



Lyon, 29 September 2011

GL events and the city of Lyon selected for the 2014 FEI World Cup Show Jumping and Dressage finals

After more than 20 years since France last hosted World Cup Finals for Show Jumping (Paris-Bercy 1987) and Dressage (1991), Equita, GL events Group's flagship equestrian event, was selected by the FEI (*Fédération Internationale d'Equitation*) for the organisation of these two World Cups Finals.

This is a crowning achievement for GL events and Equita's organising team that since 1995 have devoted significant efforts to raise the stature and level of excellence of this equestrian event, today considered one of the most beautiful stages on the international circuit.

GL events demonstrates in this way its ability to design and organise a world-class international event recognised by one of the most demanding sports federations. Producing and equipping such an event will call upon contributions from all Group business lines and fields of expertise. In addition, reflecting its business model, these competitions will be staged at a Group-managed venue, Lyon Eurexpo.

Lyon became a FEI Show Jumping World Cup stage in 2009 and a FEI Dressage World Cup stage in 2010. In 2014 both these world finals will be hosted in Lyon under the same roof at Eurexpo. This marks a true milestone for the city, the department, the region's international standing and French sports.

Upcoming events:

Third-quarter sales, 18 October 2011 (after the close of trading)

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About GL events (www.gl-events.com): *GL events is an international event industry group providing integrated solutions through three main business units: GL events Live (end-to-end event chain servicing from consulting to logistics), GL events Venues (an international network of event venues) and GL events Exhibitions (trade fair organisation). The Group has a portfolio of more than 250 proprietary B2B and B2C trade fairs worldwide and a network of 36 venues under management that include convention centres, exhibition centres, concert halls and multipurpose facilities in France and international destinations. Today GL events has more than 3,500 employees through more than 90 offices worldwide. In 2010 it had revenue of €727 million with international markets accounting for more than 50%. GL events is listed in compartment B (Mid Caps) of NYSE Euronext Paris and is a component of the CAC Mid & Small and SBF 250 indexes.*