

**APPLICABLE FINAL TERMS**  
**FINAL VERSION APPROVED BY THE ISSUER**

Investors should have sufficient knowledge and experience of financial and business matters to evaluate the merits and risks of investing in a particular issue of Euro Medium Term Notes as well as access to, and knowledge of, appropriate analytical tools to assess such merits and risks in the context of their financial situation. Certain issues of Euro Medium Term Notes are not an appropriate investment for investors who are unsophisticated with respect to the applicable interest rate indices, currencies, other indices or formulas, or redemption or other rights or options. Investors should also have sufficient financial resources to bear the risks of an investment in Euro Medium Term Notes. For a more detailed description of the risks associated with any investment in the Notes investors should read the section of the Debt Issuance Programme Prospectus headed “*Risk Factors*”.

**2 November 2009**

**SG Option Europe**

**Issue of EUR 30,000,000 Notes due 11 December 2018**  
**Unconditionally and irrevocably guaranteed by Société Générale**  
**under the €125,000,000,000**  
**Euro Medium Term Note Programme**

**PART A – CONTRACTUAL TERMS**

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading “*Terms and Conditions of the French Law Notes*” in the Debt Issuance Programme Prospectus dated 28 April 2009, which, constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the “**Prospectus Directive**”). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Debt Issuance Programme Prospectus and any Supplement(s) to such Debt Issuance Programme Prospectus published prior to the Issue Date (as defined below) (the “**Supplement(s)**”); provided, however, that to the extent such Supplement (i) is published after these Final Terms have been signed or issued and (ii) provides for any change to the Conditions as set out under the heading “*Terms and Conditions of the French Law Notes*”, such change(s) shall have no effect with respect to the Conditions of the Notes to which these Final Terms relate. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Debt Issuance Programme Prospectus and any Supplement(s). Prior to acquiring an interest in the Notes described herein, prospective investors should read and understand the information provided in the Debt Issuance Programme Prospectus and any Supplement(s) and be aware of the restrictions applicable to the offer and sale of such Notes in the United States or to, or for the account or benefit of, U.S. persons. Copies of the Debt Issuance Programme Prospectus, any Supplement(s) and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents and, in the case of Notes admitted to trading on the regulated market of the Luxembourg Stock Exchange, on the website of the Luxembourg Stock Exchange ([www.bourse.lu](http://www.bourse.lu)).

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The provisions of the Equity Technical Annex apply to these Final Terms and such documents shall be read together. In the event of any inconsistency between the Equity Technical Annex and these Final Terms, these Final Terms shall prevail.

- |     |      |   |                                      |
|-----|------|---|--------------------------------------|
| 1.  | (i)  | <b>Issuer:</b>  | SG Option Europe                     |
|     | (ii) | <b>Guarantor:</b>   | Société Générale                     |
| 2.  | (i)  | <b>Series Number:</b>   | 24081/09.11                          |
|     | (ii) | <b>Tranche Number:</b>  | 1                                    |
| 3.  |      | <b>Specified Currency or Currencies:</b>                              | EUR                                  |
| 4.  |      | <b>Aggregate Nominal Amount:</b>                                      |                                      |
|     | (i)  | - <b>Tranche:</b>   | 30,000,000                           |
|     | (ii) | - <b>Series:</b>  | 30,000,000                           |
| 5.  |      | <b>Issue Price:</b>   | 100% of the Aggregate Nominal Amount |
| 6.  |      | <b>Specified Denomination(s):</b>                                     | 1,000                                |
| 7.  | (i)  | <b>Issue Date and, if any, Interest Commencement Date:</b>            | 04/1109 (DD/MM/YY)                   |
|     | (ii) | <b>Interest Commencement Date (if different from the Issue Date):</b> | Not Applicable                       |
| 8.  |      | <b>Maturity Date:</b>   | 11/12/18                             |
| 9.  |      | <b>Interest Basis:</b>  | See paragraphs 15 to 18 below        |
| 10. |      | <b>Redemption/Payment Basis:</b>                                      | See paragraph(s) 20 and/or 23 below  |
| 11. |      | <b>Change of Interest Basis or Redemption/Payment Basis:</b>          | See paragraphs 15 to 18 below        |
| 12. |      | <b>Put/Call Options:</b>  | See paragraph(s) 21 and/or 22 below  |
| 13. |      | <b>Status of the Notes:</b>   | Unsubordinated                       |
| 14. |      | <b>Method of distribution:</b>  | Non-syndicated                       |

**PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE**

- |     |                                       |                |
|-----|---------------------------------------|----------------|
| 15. | <b>Fixed Rate Note Provisions:</b>    | Not Applicable |
| 16. | <b>Floating Rate Note Provisions:</b> | Not Applicable |

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- |     |   |                |
|-----|---|----------------|
| 17. | <b>Zero Coupon Note Provisions:</b>           | Not Applicable |
| 18. | <b>Index Linked Interest Note Provisions:</b> | Not Applicable |
| 19. | <b>Dual Currency Note Provisions:</b>         | Not Applicable |

**PROVISIONS RELATING TO PHYSICAL DELIVERY**

- |     |   |                |
|-----|---|----------------|
| 20. | <b>Physical Delivery Note Provisions:</b> | Not Applicable |
|-----|---|----------------|

**PROVISIONS RELATING TO REDEMPTION**

- |       |   |   |
|-------|---|---|
| 21.   | <b>Issuer's optional redemption (other than for taxation reasons):</b>  | Not Applicable  |
| 22.   | <b>Redemption at the option of the Noteholders:</b>   | Not Applicable  |
| 23.   | <b>Final Redemption Amount:</b>   | See in the Schedule.                                  |
| (i)   | <b>Index/Formula:</b>   | See in the Schedule.                                  |
| (ii)  | <b>Calculation Agent responsible for calculating the Final Redemption Amount (if not the Fiscal Agent):</b>   | As provided in Part 4-I of the Equity Technical Annex |
| (iii) | <b>Provisions for determining the redemption amount where calculation by reference to Index and/or Formula is impossible or impracticable:</b>  | As provided in the Equity Technical Annex             |
| 24.   | <b>Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and the Uncertificated Notes and 6(g) of the Terms and Conditions of the French Law Notes):</b> | Market Value  |
| 25.   | <b>Credit Linked Notes provisions:</b>  | Not Applicable  |

**GENERAL PROVISIONS APPLICABLE TO THE NOTES**

- |      |                         |  |
|------|-------------------------|--|
| 26.  | <b>Form of Notes:</b>   |  |
| (i)  | <b>Form:</b>            | Dematerialised Notes<br>Bearer dematerialised form ( <i>au porteur</i> ) |
| (ii) | <b>New Global Note:</b> | No   |

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27. "Payment Business Day" election in accordance with Condition 5(d) of the Terms and Conditions of the French Law Notes or other special provisions relating to Payment Business Days: Following Payment Business Day
28. Additional Financial Centre(s) for the purposes of Condition 5(d) of the Terms and Conditions of the French Law Notes and Uncertificated Notes: Not Applicable
29. Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes: Yes (if appropriate)
30. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay: Not Applicable
31. Details relating to Instalment Notes: Not Applicable
32. Redenomination applicable: Redenomination not applicable
33. Clearing System Delivery Period in accordance with Condition 15 of the Terms and Conditions of the English Law Notes and the Uncertificated Notes (*Notices*): Not Applicable
34. *Masse* (Condition 13 of the Terms and Conditions of the French Law Notes):
- The Representatives will be remunerated at EUR 300 per annum.  
The substitute Representatives shall not be remunerated.
- The following persons are designated as Representatives:
- Eloi Daniault**  
126 rue Legendre  
75017 Paris
- Arnaud Creput**  
3 square Villaret de Joyeuses  
75017 Paris
- The following persons are designated as substitute Representatives :
- Jean-Benoit Pimpaneau**  
9 place de Rungis  
75013 Paris

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**Anne-Flore Leclerc**  
192 boulevard Washington  
92150 Suresnes

- |     |                               |   |
|-----|-------------------------------|---|
| 35. | <b>Swiss Paying Agent(s):</b> | Not Applicable  |
| 36. | <b>Portfolio Manager:</b>     | Not Applicable  |
| 37. | <b>Other final terms:</b>     | As specified in the Schedule.   |
| 38. | <b>Governing Law:</b>         | The Notes (and, if applicable, the Receipts and the Coupons) and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, French law. |

