Final Terms dated 1 February 2012

BNP PARIBAS

(incorporated in France)

(as Issuer)

Issue of EUR 100,000,000 1.52 per cent. Fixed Rate Notes due 17 January 2014 Series 14765

under the €90,000,000,000

Programme for the Issuance of Debt Instruments

(the Programme)

The Base Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that any offer of Notes in any Member State of the European Economic Area which has implemented the Prospectus Directive (each, a "Relevant Member State") will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Notes. Accordingly any person making or intending to make an offer in that Relevant Member State of the Notes may only do so in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer. Neither the Issuer nor any Dealer has authorised, or authorises, the making of any offer of Notes in any other circumstances.

The expression **Prospectus Directive** means Directive 2003/71/EC (and amendments thereto, including the 2010 PD Amending Directive, to the extent implemented in the Relevant Member State), and includes any relevant implementing measure in the Relevant Member State and the expression **2010 PD Amending Directive** means Directive 2010/73/EU.

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth under the section entitled "Terms and Conditions of the Notes" in the Base Prospectus dated 7 June 2011 which received visa no 11-208 from the Autorité des marchés financiers ("AMF") on 7 June 2011 and the Supplements to the Base Prospectus dated 16 August 2011, 9 September 2011, 9 November 2011, 15 December 2011 and 20 December 2011 which together constitute a base prospectus for the purposes of the Directive 2003/71/EC (the "Prospectus Directive") as amended (which includes the amendments made by Directive 2010/73/EU (the "2010 PD Amending Directive") to the extent that such amendments have been implemented in a Member State). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive, and must be read in conjunction with such Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus as so supplemented. The Final Terms, the Base Prospectus and the Supplements are available for viewing at, and copies may be obtained from, BNP Paribas Securities Services, Luxembourg Branch (in its capacity as Principal Paying Agent), 33, rue de Gasperich, Howald - Hesperange, L-2085 Luxembourg. These Final Terms, the Base Prospectus and the Supplements will also be available on the AMF website www.amffrance.org.

1. Issuer: BNP Paribas

(i) Series Number: 14765

2.

(ii) Tranche Number: 1

3. Specified Currency: Euro ("EUR") 4. Aggregate Nominal Amount:

> Series: EUR 100,000,000 (i) Tranche: EUR 100,000,000 (ii)

5. Issue Price of Tranche: 99.01 per cent. of the Aggregate Nominal Amount

6. Minimum Trading Size: EUR 50.000 7. **Specified Denominations:** EUR 50,000 (i) (ii) Calculation Amount: EUR 50,000

8. (i) Issue Date: 03 February 2012

(ii) Interest Commencement Date: Issue Date

9. Maturity Date: 17 January 2014 or if that is not a Business Day the

> immediately succeeding Business Day unless it would thereby fall into the next calendar month, in which event it will be brought forward to the immediately

preceding Business Day.

10. Form of Notes: Bearer

11. Interest Basis: 1.52 per cent. Fixed Rate

(further particulars specified below)

12. Redemption/Payment Basis: Redemption at par

13. Change of Interest Basis or Not applicable Redemption/Payment Basis:

14. Put/Call Options:

Not applicable

15. Status of the Notes: Senior

16. BNP Paribas Tax Gross-Up: Condition 6(a) applicable

17. BNPP B.V. Tax Gross-up: Not applicable

18. See "Listing and Admission to Trading" in paragraph 1 Listing:

of Part B

19. Method of distribution: Syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

20. Fixed Rate Provisions: Applicable

> (i) Fixed Rate of Interest: 1.52 per cent. per annum payable annually in arrear

Interest Period End 17 January in each year from and including 17 January (ii) Date(s): 2013 (short first coupon) to and including 17 January

2014 **Business Day**

Convention for Interest None

Period End Date(s):

Interest Payment Date(s): 17 January in each year from and including 17 January (iii)

2013 (short first coupon) to and including 17 January **Business Dav** 2014 Convention for Interest

Payment Date(s): Modified Following Business Day

(iv) Fixed Coupon Amount(s): EUR 760 per Calculation Amount payable on each

Interest Payment Date (except 17 January 2013)

	(v)	Broken Amount(s):	EUR 726.22 per Calculation Amount payable on 17 January 2013 (short first coupon from and including the interest Commencement Date to but excluding 17 January 2013)	
	(vi)	Day Count Fraction:	30/360	
	(vii)	Determination Date(s):	Not applicable	
	(viii)	Other terms relating to the method of calculating interest for Fixed Rate Notes:	None	
21.	Floating Rate Provisions: Not applicable		Not applicable	
22.	Zero Coupon Provisions:		Not applicable	
23.	Index Linked Interest Provisions:		Not applicable	
24.	Share Linked Interest Provisions		Not applicable	
25.	ETI Linked Interest Provisions:		Not applicable	
26.	Inflation Linked Interest Provisions:		Not applicable	
27.	Commodity Linked Interest Provisions:		Not applicable	
28.	Fund Linked Interest Provisions:		Not applicable	
29.	Foreign Exchange (FX) Rate Linked Interest Provisions:		Not applicable	
30.	Formula Linked Interest Provisions: N		Not applicable	
31.	Additional Business Centre(s):		None	
PROV	PROVISIONS RELATING TO REDEMPTION			
32.	Issuer Call Option:		Not applicable	
33.	·		Not applicable	
34.			EUR 50,000 per Calculation Amount	
35.	•		Not applicable	
36.	•		Not applicable	
37.	·		Not applicable	
38.	Inflation Linked Redemption N Amount:		Not applicable	
39.	Commodity Linked Redemption Amount:		Not applicable	
40.	Fund Linked Redemption Amount:		Not applicable	
41.	Credit Linked Notes:		Not applicable	
42.	Foreigi Linked	n Exchange (FX) Rate Redemption Amount:	Not applicable	
43.	Formula Linked Redemption Amount:		Not applicable	
44.	Early F	Early Redemption Amount:		

