

## Press release

### SES RELOCATES SATELLITE TO MEET GROWING CUSTOMER DEMAND

Luxembourg – (January 31<sup>st</sup>, 2012) – SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESE) today announced that the SES-3 satellite is being relocated from its former location over North America to Asia, an area experiencing great demand for state-of-the-art, reliable satellite capacity.

The SES-3 satellite is being relocated to 108.2° East to provide coverage of the Middle East and South Asia regions, where SES experiences growing customer demand. The drift began in mid-December 2011 and the satellite is expected to arrive at its new orbital location on February 6, 2012.

SES-3 is a young satellite as it was just launched in July of 2011. Once reaching 108.2° East, the planned coverage is capable of supporting such applications as video, voice, data, and end-to-end communications networks. With MAC-1 compliance and encrypted tracking, telemetry and control, the satellite is also well positioned to meet the secure communications needs of government customers.

Romain Bausch, President and CEO of SES, stated: "With a fleet of 49 spacecraft in orbit around the globe, SES has the operational flexibility to swiftly respond to shifting customer demand by re-deploying in-orbit capacity without affecting existing services."

Tip Osterthaler, President and CEO of SES Government Solutions added, "The relocation of the SES-3 satellite is a result of continued engagement and dialogue with our customers and in response to the growing demand for bandwidth to support critical communications capabilities. This move is a confirmation of our commitment to provide affordable and vital capability for our government customers."

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#### About SES

SES is a world-leading satellite operator with a fleet of 49 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.



SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).

**About SES Government Solutions**

[www.ses-gs.com](http://www.ses-gs.com)

SES Government Solutions, a subsidiary of global satellite operator SES, is exclusively focused on meeting the satellite communications needs of the U.S. Government. Leveraging more than three decades of experience in the government SATCOM market, SES Government Solutions offers robust and secure satellite-based communications solutions. Supported by SES's fleet of 49 satellites offering comprehensive global coverage, SES Government Solutions offers highly reliable fixed and on-the-move capacity.