

FINAL TERMS DATED 10 July 2012



SOCIÉTÉ GÉNÉRALE

**Issue of Euro 750,000,000 4.250 per cent. Notes due 2022 (the “Notes”)
under the €50,000,000,000
Euro Medium Term Note - Paris Registered Programme**

**Series No.: PA014/12.7
Tranche No.:1
Issue Price: 99.274 per cent.**

Lead Manager

SOCIÉTÉ GÉNÉRALE BANK & TRUST

Co-Lead Managers

**BANCA IMI
BANCO BILBAO VIZCAYA ARGENTARIA S.A.
BAYERNLB
CREDIT SUISSE
DANSKE BANK
DEKABANK
DZ BANK AG
ERSTE GROUP
ING COMMERCIAL BANKING
LLOYDS BANK
RAIFFEISEN BANK INTERNATIONAL AG
SANTANDER GLOBAL BANKING & MARKETS
STANDARD CHARTERED BANK
SWEDBANK**

PART A – CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "*Subscription and Sale*" in the Base Prospectus.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the English Law Notes*" in the Base Prospectus dated 21 November 2011 which received *visa* no.11-542 on 21 November 2011 from the *Autorité des marchés financiers* (the **AMF**) and the supplements to the Base Prospectus (i) dated 13 December 2011 which received *visa* no. 11-577 on 13 December 2011 from the AMF, (ii) dated 25 January 2012 which received *visa* no.12-032 on 25 January 2012 from the AMF, (iii) dated 16 February 2012 which received *visa* no.12-072 on 16 February 2012 from the AMF, (iv) dated 17 February 2012 which received *visa* no.12-077 on 17 February 2012 from the AMF, (v) dated 9 March 2012 which received *visa* no. 12-108 on 9 March 2012 from the AMF, (vi) dated 15 May 2012 which received *visa* no. 12-208 on 15 May 2012 from the AMF and (vii) dated 22 June 2012 which received *visa* no. 12-291 on 22 June 2012 from the AMF which together constitute a base prospectus for the purposes of Directive 2003/71/EC as amended by Directive 2010/73/EU (the "**Prospectus Directive**").

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Base Prospectus and the supplements to the Base Prospectus. Copies of the Base Prospectus and the supplements to the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF (www.amf-france.org) and on the website of the Issuer (prospectus.socgen.com).

1.	(i)	Issuer:	Société Générale
2.	(i)	Series Number:	PA014/12.7
	(ii)	Tranche Number:	1
3.		Specified Currency or Currencies:	Euro ("€")
4.		Aggregate Nominal Amount:	
	(i)	Series:	€750,000,000
	(ii)	Tranche:	€750,000,000
5.		Issue Price:	99.274 per cent. of the Aggregate Nominal Amount
6.	(i)	Specified Denomination(s):	€100,000
	(ii)	Calculation Amount:	€100,000

	Issue Date and Commencement Date:	Interest	13 July 2012
8.	Maturity Date:		13 July 2022
9.	Interest Basis:		4.250 per cent. Fixed Rate (further particulars specified below)
10.	Redemption/Payment Basis:		Redemption at par
11.	Change of Interest Basis or Redemption/Payment Basis:		Not Applicable
12.	Put/Call Options:		Not Applicable
13.	Status of the Notes:		Unsubordinated
14.	Method of distribution:		Syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15.	Fixed Rate Note Provisions		Applicable
	(i) Rate(s) of Interest:		4.250 per cent. per annum payable annually in arrear
	(ii) Interest Payment Date(s):		13 July in each year, from and including 13 July 2013 up to and including the Maturity Date
	(iii) Fixed Coupon Amount(s):		€4,250 per Note of €100,000 Specified Denomination
	(iv) Broken Amount(s):		Not Applicable
	(v) Day Count Fraction:		Actual/Actual (ICMA)
	(vi) Determination Date(s):		13 July in each year
	(vii) Other terms relating to the method of calculating interest for Fixed Rate Notes:		None
16.	Floating Rate Note Provisions		Not Applicable
17.	Zero Coupon Note Provisions		Not Applicable
18.	Dual Currency Note Provisions		Not Applicable

PROVISIONS RELATING TO REDEMPTION

19.	Issuer's optional redemption (other		Not Applicable
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than for taxation reasons):

