



Press release

EUROSPORT BROADCASTS LIVE MAJOR SPORTING EVENTS IN 3D VIA ASTRA 19.2 DEGREES EAST

Luxembourg, 5 June 2012 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that Eurosport Group will deliver live 3D broadcasts of two major sporting events in the summer across Europe via the ASTRA Satellite System. The French Open and the London 2012 Olympic Games will be broadcast LIVE on Eurosport 3D from the ASTRA 19.2 degrees East orbital position.

Both events will be transmitted via a transponder formerly utilised for analogue transmissions in Germany, and available to millions of European homes that have their dishes pointed at ASTRA 19.2 degrees East.

“Making high quality 3D sporting events available to a wider audience and producing compelling 3D content will help spur the growth of the 3D industry. We are proud that SES satellites will be used by our long-standing partners to deliver live action from the French Open and the London Olympics this summer,” said Norbert Hölzle, Senior Vice President Sales Europe at SES.

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About SES

SES is a world-leading satellite operator with a fleet of 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.