



Press release

TURNER DELIVERS GLOBAL NEWS AND ENTERTAINMENT WITH SES

New York/ Luxembourg - October 12, 2011 - SES (Euronext Paris and Luxembourg Stock Exchange: SESE) announced today that Turner Broadcasting System, Inc. (TBS, Inc.), a Time Warner company, has signed capacity renewal agreements for nearly seven transponders on four satellites to enable the distribution of news and entertainment programs throughout North America and Europe. TBS relies on more than ten transponders on SES satellites for global coverage.

As part of the multi-year, multi-satellite deal, TBS, Inc. is using five transponders of Ku-band capacity aboard SES' AMC-3 satellite. Four transponders are used for CNN satellite news gathering (SNG) across the U.S. and Canada and one is used for distribution of CNN Newsource to more than 800 domestic affiliates. The SNG coverage will seamlessly migrate to the new SES-2 satellite once the spacecraft initiates service in the 87° West orbital slot next month. An additional 8 MHz of capacity is being used to provide voice communications between remote SNG news trucks and CNN in Atlanta.

Turner is delivering breaking news from North America via CNN Newsource to European affiliates using 9 MHz of Ku-band capacity on SES' NSS-7 satellite at 338° East. The service is scheduled to transition to the new SES-4 spacecraft once operational next year. Direct-to-Home (DTH) viewers across the UK and Germany are receiving a variety of programming from Turner Broadcasting System, including CNN International, TNT, Boomerang and Cartoon Network, over Ku-band capacity on two of SES' ASTRA satellites located at 19.2° East and 28.2° East.

"SES has the satellites, personnel and expertise that Turner Broadcasting System needs in order to reach audiences around the world," said John Ball, Vice President of International Distribution Technology for Turner Broadcasting System. "Our long-term distribution partnership with SES is an important component of our global content delivery strategy."

"Turner Broadcasting is a true innovator in television news and entertainment," said Scott Sprague, Senior Vice President of Global Sales for SES. "SES is launching new capacity at a record pace into key orbital locations around the globe, enabling Turner and other leading networks and programmers to create and deliver new, cutting-edge content over new regions and platforms for years to come."

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About SES

SES is a world-leading satellite operator with a fleet of 49 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.

About Turner Broadcasting System

Turner Broadcasting System, Inc., a Time Warner company, creates and programs branded news; entertainment; animation and young adult; and sport media environments on television and other platforms for consumers around the world. For more information, visit www.turner.com.