



## Press release

### GERMAN SUPER RTL HD TO JOIN SES PLATFORM HD+

Luxembourg / Munich, 10 April 2012. - SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that SUPER RTL HD joins the HD+ platform in Germany as of May 1st. The channel will be the 13th commercial broadcaster to join the leading German platform for HD content. SUPER RTL HD complements the range of HD+ channels with a diverse lineup. It is the fourth channel from media group RTL to join HD+. From May 1st the HD+ lineup will thus include the following encrypted channels: RTL HD, Sat.1 HD, ProSieben HD, VOX HD, kabel eins HD, RTL II HD, SUPER RTL HD, N24 HD, TELE 5 HD, SPORT1 HD, Nickelodeon HD, COMEDY CENTRAL HD and sixx HD.

Viewers with an HD+ receiver will soon have more than 30 encrypted and unencrypted HD channels to choose from. They will include the free-to-air HD channels that are already on air today, the 13 encrypted commercial broadcasters of HD+ and additional public free-to-air broadcasters in HD.

Wilfried Urner, CEO of HD PLUS, said: "SUPER RTL HD is another reason to pick HD+, especially for families. People who add HD+ get the broadest satellite TV offer at a very affordable price. Viewers who are switching from analog to digital satellite TV should make the most of the situation – since they have to make the switch to digital at the end of April, they may as well do it right. For them, the shutdown represents an opportunity to upgrade their TV – especially if they choose HD+."

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### About SES

SES is a world-leading satellite operator with a fleet of 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).