



Press release

M77 CONTRACTS ADDITIONAL DTH CAPACITY WITH SES

Luxembourg, 4 July 2012 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it has signed a new transponder capacity agreement with M77, a sister company of the Luxembourg-based satellite television provider M7 Group.

The new capacity (one transponder) is at the 23.5 degrees East orbital position and will be used for the Direct-to-Home (DTH) distribution of the M77 channel bouquets in the Czech Republic and Slovakia. In these markets, M77 operates DTH platforms under the brand names Skylink and CS Link and reaches more than 2 million subscribers. M7 and M77 are using a total of 13 transponders on the ASTRA Satellite System (four on 19.2 degrees East and nine on 23.5 degrees East).

“We are delighted to support M7 and M77 in their successful expansion from their original home market in Benelux into Austria and Central and Eastern Europe,” says Ferdinand Kayser, Chief Commercial Officer of SES. “This agreement shows that we can offer the perfect conditions for a pan-European player to develop its broadcasting business. We are looking forward to a fruitful and long cooperation with this important customer.”

Kees Färber, Board Member of M77, stated: “With this capacity we make another step in our successful growth in Central Europe and it will allow us to better service the local broadcasters and our customers. It also underlines the role of the ASTRA 23.5 degrees East position as the most popular DTH position for our markets.”

M7 and M77 provide DTH services to more than 3.5 million homes in The Netherlands, Belgium, Luxembourg, Austria, the Czech Republic and Slovakia using the brand names CanalDigitaal, TV Vlaanderen, TéléSAT, AustriaSat, Skylink and CS Link.

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About SES

SES is a world-leading satellite operator with a fleet of 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.