

## PRESS RELEASE

### **Nickelodeon HD and Comedy Central HD join HD+**

**Total number of channels available via SES ASTRA's German HDTV platform increases to ten**

Luxembourg, 1 June 2011 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that Nickelodeon HD and Comedy Central HD are now also available via HD+ in Germany following an agreement between MTV Networks, HD+ and SES. Consequently, the HD+ offer now comprises ten free TV HD channels, which are transmitted in encrypted form.

HD+ is a technical platform from SES ASTRA for encrypted broadcasting and reception of commercial free TV programmes in HD quality. The free TV channels as part of the HD+ offering currently include Nickelodeon HD, Comedy Central HD, RTL HD, Sat.1 HD, ProSieben HD, VOX HD, kabel eins HD, RTL2 HD, SPORT1 HD and sixx HD. For HD+, no fixed contract or subscription obligations apply. Following a one year trial period free of charge, customers pay a fixed technical service fee of EUR 50 per year. This translates into a payment of EUR 4.16 per month.

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#### **About SES ASTRA**

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 17 satellites which deliver services to more than 135 million households and transmit more than 2,500 television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With more than 200 high definition (HD) channels, ASTRA is the most important HDTV platform for Europe's leading broadcasters. The orbital positions for SES ASTRA are 19.2 degrees East, 28.2 degrees East, 23.5 degrees East, 5 degrees East and 31.5 degrees East. For further information: [www.ses-astra.com](http://www.ses-astra.com).

#### **About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES WORLD SKIES, and has participations in Ciel in Canada, QuetzSat in Mexico as well as a strategic participation in satellite infrastructure start-up O3b Networks. SES provides outstanding satellite communications solutions via a global fleet of 44 satellites. For further information: [www.ses.com](http://www.ses.com)