**DISTRIBUTION**

- |     |   |  |
|-----|---|--|
| 39. | (i) <b>If syndicated, names and addresses and underwriting commitments of Managers:</b> | Not Applicable   |
|     | (ii) <b>Date of Syndication Agreement:</b>  | Not Applicable   |
|     | (iii) <b>Stabilising Manager (if any):</b>  | Not Applicable   |
| 40. | <b>If non-syndicated, name and addresses of relevant Dealer:</b>                        | Société Générale<br>17 Cours Valmy<br>92987 Paris La Défense Cedex<br>France               |
| 41. | <b>Total commission and concession:</b>   | There is no commission and/or concession paid by the Issuer to the Dealer or the Managers. |
| 42. | <b>Whether TEFRA D or TEFRA C rules applicable or TEFRA rules not applicable:</b>       | Not Applicable   |
| 43. | <b>Additional selling restrictions:</b>   | Not Applicable   |
| 44. | <b>Additional U.S. Tax Disclosure:</b>  | Not Applicable   |

**PURPOSE OF FINAL TERMS**

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These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on the regulated market of the Euronext Paris by SG Option Europe pursuant to its €125,000,000,000 Euro Medium Term Note Programme for which purpose they are hereby submitted.

**RESPONSIBILITY**

Each of the Issuer and the Guarantor accepts responsibility for the information contained in these Final Terms prepared in relation to Series 24081/09.11, Tranche 1. Information or summaries of information included herein with respect to the Underlying(s), has been extracted from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

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**PART B – OTHER INFORMATION**

**1. LISTING AND ADMISSION TO TRADING**

- (i) **Listing:** Application has been made for the Notes to be listed on Euronext Paris
- (ii) **Admission to trading:** Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from or as soon as practicable after the Issue Date.

**2. RATINGS**

**Ratings:** The Notes to be issued have not been rated.

**3. NOTIFICATION AND AUTHORISATION**

The *Commission de Surveillance du Secteur Financier (CSSF), Luxembourg*, has provided the *Autorité des marchés financiers (AMF)* with a certificate of approval attesting that the Debt Issuance Programme Prospectus has been drawn up in accordance with the Prospectus Directive.

The Issuer and the Guarantor have authorised the use of these Final Terms and the Debt Issuance Programme Prospectus dated 28 April 2009 by the Dealer/Managers and the entities in charge of the distribution of the Notes (the Distributors and, together with the Dealer/Managers, the Financial Intermediaries) in connection with offers of the Notes to the public in France for the period set out in paragraph 13 below, being specified that names and addresses of the Distributors, if any, are available upon request to the Dealer (specified above in the item 40 of the Part A).

**4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE**

Save for any fees payable to the Dealer, and except as mentioned below, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Notes. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Notes and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Noteholders.

**5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES**

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- (i) **Reasons for the offer:** See "Use of Proceeds" wording in Debt Issuance Programme Prospectus
- (ii) **Estimated net proceeds:** Not Applicable
- (iii) **Estimated total expenses:** Not Applicable
6. **YIELD (Fixed Rate Notes only)**
- Indication of yield:** Not Applicable
7. **HISTORIC INTEREST RATES (Floating Rate Notes only)**
- Not Applicable
8. **PERFORMANCE OF INDEX/FORMULA, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING (Index Linked Notes only)**
- Under these Notes, the Noteholders will not receive any coupon during the term of the Notes. At maturity, the Noteholders are entitled to receive an amount totally linked to the performance of the Underlying(s). The actual redemption date of these Notes is directly related to the performance of the Underlying(s): the better the performance, the sooner the redemption date and conversely, the worse the performance and the later the redemption date. The return depends upon the fact that the performance of the Underlying(s) reaches or does not reach a pre-determined threshold. Accordingly, a small downward or upward movement of the Underlying(s) close to the threshold may result in a significantly larger increase or decrease of the return of the Notes. The return of these Notes is linked to the performances of the Underlying(s) as calculated on pre-determined Valuation Dates, and regardless of the level of such Underlying(s) between these dates. As a result, the Closing Price of the Underlying(s) on these dates will affect the value of the Notes more than any other single factor. Under these Notes, at maturity, the Noteholders are not entitled to receive the amount initially invested. Noteholders are entitled to receive a Final Redemption Amount which may, in case of an adverse evolution of the Underlying(s) during the term of the Notes, be significantly lower than the amount per Note initially invested.
- Pursuant to the provisions of the Equity Technical Annex, upon the occurrence of certain Extraordinary Events and Adjustments affecting the Underlying, the Calculation Agent may decide an Early Redemption of the Notes on the basis of Market Value.
9. **PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT (Dual Currency Notes only)**
- Not Applicable
10. **INFORMATION REQUIRED FOR SIS NOTES TO BE LISTED ON THE SIX SWISS EXCHANGE**
- Not Applicable
11. **OPERATIONAL INFORMATION**
- (i) **ISIN Code:** FR0010818690



