for SES ASTRA are 19.2 degrees East, 28.2 degrees East, 23.5 degrees East, 5 degrees East and 31.5 degrees East. For further information: www.ses-astra.com.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: www.ses.com