

Press release

SES CONFIRMS SATELLITE LEADERSHIP IN TV CHANNEL CARRIAGE AND HIGH DEFINITION TRANSMISSION

Luxembourg, February 3rd, 2012 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it is confirming its satellite leadership in TV channel carriage and high definition transmission. By year-end 2011, SES broadcast over 5,200 TV channels, including over 1,200 High Definition (HD) channels. In the second half of 2011 alone, SES added more than 100 HD channels.

While North America and Europe contribute the majority of the channels broadcast on SES satellites, an increasing portion of the channel growth is coming from emerging markets such as Latin America, Asia-Pacific and Africa. SES now carries 44 DTH platforms, more than any other satellite operator in the world. In addition to over 5,200 TV channels, close to 1,000 radio channels are broadcast via the global satellite fleet of SES.

Ferdinand Kayser, Chief Commercial Officer of SES, said: “These numbers are unrivalled in the industry and demonstrate the advantages of satellite for the distribution of high quality content to large audiences. In line with our fleet investment programme, we see continued channel growth coming from Latin America, Asia-Pacific and Africa. The addition of new HD channels continues to accelerate globally and will remain another growth driver for our company.”

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About SES

SES is a world-leading satellite operator with a fleet of 49 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.