



Press release

GERRY OBERST TO HEAD SES' REGULATORY TEAM

Luxembourg, September 3, 2012 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that Gerry Oberst will join SES in the position of Senior Vice President, Global Regulatory and Governmental Strategy.

In this newly-created position, Gerry will have responsibility for overseeing the regulatory and advocacy work of SES. He will report to John Purvis, Executive Vice President and General Counsel and will be based in Luxembourg initially and then in Washington, D.C. He will take up his new position on October 1, 2012.

Gerry brings three decades of professional experience advising the satellite communications industry and most recently was a partner in the law firm Hogan Lovells. He started his career in Washington, D.C. and moved to Brussels in 1991 to help open a new European office for the firm, specialising in the field of international regulation of communications services. During his career he has worked with and advised a host of major telecommunications clients in their dealings with the International Telecommunications Union, the European Commission and EU Member States, as well as some emerging market administrations. Gerry is a member of the International Institute of Space Law. He is a prolific publisher who wrote some 240 regulatory columns in *Via Satellite* magazine, and is a regular conference speaker.

Romain Bausch, President and CEO of SES, said, "We are delighted to have Gerry join the SES legal and regulatory team to oversee our regulatory and advocacy work. This is a critical area for SES in the increasingly regulated world in which we operate, where demand is increasing for spectrum resources. Gerry is a world leading satellite regulatory lawyer who will bring valuable expertise and skills to the team."

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About SES

SES is a world-leading satellite operator with a fleet of 51 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.