



Press release

SES TRANSMITS SPORTS CHANNELS BeIN SPORT 1 AND 2 ON ASTRA

Luxembourg, 28 June 2012 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that the new French sports channels, BeIN Sport 1 and BeIN Sport 2, are broadcast throughout France from the ASTRA 19.2 degrees East orbital position. The channels are available as an option to subscribers to CanalSat and Orange TV. SES owns and operates the ASTRA Satellite System, which reaches more than six million satellite homes in France.

The encrypted two new channels –both transmitted in High Definition (HD) and in Standard Definition (SD) – are broadcast using satellite capacity contracted by GlobeCast. GlobeCast took up additional SES capacity and uses capacity that had already been contracted. With GlobeCast as a technical partner, the prime 19.2 degrees East orbital position allows BeIN Sport to optimize its reach and deliver its new sports TV programmes and events live in high broadcast quality to millions of households across France. French households pointing their dish to 19.2 degrees East will be able to watch the full set of matches of the French soccer Ligue 1 and Ligue 2, the Champions League, the Europa League, the Liga, and also Serie A and Bundesliga, as well as many other attractive sports.

"We are proud that BeIN Sport has chosen SES satellite capacity to launch its sports channels in France. These new channels reinforce our international line-up on 19.2 degrees East and once again demonstrate that leading global broadcasters rely on SES' expertise and fleet to reach important markets in Europe," said Norbert Hölzle, Senior Vice President Sales Europe at SES.

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About SES

SES is a world-leading satellite operator with a fleet of 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.



SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.