



Press release

SES AND GLOBECAST SIGN CAPACITY DEAL FOR THE UK MARKET

Luxembourg / Paris, 28 February 2012 - SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it has signed a new long-term multiple transponder contract with GlobeCast. The capacity on ASTRA's future replacement fleet at the 28.2 degrees East neighbourhood will be used by GlobeCast to serve its wide range of television and radio clients seeking to address the UK and Ireland.

With its fleet of ASTRA satellites co-positioned at the orbital slot 28.2 degrees East and a very attractive neighbourhood at that slot, SES served more than 12 million satellite households in the UK and Ireland at year-end 2011, according to the annual SES Satellite Monitor. The detailed reach figures will be published by SES on 27 March.

Ferdinand Kayser, Chief Commercial Officer of SES, said: "GlobeCast's access to customers and our global and flexible satellite fleet are ideal components for the long-standing partnership between SES and GlobeCast in the broadcasting business. GlobeCast already markets SES capacity from multiple orbital positions around the globe, serving a wide range of geographic markets including Continental Europe, Sub-Saharan Africa, Latin America and the United States. We are pleased to further develop and enlarge this cooperation."

Francis Rolland, CEO of GlobeCast UK, said: "Providing broadcasters across the world with access to the best platforms is one of GlobeCast's key missions. This new capacity with SES allows us to do just that in the UK and Ireland, ensuring that GlobeCast will be able to provide prime distribution, including to the Sky and Freesat platforms, for years to come."

SES

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About SES

SES is a world-leading satellite operator with a fleet of 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.



SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.

About GlobeCast

A subsidiary of France Telecom/Orange, GlobeCast is a leading provider of media management and global content delivery services for broadcasters and content creators. With a secure fiber and satellite network connected to dozens of teleports, technical operations centers, and points-of-presence worldwide, GlobeCast manages and transports millions of hours of video and other rich media each year. An integrator of audiovisual technology and a full service provider, GlobeCast works with all the actors in the audiovisual chain from production companies to broadcasters, retail organizations, cinema chains, and more. The company provides on-site service from major news and sporting events for coverage in SD, HD, or even 3D. Present in Europe, the Americas, the Middle East, Asia, Africa, and Australia, GlobeCast is also an expert in international television markets, and works with new and established broadcasters to reach and secure distribution with leading pay-TV operators around the world.