

FINAL TERMS DATED 11 APRIL 2012



**SOCIÉTÉ GÉNÉRALE**

**Issue of €7,000,000 Puttable Floating Rate Notes due 2015 (the "Notes")  
under the €50,000,000,000  
Euro Medium Term Note - Paris Registered Programme**

**Series No.: PA011/12.04  
Tranche No.: 1  
Issue Price: 100 per cent.**

**SOCIÉTÉ GÉNÉRALE BANK & TRUST**

**PART A – CONTRACTUAL TERMS**

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "*Subscription and Sale*" in the Base Prospectus.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the English Law Notes*" in the Base Prospectus dated 21 November 2011 which received *visa* no.11-542 on 21 November 2011 from the *Autorité des marchés financiers* (the **AMF**), the first supplement to the Base Prospectus dated 13 December 2011 which received *visa* no.11-577 from the AMF, the second supplement to the Base Prospectus dated 25 January 2012 which received *visa* no.12-032 from the AMF, the third supplement to the Base Prospectus dated 16 February 2012 which received *visa* no.12-072 from the AMF, the fourth supplement to the Base Prospectus dated 17 February 2012 which received *visa* no.12-077 from the AMF and the fifth supplement to the Base Prospectus dated 9 March 2012 which received *visa* no.12-108 from the AMF which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) as amended by the 2010 PD Amending Directive (Directive 2010/73/EU) (the **Prospectus Directive**).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Base Prospectus and the supplements to the Base Prospectus. Copies of the Base Prospectus and the supplements to the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF ([www.amf-france.org](http://www.amf-france.org)) and on the website of the Issuer ([prospectus.socgen.com](http://prospectus.socgen.com)).

- |    |                           |                         |                                               |
|----|---------------------------|-------------------------|-----------------------------------------------|
| 1. | (i)                       | Issuer:                 | Société Générale                              |
| 2. | (i)                       | Series Number:          | PA011/12.04                                   |
|    | (ii)                      | Tranche Number:         | 1                                             |
| 3. | Specified Currencies:     | Currency or Currencies: | Euro ("€")                                    |
| 4. | Aggregate Nominal Amount: |                         |                                               |
|    | (i)                       | Series:                 | €7,000,000                                    |
|    | (ii)                      | Tranche:                | €7,000,000                                    |
| 5. | Issue Price:              |                         | 100 per cent. of the Aggregate Nominal Amount |

6. (i) Specified Denomination: €100,000
- (ii) Calculation Amount: €100,000
7. Issue Date and Interest Commencement Date: 13 April 2012
8. Maturity Date: The Interest Payment Date to fall in or nearest to 27 March 2015
9. Interest Basis: EURIBOR 3 months + 0.40 per cent. per annum Floating Rate from and including the Interest Commencement Date to but excluding the First Optional Redemption Date (as defined in paragraph 20(i) below) and EURIBOR 3 months + 0.50 per cent. per annum Floating Rate from and including the First Optional Redemption Date to but excluding the Maturity Date, save for:
- (i) The First Interest Period (as defined in paragraph 16(i) below) in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 2 months and EURIBOR 3 months, + 0.40 per cent. per annum
  - (ii) The Fourth Interest Period (as defined in paragraph 16(i) below) in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 3 months and EURIBOR 4 months, + 0.40 per cent. per annum
  - (iii) The Fifth Interest Period (as defined in paragraph 16(i) below) in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 2 months and EURIBOR 3 months, + 0.50 per cent. per annum
  - (iv) The Eighth Interest Period (as defined in paragraph 16(i) below) in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 3 months and EURIBOR 4 months, + 0.50 per cent. per annum
  - (v) The Ninth Interest Period (as defined in paragraph 16(i) below) in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 2 months and EURIBOR 3 months, + 0.50

per cent. per annum

- (vi) The Last Interest Period (as defined in paragraph 16(i) below) in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 3 months and EURIBOR 4 months, + 0.50 per cent. per annum

(further particulars specified below)

- 10. Redemption/Payment Basis: Redemption at par
- 11. Change of Interest Basis or Redemption/Payment Basis: Not Applicable
- 12. Put/Call Options: Redemption at the option of the Noteholders (further particulars specified below)
- 13. Status of the Notes: Unsubordinated
- 14. Method of distribution: Non-syndicated

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

- 15. **Fixed Rate Note Provisions** Not Applicable
- 16. **Floating Rate Note Provisions** Applicable

- (i) Specified Period(s)  
(see Condition 5(b)(i)(B) of the Terms and Conditions of the English Law Notes and 4(b)(i)(B) of the Terms and Conditions of the French Law Notes/Interest Payment Date(s):

15 June, 15 September, 15 December and 28 March in each year from and including 15 June 2012 to and including the Maturity Date; all such dates being subject to adjustment in accordance with the Business Day Convention specified below.

