

FINAL TERMS DATED 22 AUGUST 2012



SOCIÉTÉ GÉNÉRALE

**Issue of €55,000,000 2.00 per cent. Notes due 24 August 2016 (the “Notes”)
under the €50,000,000,000
Euro Medium Term Note - Paris Registered Programme**

Series No.: PA015/12.08

Tranche No.: 1

Issue Price: 100 per cent.

DZ BANK AG

PART A – CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "*Subscription and Sale*" in the Base Prospectus.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the English Law Notes*" in the Base Prospectus dated 21 November 2011 which received *visa* no.11-542 on 21 November 2011 from the *Autorité des marchés financiers* (the **AMF**), and the supplements to the Base Prospectus (i) dated 13 December 2011 which received *visa* no. 11-577 on 13 December 2011 from the AMF, (ii) dated 25 January 2012 which received *visa* no.12-032 on 25 January 2012 from the AMF, (iii) dated 16 February 2012 which received *visa* no.12-072 on 16 February 2012 from the AMF, (iv) dated 17 February 2012 which received *visa* no.12-077 on 17 February 2012 from the AMF, (v) dated 9 March 2012 which received *visa* no. 12-108 on 9 March 2012 from the AMF, (vi) dated 15 May 2012 which received *visa* no. 12-208 on 15 May 2012 from the AMF, (vii) dated 22 June 2012 which received *visa* no. 12-291 on 22 June 2012 from the AMF and (viii) dated 7 August 2012 which received *visa* no. 12-402 on 7 August 2012 from the AMF which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) as amended by the 2010 PD Amending Directive (Directive 2010/73/EU) (the Prospectus Directive).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Base Prospectus and the supplements to the Base Prospectus. Copies of the Base Prospectus and the supplements to the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF (www.amf-france.org) and on the website of the Issuer (prospectus.socgen.com).

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| 1. | (i) | Issuer: | Société Générale |
| 2. | (i) | Series Number: | PA015/12.08 |
| | (ii) | Tranche Number: | 1 |
| 3. | | Specified Currency or Currencies: | Euro ("€") |
| 4. | | Aggregate Nominal Amount: | |
| | (i) | Series: | €55,000,000 |
| | (ii) | Tranche: | €55,000,000 |
| 5. | | Issue Price: | 100 per cent. of the Aggregate Nominal Amount |
| 6. | (i) | Specified Denomination: | €100,000 |
| | (ii) | Calculation Amount: | €100,000 |

7.	Issue Date and Interest Commencement Date:	24 August 2012
8.	Maturity Date:	24 August 2016
9.	Interest Basis:	2.00 per cent. Fixed Rate
10.	Redemption/Payment Basis:	Redemption at par
11.	Change of Interest Basis or Redemption/Payment Basis:	Not Applicable
12.	Put/Call Options:	Not Applicable
13.	Status of the Notes:	Unsubordinated
14.	Method of distribution:	Non-syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15.	Fixed Rate Note Provisions	Applicable
	(i) Rate(s) of Interest:	2.00 per cent. per annum payable annually in arrear
	(ii) Interest Payment Date(s):	24 August in each year up to and including the Maturity Date
	(iii) Fixed Coupon Amount(s):	€2,000 per Note of €100,000 Specified Denomination
	(iv) Broken Amount(s):	Not Applicable
	(v) Day Count Fraction:	Actual/Actual (ICMA)
	(vi) Determination Date(s):	24 August in each year
	(vii) Other terms relating to the method of calculating interest for Fixed Rate Notes:	None
16.	Floating Rate Note Provisions	Not Applicable
17.	Zero Coupon Note Provisions	Not Applicable
18.	Dual Currency Note Provisions	Not Applicable

PROVISIONS RELATING TO REDEMPTION

19.	Issuer's optional redemption (other than for taxation reasons):	Not Applicable
20.	Redemption at the option of the Noteholders:	Not Applicable
21.	Final Redemption Amount:	€100,000 per Note of €100,000 Specified Denomination

22. Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and 6(g) of the Terms and Conditions of the French Law Notes):
- Condition 7(g) applies

GENERAL PROVISIONS APPLICABLE TO THE NOTES

23. Form of Notes:
- (i) Form: Bearer Notes
- Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Bearer Notes only upon an Exchange Event
- (ii) New Global Note: Yes
24. "Payment Business Day" election in accordance with Condition 6(f) of the Terms and Conditions of the English Law Notes or other special provisions relating to Payment Business Days:
- Following Payment Business Day
25. Additional Financial Centre(s) for the purposes of Condition 6(f) of the Terms and Conditions of the English Law Notes:
- Not Applicable
26. Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes:
- Not Applicable
27. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay:
- Not Applicable
28. Details relating to Instalment Notes:
- Not Applicable
29. Redenomination applicable:
- Not Applicable

30. Consolidation applicable: Not Applicable
31. Clearing System Delivery Period (Condition 14 of the Terms and Conditions of the English Law Notes (*Notices*)): Same Day Delivery
32. *Masse* (Condition 13 of the Terms and Conditions of the French Law Notes): Not Applicable
33. Other final terms: Not Applicable
34. Governing law: The Notes and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, English law

DISTRIBUTION

35. (i) If syndicated, names of Managers: Not Applicable
- (ii) Date of Subscription Agreement: Not Applicable
- (iii) Stabilising Manager (if any): Not Applicable
36. If non-syndicated, name of relevant Dealer: DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main
Address:
Platz der Republik
60265 Frankfurt am Main
Federal Republic of Germany
37. U.S. selling restrictions: Regulation S compliance category 2 / TEFRA D
38. Additional selling restrictions: Not Applicable

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on the regulated market of the Luxembourg Stock Exchange by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series PA015/12.08, Tranche 1.

Signed on behalf of the Issuer:

By Stéphane LANDON

Duly authorised

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- (i) Listing: Application has been made for the Notes to be listed on the regulated market of the Luxembourg Stock Exchange from 24 August 2012
- (ii) Admission to trading: Application has been made for the Notes to be admitted to trading on the regulated market of the Luxembourg Stock Exchange with effect from 24 August 2012
- (iii) Estimate of total expenses related to admission to trading: EUR 1,660

2. RATINGS

Ratings: The Notes were rated A by Standard & Poor's Ratings Services on 20 August 2012 and are expected to be rated A2 by Moody's Investors Service Limited and A+ by Fitch Ratings Ltd.

The Credit ratings referred to above have been issued by Standard & Poor's Ratings Services, Fitch Ratings and Moody's Investors Service, each of which is established in the European Union and is registered under Regulation (EC) No 1 060/2009 of the European Parliament and of the Council of 16 September 2009 on credit rating agencies.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. NOTIFICATION

The *Autorité des marchés financiers* has provided the *Commission de surveillance du secteur financier* in Luxembourg names with a certificate of approval attesting that the Base Prospectus has been drawn up in accordance with the Prospectus Directive.

5. YIELD (Fixed Rate Notes only)

Indication of yield: Applicable
 2.00 per cent. per annum
 The yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

6. OPERATIONAL INFORMATION

- (i) ISIN Code: XS0818197773
- (ii) Common Code: 081819777
- (iii) Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, *société anonyme* or Euroclear France and the relevant identification number(s):
 Not Applicable
 German Securities Code (WKN): A1G8HK
- (iv) Delivery: Delivery against payment
- (v) Names and addresses of Additional Paying Agent(s) (if any):
 Not Applicable
- (vi) Intended to be held in a manner which would allow Eurosystem eligibility: Yes

Note that the designation “yes” simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria.