

Press release

SES: DISCOVERY'S DMAX HD TO JOIN HD+

Luxembourg / Munich, 30 April 2012. - SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that DMAX HD joins the HD+ platform in Germany as the 14th commercial broadcaster as of May 1st. DMAX is a free-to-air programme of Discovery Communications offering documentations, features and factual entertainment. From May 1st the HD+ lineup will thus include the following encrypted channels: RTL HD, Sat.1 HD, ProSieben HD, VOX HD, kabel eins HD, RTL II HD, SUPER RTL HD, N24 HD, TELE 5 HD, SPORT1 HD, DMAX HD, Nickelodeon HD, sixx HD, and COMEDY CENTRAL HD.

From May 1st, viewers with an HD+ receiver will have 32 encrypted and unencrypted free-to-air HD channels to choose from:

- the free-to-air HD channels that are already on air today (Anixe HD, QVC HD, HSE 24 HD, ServusTV HD, sonnenklar.tv HD)
- the 14 encrypted commercial broadcasters of HD+
- the ten additional public free-to-air broadcasters in HD that also start on May 1st (3sat HD, BR HD, KI.KA HD, NDR HD, PHOENIX HD, SWR HD, WDR HD, ZDFinfokanal HD, ZDF.kultur HD, ZDFneo HD) as well as
- the existing public HD channels ARD HD, ZDF HD, and arte HD.

Wilfried Urner, CEO of HD PLUS and responsible for Products & Services at SES, said: "With DMAX HD, one of the pioneers of HD is joining our platform. Documentations and features are ideal formats for HD. The launch of DMAX HD and SUPER RTL HD on HD+ on May 1st will give the development of our platform a further push. With the start of additional free-to-air HD channels on 1st May and the large pay-TV line-up in HD, the HD offer on the ASTRA Satellite System becomes very impressive and continues to be one of the most comprehensive and attractive HD line-ups in the market and even internationally."

For further information please contact:

Markus Payer
Market Communication & PR
Tel. +352 710 725 500
Markus.Payer@ses.com

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About SES

SES is a world-leading satellite operator with a fleet of 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.