

Press release

NEW SES SATELLITE ASTRA 1N OPERATIONAL

Satellite also delivers broadband service *ASTRA2Connect* via 28.2 degrees East

Luxembourg, 24 October 2011 - SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG) today announced that its new ASTRA 1N satellite has entered commercial service at the orbital position of 28.2 degrees East.

ASTRA 1N was built by Astrium on the Eurostar E3000 platform and is equipped with 52 transponders in the Ku frequency band. The satellite was successfully launched on board an Ariane 5 rocket from Kourou, French Guiana, on 6 August 2011. It had a launch mass of 5,325 kg and is the fourth Eurostar satellite in the 49 satellite-strong SES fleet.

ASTRA 1N greatly enhances the flexibility of the SES satellite fleet at the orbital slot 28.2 degrees East over Europe. ASTRA 1N is notably being used by Channel 4 and ITV. The new satellite will also allow SES to offer its satellite-based broadband service *ASTRA2Connect* via 28.2 degrees East and thus complement its service offer from the 23.5 degrees East position. *ASTRA2Connect* is Europe's largest satellite broadband network with more than 80,000 end users.

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About SES

SES is a world-leading satellite operator with a fleet of 49 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.