

Press release

FRENCH TNTSAT: THREE MILLION RECEIVERS SOLD

Luxembourg / Paris, 21 September 2011 - SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that the French digital terrestrial offer on satellite, TNTSAT, broadcast via ASTRA, reached a total of three million receivers sold at the end of August. The TNTSAT offer was launched in March 2007.

With TNTSAT, viewers are able to receive the full French digital terrestrial offer: the 19 French free-to-air channels, the 24 regional channels of France 3 and TV8 Mont Blanc, as well as four channels in High Definition (HD). In order to receive these programmes, households need a satellite dish pointed to the ASTRA orbital position 19.2 degrees East and a TNTSAT receiver. Thanks to the ASTRA satellite, viewers can also receive 11 French TV and 40 radio programmes, the whole French FM band, and 460 international TV and radio programmes.

TNTSAT has a range of more than 50 receiver models, many of them equipped for HD and 3D reception. TNTSAT does not require a subscription, nor a decoder rental fee. Most of the receivers are labeled "CANAL READY" which means that they are able to receive the offer from CANAL+ and CanalSat by simply replacing the receiver's smart card.

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About SES

SES is a world-leading satellite operator with a fleet of 47 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.