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| 20. | Redemption at the option of the Noteholders: | Not Applicable |
| 21. | Final Redemption Amount: | €100,000 per Note of €100,000 Specified Denomination |
| 22. | Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and 6(g) of the Terms and Conditions of the French Law Notes): | As per the Conditions |

GENERAL PROVISIONS APPLICABLE TO THE NOTES

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| 23. | Form of Notes: | |
| | (i) Form: | Bearer Notes

Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Bearer Notes only upon an Exchange Event |
| | (ii) New Global Note: | Yes |
| 24. | “Payment Business Day” election in accordance with Condition 6(f) of the Terms and Conditions of the English Law Notes/or other special provisions relating to Payment Business Days: | Following Payment Business Day |
| 25. | Additional Financial Centre(s) for the purposes of Condition 6(f) of the Terms and Conditions of the English Law Notes: | Not Applicable |
| 26. | Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes: | Not Applicable |
| 27. | Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay: | Not Applicable |
| 28. | Details relating to Instalment Notes: | Not Applicable |

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| 29. | Redenomination applicable: | Not Applicable |
| 30. | Consolidation applicable: | Not Applicable |
| 31. | Clearing System Delivery Period (Condition 14 of the Terms and Conditions of the English Law Notes (<i>Notices</i>)): | Same Day Delivery |
| 32. | <i>Masse</i> (Condition 13 of the Terms and Conditions of the French Law Notes): | Not Applicable |
| 33. | Other final terms: | Not Applicable |
| 34. | Governing law: | The Notes and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, English law. |

DISTRIBUTION

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| 35. | (i) If syndicated, names of Managers: | <p>Lead Manager:
Société Générale Bank & Trust</p> <p>Co-Lead Managers:</p> <p>Banca IMI S.p.A.
Banco Bilbao Vizcaya Argentaria S.A.
Banco Santander, S.A.
Bayerische Landesbank
Credit Suisse Securities (Europe) Limited
Danske Bank A/S
DekaBank Deutsche Girozentrale
DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main
Erste Group Bank AG
ING Belgium SA/NV
Lloyds TSB Bank plc
Raiffeisen Bank International AG
Standard Chartered Bank
Swedbank AB (publ)</p> |
| | (ii) Date of Syndication Agreement: | 10 July 2012 |
| | (iii) Stabilising Manager (if any): | Not Applicable |
| 36. | If non-syndicated, name of relevant Dealer: | Not Applicable |
| 37. | U.S. selling restrictions: | Regulation S compliance category 2/TEFRA D |
| 38. | Additional selling restrictions: | Not Applicable |

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series PA014/12.7, Tranche 1.

Signed on behalf of the Issuer:

STÉPHANE LANDON

By:

Stéphane Landon

Duly authorised

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- (i) Listing: Application has been made for the Notes to be listed on Euronext Paris with effect from 13 July 2012
- (ii) Admission to trading: Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from 13 July 2012
- (iii) Estimate of total expenses related to admission to trading: €7,000

2. RATINGS

Ratings: The Notes were rated A by Standard & Poor's Ratings Services, a division of the McGraw Hill Companies Inc. ("**S&P**") on 10 July 2012, and are expected to be rated A2 by Moody's Investors Services Limited ("**Moody's**") and A+ by Fitch Ratings Ltd ("**Fitch**").

Each of S&P, Moody's and Fitch are established in the European Union and are registered under Regulation (EU) No 1060/2009, as amended by Regulation (EU) No. 513/2011 (the "**CRA Regulation**"). As such, Standard & Poor's Ratings Services, Moody's and Fitch are included in the list of credit rating agencies published by the European Securities and Market Authority on its website in accordance with the CRA Regulation which is updated within five working days following the adoption of a decision under Articles 16, 17 or 20 of the CRA Regulation.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Managers so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. YIELD

Indication of yield: Applicable
4.341 per cent. per annum

The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

5. **OPERATIONAL INFORMATION**

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| (i) | ISIN Code: | XS0802756683 |
| (ii) | Common Code: | 080275668 |
| (iii) | Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, <i>société anonyme</i> or Euroclear France and the relevant identification number(s): | Not Applicable |
| (iv) | Delivery: | Delivery against payment |
| (v) | Names and addresses of Additional Paying Agent(s) (if any): | Not Applicable |
| (vi) | Intended to be held in a manner which would allow Eurosystem eligibility: | Yes

Note that the designation “yes” simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria. |