There will be a short first Interest Period from and including the Interest Commencement Date to but excluding the Interest Payment Date scheduled to fall on or nearest to 15 June 2012 (the **First Interest Period**).

There will be a long Interest Period from and including the Interest Payment Date scheduled to fall on or nearest to 15 December 2012 to but

excluding the Interest Payment Date scheduled to fall on or nearest to 28 March 2013 (the **Fourth Interest Period**).

There will be a short Interest Period from and including the Interest Payment Date scheduled to fall on or nearest to 28 March 2013 to but excluding the Interest Payment Date scheduled to fall on or nearest to 15 June 2013 (the **Fifth Interest Period**).

There will be a long Interest Period from and including the Interest Payment Date scheduled to fall on or nearest to 15 December 2013 to but excluding the Interest Payment Date scheduled to fall on or nearest to 28 March 2014 (the **Eighth Interest Period**).

There will be a short Interest Period from and including the Interest Payment Date scheduled to fall on or nearest to 28 March 2014 to but excluding the Interest Payment Date scheduled to fall on or nearest to 15 June 2014 (the **Ninth Interest Period**).

There will be a long last Interest Period from and including the Interest Payment Date scheduled to fall on or nearest to 15 December 2014 to but excluding the Interest Payment Date scheduled to fall on or nearest to 27 March 2015 (the **Last Interest Period**).

- (ii) Business Day Convention: Modified Following Business Day Convention
- (iii) Additional Business Centre(s) and/or Applicable "Business Day" definition (if different from that in Condition 5(b)(i) of the Terms and Conditions of the English Law Notes and 4(b)(i) of the Terms and Conditions of the French Law Notes): Not Applicable
- (iv) Manner in which the Rate of Interest and Interest Amount is to be determined: Screen Rate Determination

- (v) Party responsible for calculating the Rate of Interest and/or Interest Amount (if not the Calculation Agent): Not Applicable
- (vi) Screen Rate Determination: Applicable
- Reference Rate: EURIBOR 3 months, save for:
- The First Interest Period in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 2 months and EURIBOR 3 months
- The Fourth Interest Period in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 3 months and EURIBOR 4 months
- The Fifth Interest Period in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 2 months and EURIBOR 3 months
- The Eighth Interest Period in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 3 months and EURIBOR 4 months
- The Ninth Interest Period in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 2 months and EURIBOR 3 months
- The Last Interest Period in respect of which the Reference Rate will be determined through the use of straight line interpolation by reference to EURIBOR 3 months and EURIBOR 4 months
- Interest Determination Date(s): The second day on which the TARGET2 System is open prior to the start of each Interest Period
- Specified Time: 11.00 a.m. Brussels time
- Relevant

Screen Page: Reuters EURIBOR01

- (vii) ISDA Determination: Not Applicable
  - (viii) Margin(s): + 0.40 per cent. per annum from and including the Interest Commencement Date to but excluding the First Optional Redemption Date, and + 0.50 per cent. per annum from and including the First Optional Redemption Date to but excluding the Maturity Date.
  - (ix) Minimum Rate of Interest: Not Applicable
  - (x) Maximum Rate of Interest: Not Applicable
  - (xi) Day Count Fraction: Actual/360
  - (xii) Fall-back provisions, rounding provisions and any other terms relating to the method of calculating interest on Floating Rate Notes, if different from those set out in the Conditions: Not Applicable
17. **Zero Coupon Note Provisions** Not Applicable
18. **Dual Currency Note Provisions** Not Applicable

**PROVISIONS RELATING TO REDEMPTION**

- 19. Issuer's optional redemption (other than for taxation reasons): Not Applicable
- 20. Redemption at the option of the Noteholders: Applicable
  - (i) Optional Redemption Date(s): The Interest Payment Date scheduled to fall on or nearest to 28 March 2013 (the "**First Optional Redemption Date**") and the Interest Payment Date scheduled to fall on or nearest to 28 March 2014 (the "**Second Optional Redemption Date**")
  - (ii) Optional Redemption

- Amount(s) and method, if any, of calculation of such amount(s): EUR 100,000 per Note of EUR 100,000 Specified Denomination
- (iii) Notice period (if other than as set out in the Conditions): 8 TARGET2 Business Days
21. Final Redemption Amount: €100,000 per Note of €100,000 Specified Denomination
22. Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and 6(g) of the Terms and Conditions of the French Law Notes): Condition 7(g) applies

**GENERAL PROVISIONS APPLICABLE TO THE NOTES**

23. Form of Notes:
- (i) Form: Bearer Notes  
Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Bearer Notes only upon an Exchange Event
- (ii) New Global Note: Yes
24. "Payment Business Day" election in accordance with Condition 6(f) of the Terms and Conditions of the English Law Notes or other special provisions relating to Payment Business Days: Modified Following Payment Business Day
25. Additional Financial Centre(s) for the purposes of Condition 6(f) of the Terms and Conditions of the English Law Notes: Not Applicable



26. Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes: Not Applicable
27. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay: Not Applicable
28. Details relating to Instalment Notes: Not Applicable
29. Redenomination applicable: Not Applicable
30. Consolidation applicable: Not Applicable
31. Clearing System Delivery Period (Condition 14 of the Terms and Conditions of the English Law Notes (*Notices*)): Same Day Delivery
32. *Masse* (Condition 13 of the Terms and Conditions of the French Law Notes): Not Applicable
33. Other final terms: Not Applicable
34. Governing law: The Notes and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, English law

**DISTRIBUTION**

35. (i) If syndicated, names of Managers: Not Applicable
- (ii) Date of Subscription Agreement: Not Applicable
- (iii) Stabilising Manager (if any): Not Applicable
36. If non-syndicated, name of relevant Dealer: Société Générale Bank & Trust  
11, avenue Emile Reuter  
2420 LuxembourgLuxembourg

37. U.S. selling restrictions: Regulation S compliance category 2 / TEFRA D
38. Additional selling restrictions: Not Applicable

**PURPOSE OF FINAL TERMS**

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

**RESPONSIBILITY**

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series PA011/12.04, Tranche 1.

Signed on behalf of the Issuer:

By Stéphane Landon

*Duly authorised*

**PART B – OTHER INFORMATION**

**1. LISTING AND ADMISSION TO TRADING**

- (i) Listing: Application has been made for the Notes to be listed on Euronext Paris with effect from 13 April 2012
- (ii) Admission to trading: Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from 13 April 2012
- (iii) Estimate of total expenses related to admission to trading: EUR 2,200

**2. RATINGS**

Ratings: The Notes to be issued have not been rated.

**3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE**

Save for any fees payable to the Dealer, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

**4. HISTORIC INTEREST RATES (*Floating Rate Notes only*)**

Details of historic EURIBOR rates can be obtained from Reuters.

**5. OPERATIONAL INFORMATION**

- (i) ISIN Code: XS0770656790
- (ii) Common Code: 77065679
- (iii) Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, *société anonyme* or Euroclear France and the relevant identification number(s): Not Applicable
- (iv) Delivery: Delivery against payment
- (v) Names and addresses of Additional Paying Agent(s) (if any): Not Applicable
- (vi) Intended to be held in a manner which would allow Eurosystem eligibility: Yes

Note that the designation “yes” simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria.

Annexe 1 Form of Put Notice

SOCIÉTÉ GÉNÉRALE

Issue of €7,000,000 Puttable Floating Rate Notes due 2015 (the "Notes")
under the €50,000,000,000
Euro Medium Term Note - Paris Registered Programme

Series No.: PA011/12.04
Tranche No.:1

By depositing this duly completed Notice with the Registrar (in the case of Registered Notes)
or any Paying Agent (in the case of Bearer Notes) for the above Series of Notes (the
"Notes"), the undersigned holder of such Notes surrendered with this Notice and referred to
below irrevocably exercises its option to have the aggregate nominal amount of such Notes
specified below redeemed in accordance with Condition 7(f) on [redemption date].

This Notice relates to Notes in the aggregate nominal amount of .....
bearing the following serial numbers:

.....
.....
.....

If the Notes or a new Registered Note in respect of the balance of the Notes referred to above
are to be returned or delivered (as the case may be)(1) to the undersigned under Clause 13.4
of the Agency Agreement, they should be returned or delivered (as the case may be) by post
to:

Payment Instructions

Please make payment in respect of the above-mentioned Notes by [cheque posted to the
above address/transfer to the following bank account](2):

Bank: .....
Branch Address: .....
Branch Code: .....
Account Number: .....
Signature of holder: .....

[To be completed by recipient Paying Agent/Registrar]

Details of missing ..... (3)
unmatured Coupons

Received by: .....

[Signature and stamp of Paying Agent/Registrar]

At its office at: .....

On: .....

**Notes**

- (1) The Agency Agreement provides that Notes so returned or delivered (as the case may be) will be sent by post, uninsured and at the risk of the Noteholder, unless the Noteholder otherwise requests and pays the costs of such insurance to the relevant Paying Agent at the time of depositing the Notes(s) referred to above.
- (2) Delete as applicable.
- (3) Only relevant for Fixed Rate Notes which are Definitive Bearer Notes.
- (4) The Paying Agent or Registrar with whom the above-mentioned Notes are deposited will not in any circumstances be liable to the depositing Noteholder or any other person for any loss or damage arising from any act, default or omission of such Paying Agent or Registrar in relation to the said Notes or any of them unless such loss or damage was caused by the fraud or gross negligence of such Paying Agent or Registrar or its directors, officers or employees.
- (5) This Put Notice is not valid unless all of the paragraphs requiring completion are duly completed. Once validly given this Put Notice is irrevocable except in the circumstances set out in Clause 13.4 of the Agency Agreement.