

Press release

Brazil's Rede Novo Tempo Expands Capacity with SES

Religious broadcaster inks deal to deliver Rede Novo Tempo Channels to the Americas and Western Europe

Luxembourg/ Sao Paulo, 23 February 2012 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) today announced that Brazil's Rede Novo Tempo de Comunicação has renewed and expanded a long-term capacity agreement for the distribution of its video and radio channels to audiences throughout Latin America, the Caribbean, North America and Western Europe.

As part of the multi-year, multi-million dollar deal, the global broadcaster will continue to rely on SES' NSS-806 satellite to reach viewers of the popular full-time religious network. NSS-806 provides high-powered coverage of Latin America and access to North America and Western Europe.

Once SES-6 will be launched in early 2013, it will take over the distribution of Rede Novo Tempo channels from the highly coveted orbital position at 319.5 degrees east. SES-6 is one of seven SES satellites to be launched during an extensive fleet investment programme primarily aimed at meeting increasing demand for capacity over emerging markets.

"Over the past nine years Rede Novo Tempo has dramatically increased its audience reach with SES and the NSS-806 satellite," noted Antonio Oliveira Tostes, Rede Novo Tempo Networks Director. "We continue to rely on SES' satellites and expertise, as our Rede Novo Tempo network grows and becomes part of Latin America's leading religious broadcasting community. SES-6 provides our strategic platform for future growth."

"Our NSS-806 satellite at 319.5 degrees East has become Latin America's leading video neighborhood enabling Rede Novo Tempo to reach millions of homes in the Americas and the Pacific Basin. The renewed and expanded capacity agreement strengthens even more our long relationship with Rede Novo Tempo," explained Dolores Martos, Vice President of Latin America Sales for SES. "It also serves as a case study for other programmers and networks looking to reach new and larger audiences more efficiently and effectively", Martos added.

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About SES

SES is a world-leading satellite operator with a fleet of 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organizations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.

About Rede Novo Tempo de Comunicação

The Rede Novo Tempo de Comunicação is an official broadcast network for South America Division of Seventh Day Adventist Church. The Hope Channel, our global network, broadcasts to every inhabited continent via satellite and is widely redistributed by terrestrial rebroadcast, cable, internet and direct-to-home TV.

The Rede Novo Tempo de Comunicação broadcast thru TV, radio and web in Portuguese and Spanish to Latin America, Caribbean, Western Europe, North America and Africa. Our inspirational, youth and family programming are leader religious broadcast designed to help people to experience the abundant life that Jesus promised and bring everlasting hope to the human race.

About NSS-806

The NSS-806 satellite, launched in February 1998 and located at 319.5 degrees east, features 36 C-band and six Ku-band transponders and provides simultaneous coverage of the Americas and Western Europe. NSS-806 serves as one of Latin America's leading video neighborhoods, carrying most of the region's national broadcasters and top video programmers to thousands of cable systems in the Americas and Europe.

About SES-6

Scheduled for launch in 2013, SES-6 will replace NSS-806 with significantly expanded capacity. The satellite's expanded Ku-band payload will support direct-to-home (DTH) platforms, VSAT services and government digital inclusion programs throughout Latin America. The C-band payload will add incremental capacity to support channel growth at this key cable neighborhood.