

PRESS RELEASE

YES NETWORK GAINING NATIONAL APPEAL IN THE U.S. WITH SES

Extends capacity agreement to build on momentum across the U.S.

Princeton, NJ – August 4, 2011 – SES WORLD SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced a new capacity deal with the YES Network in the U.S., the nation's premier regional sports network and the television home of the 27-time World Champion New York Yankees and the New Jersey Nets.

As part of the multi-year agreement, YES Network is now using a full transponder of C-band capacity aboard SES WORLD SKIES' AMC-1 satellite to deliver its Emmy Award-winning programming to customers within its regional footprint and throughout the country. The most-watched regional sports network in the country the past eight years according to Nielsen, YES also televises a full complement of critically acclaimed studio, interview and magazine shows.

"SES WORLD SKIES has the footprint and expertise we need to deliver our award-winning programming lineup to the New York market and to our national audience," said Ed Delaney, Vice President of Operations for the YES Network. "We're in good company with so many top cable programmers already aboard AMC-1, thus making it simpler for our affiliates to manage their YES relationship."

"As YES Network continues to expand its reach, SES WORLD SKIES has the coverage and insight to help the regional network grow on a national scale," said Steve Bunke, Vice President of North America sales for SES WORLD SKIES. "Like a dedicated sports duo, SES WORLD SKIES and YES Network are delivering on the content demands of audiences across the country."

For further information please contact:

Markus Payer
SES
+352 710 725 500
markus.payer@ses.com

About AMC-1

Located at 103° West, AMC-1 is home to leading broadcasters and enterprises alike. The C-band payload on the spacecraft serves national television networks broadcasting to thousands of cable headends throughout North America. The satellite's Ku-band capacity serve a wide range of enterprise customers with a variety of services, including VSAT and broadband connectivity.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES and participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 45 satellites. For further information: www.ses.com

About Yes Network

The YES Network, the most-watched regional sports network in the country the past eight years, features game telecasts of the 27-time World Champion New York Yankees and the New Jersey Nets. The network is available in New York, Connecticut, New Jersey and Pennsylvania on cable and on DirectTV, AT&T U-verse and Verizon FiOS. YES is also available nationally on DirectTV, AT&T U-verse, Verizon FiOS and select cable operators. In addition to the Yankees and Nets, YES televises Emmy Award-winning biography, interview and magazine programs, a live daily simulcast of WFAN Radio's highly rated Mike Francesa show, and college football and basketball games. Further YES Network information can be found at www.yesnetwork.com.