

FINAL TERMS DATED 24 AUGUST 2012



SOCIÉTÉ GÉNÉRALE

**Issue of €110,000,000 Floating Rate Notes due 2013 (the “Notes”)
under the €50,000,000,000
Euro Medium Term Note - Paris Registered Programme**

**Series No.: PA016/12.08
Tranche No.: 1
Issue Price: 99.94 per cent.**

SOCIÉTÉ GÉNÉRALE BANK & TRUST

PART A – CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "*Subscription and Sale*" in the Base Prospectus.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the English Law Notes*" in the Base Prospectus dated 21 November 2011 which received *visa* no.11-542 on 21 November 2011 from the *Autorité des marchés financiers* (the **AMF**), the first supplement to the Base Prospectus dated 13 December 2011 which received *visa* no.11-577 from the AMF, the second supplement to the Base Prospectus dated 25 January 2012 which received *visa* no.12-032 from the AMF, the third supplement to the Base Prospectus dated 16 February 2012 which received *visa* no.12-072 from the AMF, the fourth supplement to the Base Prospectus dated 17 February 2012 which received *visa* no.12-077 from the AMF, the fifth supplement to the Base Prospectus dated 9 March 2012 which received *visa* no.12-108 from the AMF, the sixth supplement to the Base Prospectus dated 15 May 2012 which received *visa* no. 12-208 from the AMF, the seventh supplement to the Base Prospectus dated 22 June 2012 which received *visa* no. 12-291 from the AMF and the eighth supplement to the Base Prospectus dated 07 August 2012 which received *visa* no. 12-402 from the AMF which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) as amended by the 2010 PD Amending Directive (Directive 2010/73/EU) (the **Prospectus Directive**).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Base Prospectus and the supplements to the Base Prospectus. Copies of the Base Prospectus and the supplements to the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF (www.amf-france.org) and on the website of the Issuer (prospectus.socgen.com).

- | | | | |
|----|------|-----------------------------------|---|
| 1. | (i) | Issuer: | Société Générale |
| 2. | (i) | Series Number: | PA016/12.08 |
| | (ii) | Tranche Number: | 1 |
| 3. | | Specified Currency or Currencies: | Euro ("€") |
| 4. | | Aggregate Nominal Amount: | |
| | (i) | Series: | €110,000,000 |
| | (ii) | Tranche: | €110,000,000 |
| 5. | | Issue Price: | 99.94 per cent. of the Aggregate Nominal Amount |
| 6. | (i) | Specified Denomination: | €100,000 |

- (ii) Calculation Amount: €100,000
7. Issue Date and Interest Commencement Date: 28 August 2012
8. Maturity Date: The Interest Payment Date to fall on or nearest to 28 August 2013
9. Interest Basis: EURIBOR 3 months + 0.40 per cent. Floating Rate (further particulars specified below)
10. Redemption/Payment Basis: Redemption at par
11. Change of Interest Basis or Redemption/Payment Basis: Not Applicable
12. Put/Call Options: Not Applicable
13. Status of the Notes: Unsubordinated
14. Method of distribution: Non-syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15. **Fixed Rate Note Provisions** Not Applicable
16. **Floating Rate Note Provisions** Applicable

- (i) Specified Period(s) (see Condition 5(b)(i)(B) of the Terms and Conditions of the English Law Notes and 4(b)(i)(B) of the Terms and Conditions of the French Law Notes/Interest Payment Date(s):
28 February, 28 May, 28 August and 28 November in each year from and including 28 November 2012 to and including the Maturity Date; all such dates being subject to adjustment in accordance with the Business Day Convention specified below.
- (ii) Business Day Convention: Modified Following Business Day Convention

- (iii) Additional Business Centre(s) and/or Applicable “Business Day” definition (if different from that in Condition 5(b)(i) of the Terms and Conditions of the English Law Notes and 4(b)(i) of the Terms and Conditions of the French Law Notes): Not Applicable
- (iv) Manner in which the Rate of Interest and Interest Amount is to be determined: Screen Rate Determination
- (v) Party responsible for calculating the Rate of Interest and/or Interest Amount (if not the Calculation Agent): Not Applicable
- (vi) Screen Rate Determination: Applicable
- Reference Rate: EURIBOR 3 months
 - Interest Determination Date(s): The second day on which the TARGET2 System is open prior to the start of each Interest Period
 - Specified Time: 11.00 a.m. Brussels time
 - Relevant Screen Page: Reuters EURIBOR01
- (vii) ISDA Determination: Not Applicable
- (viii) Margin(s): + 0.40 per cent. per annum
- (ix) Minimum Rate of Interest: Not Applicable
- (x) Maximum Rate of Interest: Not Applicable
- (xi) Day Count Fraction: Actual/360
- (xii) Fall-back provisions, rounding provisions and any other terms relating to the method of calculating interest on Floating Rate Notes, if different from those set out in the Conditions: Not Applicable

