



2011 THIRD QUARTER: 8.7% GROWTH IN TURNOVER

Paris, France, October 27th 2011

Business & Decision Group announces a consolidated turnover of €60.1 million for the Third Quarter of 2011. This represents an increase of 8.7% over the comparative period of 2010 and an 8.9% increase at constant exchange rates.

Over the first 9 months of 2011, consolidated turnover was €185.4m, representing a growth of 6.2% compared with the same 9 month period in 2010. Turnover growth for the period was 6.3% at constant exchange rates.

(in € m)	Q3 2011	Q3 2010	Var.	9 months 2011	9 months 2010	Var.
Turnover	60.1	55.3	8.7%	185.4	174.6	6.2%

Patrick Bensabat, Chief Executive Officer, comments: *"The Third Quarter of 2011 marks the continued development that started at the beginning of the year. Our positioning and our expertise in Business intelligence, CRM and e-Business allow us to take advantage of the growth opportunities in these segments."*

Turnover by geographical area

France recorded a turnover of €90.3m for the first nine months of 2011, an increase of 1.4% compared to the same period of 2010. International activities recorded a turnover of €95.2m for the 9 month period, an increase of 11.1% with some areas recording notable performance.

Turnover by service line

Turnover breakdown by service line is stable.

(in % of turnover)	9 months 2011	9 months 2010
BI	65 %	66 %
CRM	17 %	17 %
e-Business	18 %	17 %

Business Intelligence represents 65% of the overall turnover, achieving growth of 4.4% compared to the 9 months of 2010.

E-business represents 18% of the overall turnover and attained a growth of 10.6% in the first nine months of 2011 compared to the same period of 2010. A major factor in this growth is the increased business in the US and France, with the new Green Data Center launched earlier this year.

CRM contributed 17% of the overall turnover, representing growth of 8.7% in comparison to the same period in 2010.

Outlook

The high performance in sales across all activities provides a good visibility for the end of the year. The recruitment campaign continues to support growth.

Upcoming Financial Dates:

January 31st 2012: Publication of 2011 full year turnover at 5 :35 pm

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by

driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 19 countries, Business & Decision currently employs over 2800 people worldwide.

Additional information is available at www.businessdecision.com

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