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- (ii) **Common Code:** 046282809
- (iii) **Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme or Euroclear France and the relevant identification number(s):** Not Applicable
- (iv) **Delivery:** Delivery against payment
- (v) **Names and addresses of Additional Paying Agent(s) (if any):** Not Applicable
- (vi) **Name and address of Issuer Agent in relation to Finnish Uncertified Notes** Not Applicable
- (vii) **Intended to be held in a manner which would allow Eurosystem eligibility:** No
12. **Address and contact details of Société Générale for all administrative communications relating to the Notes:**
- Société Générale  
17, Cours Valmy  
92987 Paris La Défense Cedex
- Name: Sales Support Services - Equity Derivatives  
Tel: +33 1 42 13 86 92 (Hotline)  
Fax: +33 1 58 98 35 53  
Email: [clientsupport-deai@sgcib.com](mailto:clientsupport-deai@sgcib.com)  
[valuation-deai@sgcib.com](mailto:valuation-deai@sgcib.com)

**13. PUBLIC OFFERS**

The Notes issued on «Issue Date» will be fully subscribed by Société Générale and thereafter offered to the public in the secondary market, in France, from 04/11/09 to 26/11/09.

**Post-issuance information:** The Issuer does not intend to provide any post-issuance information in relation to any assets underlying issues of Notes constituting derivative securities.

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**SCHEDULE FOR EQUITY LINKED NOTES**

*(This Schedule forms part of the Final Terms to which it is attached)*

**Part 1**

<b>1. (i) Issuer</b>	SG Option Europe
<b>(ii) Guarantor</b>	Société Générale
<b>3. Specified Currency or Currencies</b>	EUR
<b>4. Aggregate Nominal Amount:</b>	
<b>(i) Tranche</b>	30,000,000
<b>(ii) Series</b>	30,000,000
<b>5. Issue Price</b>	100% of the Aggregate Nominal Amount
<b>6. Specified Denomination(s)</b>	1,000
<b>7. Issue Date</b>	04/11/09 (DD/MM/YY)
<b>8. Maturity Date</b>	11/12/18
<b>1.(i). (Part B) Listing</b>	Euronext Paris
<b>15. Fixed Rate Note Provisions</b>	Not Applicable
<b>18. Index Linked Interest Note Provisions</b>	Not Applicable
<b>23. Final Redemption Amount</b>	Index Linked

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**(i) Index/Formula** Unless previously redeemed (see “Other final terms” paragraph below), or purchased and cancelled, the Issuer shall redeem the Notes on the Maturity Date in accordance with the following provisions in respect of each Note:

a) if on Valuation Date(18), Performance(18) is  $\geq -40\%$ ,  
Specified Denomination  $\times [100\% + 4.20\% \times 18]$ , otherwise,

b) Specified Denomination  $\times [100\% + \text{Performance}(18)]$

**37. Other final terms** If, on Valuation Date(n), (n from 1 to 17), Performance(n) is  $\geq 0\%$ , then the Issuer will redeem the Notes on Early Settlement Date(n) in accordance with the following formula in respect of each Note:

Specified Denomination  $\times [100\% + 4.20\% \times n]$

**Part 2 (Definitions):**

Terms used in the formulae above are described in this Part 2.

**Valuation Date(0)** 26/11/09

**Valuation Date(i);  
(i from 1 to 18)**

Valuation Date(1) = 26/05/10  
Valuation Date(2) = 26/11/10  
Valuation Date(3) = 26/05/11  
Valuation Date(4) = 28/11/11  
Valuation Date(5) = 29/05/12  
Valuation Date(6) = 26/11/12  
Valuation Date(7) = 27/05/13  
Valuation Date(8) = 26/11/13  
Valuation Date(9) = 26/05/14  
Valuation Date(10) = 26/11/14  
Valuation Date(11) = 26/05/15  
Valuation Date(12) = 26/11/15  
Valuation Date(13) = 26/05/16  
Valuation Date(14) = 28/11/16  
Valuation Date(15) = 26/05/17  
Valuation Date(16) = 27/11/17  
Valuation Date(17) = 28/05/18  
Valuation Date(18) = 26/11/18

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**Early Settlement Date(n); (n from 1 to 17)**

Early Settlement Date(1) = 10/06/10  
 Early Settlement Date(2) = 13/12/10  
 Early Settlement Date(3) = 10/06/11  
 Early Settlement Date(4) = 13/12/11  
 Early Settlement Date(5) = 13/06/12  
 Early Settlement Date(6) = 11/12/12  
 Early Settlement Date(7) = 11/06/13  
 Early Settlement Date(8) = 11/12/13  
 Early Settlement Date(9) = 10/06/14  
 Early Settlement Date(10) = 11/12/14  
 Early Settlement Date(11) = 10/06/15  
 Early Settlement Date(12) = 11/12/15  
 Early Settlement Date(13) = 10/06/16  
 Early Settlement Date(14) = 13/12/16  
 Early Settlement Date(15) = 12/06/17  
 Early Settlement Date(16) = 12/12/17  
 Early Settlement Date(17) = 12/06/18

**Underlying** The following Index as defined below:

Index Name	Reuters Code	Index Sponsor	Exchange	Website*
Dow Jones EURO STOXX 50 Index <sup>®</sup>	.STOXX50E	Stoxx Ltd	Each exchange on which securities comprised in the Index are traded, from time to time, as determined by the Index Sponsor.	<a href="http://www.stoxx.com/">http://www.stoxx.com/</a>

*\*The information relating to the past and future performances of the Underlying is available on the website of the Index Sponsor and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Notes) and at the office of the Agent in Luxembourg.*

**Closing Price** For Shares or Indices, as defined in Part 1 of the Equity Technical Annex

**S(i) ; (i from 0 to 18)** Closing Price of Underlying on the Valuation Date(i)

**Performance (i) ; (i from 1 to 18)**  $(S(i) / S(0)) - 1$

**Information with respect to the Underlying(s)**

Information or summaries of information included herein with respect to the Underlying(s), has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information.

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Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware and is able to ascertain from information published, no facts have been omitted which would render the reproduced information inaccurate or misleading.

**Additional Information**

**Dow Jones EURO STOXX 50 Index ®**

STOXX and Dow Jones have no relationship to the licensee, other than the licensing of the Dow Jones EURO STOXX 50 Index ® and the related trademarks for use in connection with the products.

**STOXX and Dow Jones do not:**

- Sponsor, endorse, sell or promote the products.
- Recommend that any person invest in the products or any other securities.
- Have any responsibility or liability for or make any decisions about the timing, amount or pricing of products.
- Have any responsibility or liability for the administration, management or marketing of the products.
- Consider the needs of the products or the owners of the products in determining, composing or calculating the Dow Jones EURO STOXX 50 Index ® or have any obligation to do so.

**STOXX and Dow Jones will not have any liability in connection with the products. Specifically,**

- **STOXX and Dow Jones do not make any warranty, express or implied and disclaim any and all warranty about:**
  - **The results to be obtained by the products, the owner of the products or any other person in connection with the use of the Dow Jones EURO STOXX 50 Index ® and the data included in the Dow Jones EURO STOXX 50 Index ®;**
  - **The accuracy or completeness of the Dow Jones EURO STOXX 50 Index ® and its data;**
  - **The merchantability and the fitness for a particular purpose or use of the Dow Jones EURO STOXX 50 Index ® and its data;**
- **STOXX and Dow Jones will have no liability for any errors, omissions or interruptions in the Dow Jones EURO STOXX 50 Index ® or its data;**
- **Under no circumstances will STOXX or Dow Jones be liable for any lost profits or indirect, punitive, special or consequential damages or losses, even if STOXX or Dow Jones knows that they might occur.**

**The licensing agreement between the issuer and STOXX is solely for their benefit and not for the benefit of the owners of the products or any other third parties.**

For the listing on the regulated market of Euronext Paris, the mnemonic code is 7046S.