17. **Zero Coupon Note Provisions** Not Applicable
18. **Dual Currency Note Provisions** Not Applicable

PROVISIONS RELATING TO REDEMPTION

19. Issuer's optional redemption (other than for taxation reasons): Not Applicable
20. Redemption at the option of the Noteholders: Not Applicable
21. Final Redemption Amount: €100,000 per Note of €100,000 Specified Denomination
22. Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default and/or the method of calculating the same (if required or if different from that set out in Condition 7(g) of the Terms and Conditions of the English Law Notes and 6(g) of the Terms and Conditions of the French Law Notes):
Condition 7(g) applies

GENERAL PROVISIONS APPLICABLE TO THE NOTES

23. Form of Notes:
- (i) Form: Bearer Notes
Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Bearer Notes only upon an Exchange Event
- (ii) New Global Note: Yes
24. "Payment Business Day" election in accordance with Condition 6(f) of the Terms and Conditions of the English Law Notes or other special provisions relating to Payment Business Days: Modified Following Payment Business Day
25. Additional Financial Centre(s) for the purposes of Condition 6(f) of the Terms and Conditions of the English Law Notes: Not Applicable
26. Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes: Not Applicable

- | | | |
|-----|---|--|
| 27. | Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay: | Not Applicable |
| 28. | Details relating to Instalment Notes: | Not Applicable |
| 29. | Redenomination applicable: | Not Applicable |
| 30. | Consolidation applicable: | Not Applicable |
| 31. | Clearing System Delivery Period (Condition 14 of the Terms and Conditions of the English Law Notes (<i>Notices</i>)): | Same Day Delivery |
| 32. | <i>Masse</i> (Condition 13 of the Terms and Conditions of the French Law Notes): | Not Applicable |
| 33. | Other final terms: | Not Applicable |
| 34. | Governing law: | The Notes and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, English law |

DISTRIBUTION

- | | | |
|-----|---|---|
| 35. | (i) If syndicated, names of Managers: | Not Applicable |
| | (ii) Date of Subscription Agreement: | Not Applicable |
| | (iii) Stabilising Manager (if any): | Not Applicable |
| 36. | If non-syndicated, name of relevant Dealer: | Société Générale Bank & Trust
11, avenue Emile Reuter
2420 Luxembourg
Luxembourg |
| 37. | U.S. selling restrictions: | Regulation S compliance category 2 / TEFRA D |
| 38. | Additional selling restrictions: | Not Applicable |

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series PA016/12.08, Tranche 1.

Signed on behalf of the Issuer:

By Stéphane Landon

Duly authorised

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

- | | | |
|-------|---|---|
| (i) | Listing: | Application has been made for the Notes to be listed on Euronext Paris with effect from 2 August 2012 |
| (ii) | Admission to trading: | Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from 28 August 2012 |
| (iii) | Estimate of total expenses related to admission to trading: | EUR 1,350 |

2. RATINGS

- | | |
|----------|--|
| Ratings: | The Notes were rated A by Standard & Poor's Ratings Services on 22 August 2012 and are expected to be rated F1+ by Moody's Investors Service Limited and P-1 by Fitch Ratings Ltd. |
| | Each of Standard & Poor's Ratings Services, Fitch Ratings and Moody's Investors Service is established and registered in the European Union. |

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

- | | | |
|-------|---------------------------|--|
| (i) | Reasons for the offer: | See "Use of Proceeds" wording in Base Prospectus |
| (ii) | Estimated net proceeds: | Not Applicable |
| (iii) | Estimated total expenses: | Not Applicable |

5. YIELD (*Fixed Rate Notes only*)

- | | |
|----------------------|----------------|
| Indication of yield: | Not Applicable |
|----------------------|----------------|

6. **HISTORIC INTEREST RATES** (*Floating Rate Notes only*)

Details of historic EURIBOR rates can be obtained from Reuters.

7. **PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT** (*Dual Currency Notes only*)

Not Applicable

8. **OPERATIONAL INFORMATION**

(i) ISIN Code: XS0819840694

(ii) Common Code: 81984069

(iii) Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, *société anonyme* or Euroclear France and the relevant identification number(s): Not Applicable

(iv) Delivery: Delivery against payment

(v) Names and addresses of Additional Paying Agent(s) (if any): Not Applicable

(vi) Intended to be held in a manner which would allow Eurosystem eligibility: Yes

Note that the designation “yes” simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria.