



GL events pursues its development and signs contracts for more than €35m for major worldwide events.

GL events Group announces contracts involving significant developments in the international arena, confirming its position as a leading partner for top-tier customers and the engagement of its teams.

The next G20 equipped by GL events

Under the French Presidency of the G20 on 3-4 November, Heads of State and Government and Finance Ministers from 20 major economies comprised of developed and developing countries will meet in Cannes to address international economic issues.

For this event, GL events will coordinate all temporary structures and services: tents, canopies, partitions, flooring, decorative fixtures, furniture, lighting, electricity distribution, signage, catering equipment and pavilions.

GL events teams have assisted the organisers of this event in its organisation and production, meeting the high level specification requirements, notably in terms of quality and security, imposed by the Ministries.

World Rugby Cup: Eden Park, a win for France-in New Zealand!

Among the twelve stadiums hosting the World Rugby Cup in New Zealand, the most important is the legendary Eden Park hosting 11 matches, including notably the opening, bronze final and final. GL events was selected to boost Eden Park's capacity limited to 48,000 with additional seating for 12,000 through temporary grandstands.

GL events was awarded this contract on the strength of its technical expertise and position as a Global Player, offering the customer the advantages of a single project manager for the full range of services, and including a particularly noteworthy undertaking: designing temporary grandstands of an exceptional 33m height.

Along with the installation of a grandstand seating 500 for VIP boxes, this contract also provided for the design and installation of five television broadcast studios plus electricity and lighting for temporary installations.

Finally, GL events produced a Hospitality Pavilion based on its Absolute design range with kitchen facilities and several restaurants.

A partner of world-class sports events

The Group will also be present at the next Africa Cup of Nations to be held in Gabon and Equatorial Guinea in early 2012, organising the Opening Ceremony and providing temporary equipment.

As a partner of major worldwide events, GL events is responding to calls for tender by the Organising Committee of the London 2012 Olympic Games with very stringent requirements, particularly in terms of sustainable development.

For the medium and longer term, GL events is preparing and planning for the next major events including notably those of Brazil for the World Football in 2014 and the next Olympic Games in 2016.

Upcoming events: Third-quarter sales, 18 October 2011 (after the close of trading)

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About GL events (www.gl-events.com): *GL events is an international event industry group providing integrated solutions through three main business units: GL events Live (end-to-end event chain servicing from consulting to logistics), GL events Venues (an international network of event venues) and GL events Exhibitions (trade fair organisation). The Group has a portfolio of more than 250 proprietary B2B and B2C trade fairs worldwide and a network of 36 venues under management that include convention centres, exhibition centres, concert halls and multipurpose facilities in France and international destinations. Today GL events has more than 3,500 employees through more than 90 offices worldwide. In 2010 it had revenue of €727 million with international markets accounting for more than 50%. GL events is listed in compartment B (Mid Caps) of NYSE Euronext Paris and is a component of the CAC Mid & Small index.*