



## Press release

### ORS EXPANDS CAPACITY AGREEMENT WITH SES

#### Two new TV channels in Austria on 19.2 degrees East

Luxembourg, 16 September 2011 – SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) announced that Österreichischer Rundfunksender (ORS), technical service provider for Austrian public broadcaster ORF and other channels, has contracted an additional transponder on SES' prime orbital position 19.2 degrees East.

The additional transponder is the fourth that ORS contracts on SES. Serving 53 percent of all households, satellite is the leading broadcasting infrastructure in Austria. Following the expansion of an existing agreement, two new channels will be launched in Austria. ORF SPORT PLUS is to be launched by ORF on 26 October. The private broadcaster ATV will also utilize additional capacity on the ORS transponder and launch ATV2 on 1 December.

"We are very pleased to announce the expansion of the partnership with ORS and the Austrian broadcasters. The orbital position 19.2 degrees East is one of our premium positions and this agreement further emphasizes its status as a leading orbital slot for continental Europe," said Ferdinand Kayser, Chief Commercial Officer of SES. "Two new Austrian channels within the next three months prove the advantages that go hand in hand with the switch-over from analogue to digital TV."

"In order to meet the increasing demand for bandwidth resulting from HDTV and new TV channels, ORS will further increase the capacity contracted on SES satellites. With the activation of this new transponder, we can further strengthen the offer to the Austrian audience", said ORS Managing Director Michael Wagenhofer.

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#### **About SES**

SES is a world-leading satellite operator with a fleet of 47 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.



SES (Euronext Paris and Luxembourg Stock Exchange: SESE) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).