

## PRESS RELEASE

## SES OPERATES UNDER NEW MANAGEMENT STRUCTURE

Luxembourg – May 2<sup>nd</sup>, 2011 – Global satellite operator SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) today announced that, as of May 1<sup>st</sup>, it is operating under a new and streamlined management structure. The move is part of a strategy that brings the market facing entities – SES ASTRA and SES WORLD SKIES – under a streamlined management structure and consolidates its activities in order to meet the increasing needs of its customers around the world and help them grow their businesses, especially in the emerging markets.

In the context of the new organisation, the SES Board of Directors has decided a new composition of the SES Executive Committee. Under the Chairmanship of Romain Bausch, it continues to be responsible for running the day-to-day operations as well as for preparing the decisions of the Board of Directors. The Committee will be composed of the following senior executives:

- Romain Bausch, President and CEO,
- Andrew Browne, Chief Financial Officer,
- Martin Halliwell, Chief Technology Officer,
- Ferdinand Kayser, Chief Commercial Officer
- Gerson Souto, Chief Development Officer

Robert Bednarek, formerly President and CEO of SES WORLD SKIES, will assume a new role as strategic advisor to the SES President and CEO.

"We are excited to serve our customers with a single face to the market and with our global fleet. By adapting our organisation, we expect to optimize the execution of our growth strategy and to maximize the potential for our satellites in emerging markets, to which the vast majority of our incremental upcoming capacity is dedicated," explains Romain Bausch, President and CEO of SES. "By streamlining the management structure of SES ASTRA, SES WORLD SKIES and SES Engineering, we expect to be in a stronger position to adapt to changes in the global market, and to continue to help our customers grow their businesses. The new organisational structure is also anticipated to deliver enhanced efficiencies with corresponding revenue, operating expense and EBITDA synergies for ongoing and future growth."

"For more than 25 years different teams within SES have developed specialized knowledge and a proven track record in diverse markets and disciplines, from creating leading media and broadcast neighbourhoods in Europe and North America to helping fuel the communications boom in emerging markets," resumes Romain Bausch. "By combining these skills, SES will continue to provide premium satellite services to its customers worldwide."

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## **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) provides outstanding satellite communications solutions via a global fleet of 44 satellites. SES also holds participations in Ciel in Canada, QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. For further information: <a href="https://www.ses.com">www.ses.com</a>