



NET INCOME INCREASE FOR FIRST HALF OF 2011

Paris, August 31st 2011,

Business & Decision Group, the International Consulting and Systems Integration (CSI) Company, announces a net income (Group Share) of €4.0 million for the six month period ended June 30th 2011, representing a growth of 30.9% compared to the comparative period in 2010.

(in € millions)	H1 2011	H1 2010	Var.
Revenue	125.3	119.4	5.0 %
Operating Income	6.0	6.4	-6.6 %
<i>In %</i>	<i>4.8 %</i>	<i>5.4 %</i>	
Net Income (Group share)	4.0	3.1	30.9 %
<i>In %</i>	<i>3.2%</i>	<i>2.6%</i>	

Revenue for the First Half of 2011 grew by 5.0% over the comparative period of 2010.

The operating income amounted to €6.0m and represents 4.8% of total revenue, compared to 5.4% in the comparative period of 2010. Relative slowdown of activity is observed during the second quarter of the year. However, by the end of the semester, new contracts confort the perspective for the rest of the year.

The Group share of net income of €4.0m includes a foreign exchange loss of €0.4m.

The financial ratios achieved enable compliance with bank covenants.

Patrick Bensabat, CEO at Business & Decision, comments: *"Despite the general economic and financial environment, The Group maintains its strategic direction and continues to grow. After a difficult second quarter, we are back to an*

expected level of sales performance, based on our position as a specialist. Our level of profitability allows us to pursue investments in developing new service offerings."

Outlook

Perspectives for growth for the second half of 2011 are favourable and the Group continues its recruitment plan, in French operations as well as in international locations. Financial market conditions should not significantly affect the Group's business.

Upcoming Financial Events :

October 27th 2011: Publication of 2011 third quarter turnover at 5:35 pm

January 31st 2012: Publication of 2011 full year turnover at 5 :35 pm

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 19 countries, Business & Decision currently employs near 2800 people worldwide.

Additional information is available at www.businessdecision.com

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