HI 2012 OPERATING INCOME AT 4.9% OF TOTAL REVENUE

Paris, August 30th 2012,

Business & Decision Group, the International Consulting and Systems Integration (CSI) Company, announces an operating income of €5.6 million for the six month period ended June 30th 2012, representing 4.9% of total revenue.

(in € million)	H1 2012	H1 2011	variation	H1 2011
		Pro forma		Published
Revenue	115.2	117.0	-1.5%	125.3

First half 2012 total revenue amounts to €115.2m and represents a decrease of 1.5% at constant structure, accounting methods and exchange rates.

(in € million)		H1 2012	H1 2011
			Published
Revenue		115.2	125.3
Operating income		5.6	6.0
	in %	4.9 %	4.8 %
Net income		2.7	4.0
(Group share)		۷.1	4.0
	in %	2.3 %	3.2%

The sale of the main UK subsidiary occurred on 29th, February 2012. For the first half of 2012, Net income (Group share) amounts to €2.7m. At the end of June 2012, bank covenants were respected and in line with Group's

commitments.

Patrick Bensabat, CEO at Business & Decision, comments: "This first half was

more tense than expected due to the general decline in the economic

environment, in particular in France. Specific actions have been undertaken

allowing us to believe in significant improvement for the end of the year. "

Outlook

For 2012, the Group is committed to pursue its plan to improve profitability in all

countries and all over the organisation. It also maintains its level of investment

to provide new value added offerings and services.

Upcoming Financial Dates:

October 30th, 2012:

2012 third quarter revenue at 5:35 pm

January 31st, 2013:

2012 full year revenue at 5:35 pm

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in

Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business,

Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business

& Decision contributes to the success of customer projects by driving maximum business performance. The

company has a reputation for functional and technological expertise and has forged partnerships with all of

the key technology vendors.

Located in 16 countries, Business & Decision currently employs 2800 people worldwide.

Additional information is available at www.group.businessdecision.com

CONTACT

Safa Baghai

Business & Decision

Tel: +33 (0)1 56 21 21 20

Fax: +33 (0)1 56 21 21 22

finance@businessdecision.com