

Press release

SKY ADDS HD TRANSPONDER ON ASTRA

Luxembourg, 6 March 2012 - SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that Sky Deutschland has contracted an additional transponder on the ASTRA satellite system at 19.2 degrees East, effective from 1st June. The pay-TV operator will use the transponder for the transmission of additional HD programming. Including the new capacity, Sky Deutschland will be using 11 transponders on the ASTRA satellites.

Wolfgang Elsässer, Managing Director of ASTRA in Germany, said: “Sky Deutschland has been a pioneer in HD in Germany and we are very pleased to further extend our partnership with them. We currently broadcast 39 German-speaking HD channels on ASTRA, and we expect to increase this to more than 50 by the end of this year. The German public broadcasters have announced plans to launch ten HD channels in May 2012; furthermore, Super RTL has announced plans to start an HD channel on our platform HD+. With this impressive growth, we further drive the digitalisation in Germany and confirm SES as a leader in digital broadcasting and HD.”

For further information please contact:

Markus Payer
Market Communication & PR
Tel. +352 710 725 500
Markus.Payer@ses.com

Follow us on:

Twitter: https://twitter.com/SES_Satellites

Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>

YouTube: <http://www.youtube.com/SESVideoChannel>

Blog: <http://en.ses.com/4243715/blog>

Find pictures and videos under: <http://www.ses.com/4245221/library>

About SES

SES is a world-leading satellite operator with a fleet of 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.