Early Redemption Amount(s) (if required or if different from that set out in Condition):

Set out in the Conditions

45. Provisions applicable to Physical Delivery:

Not applicable

46. Variation of Settlement:

> Issuer's option to varv (i) settlement:

The Issuer does not have the option to vary settlement in respect of the Notes.

Variation of Settlement of (ii) Physical Delivery Notes:

Not applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

47. Form of Notes: Bearer Notes:

New Global Note:

Yes

Temporary Bearer Global Note exchangeable for a Permanent Bearer Global Note which is exchangeable for definitive Bearer Notes only upon an Exchange

Event.

48. Financial Centre(s) or other special provisions relating to Payment Days for the purposes of Condition 4(a):

TARGET2

49. Talons for future Coupons or Receipts to be attached to definitive Notes (and dates on which such Talons mature):

No

50. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and, if different from those specified in the Temporary Global Note, consequences of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment:

Not applicable

51. Details relating to Notes redeemable in instalments: amount of each instalment, date on which each payment is to be made:

Not applicable

52. Redenomination, renominalisation and reconventioning provisions:

Not applicable

53. Other terms or special conditions: Not applicable

DISTRIBUTION

54. (i) If syndicated, names and addresses of Managers and underwriting commitments (specifying

Lead Manager:

BNP Paribas UK Limited

Lead Manager):

(Underwriting commitment: EUR 95,000,000)

Co-Lead Managers:

Danske Bank A/S

HSH Nordbank AG

(Underwriting commitment: EUR 2,500,000 each)

(ii) Date of Subscription

1 February 2012

Agreement:

(iii) Stabilising Manager (if

Not applicable

any):

55. If non-syndicated, name of Dealer:

Not applicable

56. Total commission and concession:

Not applicable

57. U.S. Selling Restrictions:

Reg. S Compliance Category 2; TEFRA D

58. Non-exempt Offer:

Not applicable

59. Additional selling restrictions:

Not applicable

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for issue and admission to trading on Euronext Paris of the Notes described herein pursuant to the BNP Paribas and BNP Paribas Arbitrage Issuance B.V. €90,000,000,000 Programme for the Issuance of Debt Instruments.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms.

Signed on behalf of the Issuer:

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PART B - OTHER INFORMATION

1. Listing and Admission to trading

(i) Listing: Euronext Paris

(ii) Admission to trading: Application has been made for the Notes to

be admitted to trading and listing on Euronext

Paris with effect from the Issue Date

(iii) Estimate of total expenses

related to admission to trading:

EUR 1,750

2. Ratings The Notes to be issued have been rated as

follows:

Aa3 by Moody's Investors Service Ltd

AA- by Standard & Poor's

Standard & Poor's Ratings Services and Moody's Investors Ltd are established in the European Union and are registered under Regulation (EC) No.1060/200 (as amended). As such, each of Standard and Poor's Ratings Services and Moody's Investors Service Ltd is included in the list of credit rating agencies published by the European Securities and Markets Association on its website in accordance with such Regulation.

3. Risk Factors Not applicable

4. Interests of Natural and Legal Persons Involved in the Issue

Save for any fees payable to the Managers, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

5. Reasons for the Offer, Estimated Net Proceeds and Total Expenses

(i) Reasons for the offer: See "Use of Proceeds" wording in Base

Prospectus

(ii) Estimated net proceeds: Not ap

Not applicable

(iii) Estimated total expenses:

See clause 1(iii) above

6. Fixed Rate Notes only - Yield

Indication of Yield: 2.042 per cent.

As set out above, the yield is calculated at the Issue Date on the basis on the Issue Price. It is not an indication of future yield.

7. Floating Rate Notes only – Historic Interest Rates

Not applicable

8. Performance of Index/ Share/ Commodity/ Inflation/ Foreign Exchange Rate/ Fund/ Reference Entity/ Entities/ ETI Interest/ Formula, Explanation of Effect on Value of Investment and Associated Risks and Other Information concerning the Underlying

Not applicable

9. OPERATIONAL INFORMATION

(i) ISIN Code:

XS0741038987

(ii) Common Code:

074103898

(iii) Any clearing system(s) other than Euroclear and Clearstream, Luxembourg approved by the Issuer and the Principal Paying Agent and the relevant identification number(s):

Not applicable

(iv) Delivery:

Delivery against payment

(v) Additional Paying Agent(s) (if any):

Not applicable

(vi) Intended to be held in a manner which would allow Eurosystem eligibility:

Yes

Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as Common Safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria.