

## Press release

### SES ANNOUNCES INDUSTRY'S FIRST SAT-IP CONVERTER CERTIFICATION

Luxembourg, 12 July 2012- SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today the certification of the industry's first SAT-IP converter by Inverto Digital Labs, a Luxembourg-based developer and marketer of consumer and professional broadcast reception products. SAT-IP is a new standard and trademark developed and supported by SES. With SAT-IP, satellite-delivered programmes are converted into Internet Protocol (IP) standard at the point of reception in the home. Households can therefore receive, via their wired or wireless in-home Internet distribution system, the full satellite line-up not only on the TV screen but also on a large range of IP-devices such as smartphones, tablets, and smart TVs – with different programmes on different devices at the same time. The SAT-IP converter from Inverto is the first of its kind to be certified according to the new standard.

“SAT-IP is a quantum leap in satellite reception and will make it even more competitive with other reception modes,” said Thomas Wrede, Vice President Reception Systems at SES. “With SAT-IP, we can fulfill the consumer need to serve a multitude of platforms at home with an excellent satellite signal quality and a variety of content. Satellite TV anywhere in the home, on tablet devices, smartphones, PCs or smart TVs: that is the revolution of SAT-IP.”

Wrede continued: “The industry's high interest in the SAT-IP protocol shows that it is a significant step towards the interoperability of devices, allowing the convergence of TV on a multitude of platforms and satisfying the changing watching habits, of younger audiences in particular. SES offers the certification of SAT-IP devices to all manufacturers and invites them as partners to participate in the creation of this new reception mode.”

“The Inverto MULTIBOX SAT-IP converter enables viewing of content which was previously limited to the TV set and the living room on other client devices that have been purchased by consumers in great numbers in recent years. It also offers opportunities to operators to both reduce total ownership cost by eliminating the need for tuner-based set-top boxes and substantially enrich services with companion devices,” said Thierry Abraham, Chief Technology Officer and Director of Engineering of Inverto.

SAT-IP will be shown at the SES booth at IBC, Amsterdam, 7 – 11 September.

For further information:

Find the SAT-IP network diagram:

<http://www.ses.com/11737222/sat-ip-network.pdf>

Watch the SAT-IP presentation at the Industry Days 2012:

<http://www.ses.com/satip>

Download more footage:

<http://www.ses.com/11915163/sat-ip>

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## About SES

SES is a world-leading satellite operator with a fleet of 51 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).