Final Terms dated 24 October 2012



BPCE SFH

Issue of €50,000,000 Floating Rate Notes due 26 October 2015 (the "Notes")

issued under the

€40,000,000,000 Euro Medium Term Note Programme for the issue of *obligations de financement de l'habitat* and other privileged notes of BPCE SFH

Series No.: 22 Tranche No.: 1

Issue Price:

100 per cent. of the Aggregate Nominal Amount

Dealer

J.P. Morgan

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the terms and conditions (the "**Terms and Conditions**") set forth in the base prospectus dated 19 April 2012 which received visa No. 12-172 from the *Autorité des marchés financiers* (the "**AMF**") on 19 April 2012, as supplemented by the first supplement dated 17 September 2012 which received visa No. 12-445 from the AMF (together the "**Base Prospectus**") which constitutes a base prospectus for the purposes of the Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 (the "**Prospectus Directive**"), as amended by Directive 2010/73/EC of 24 November 2010.

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. These Final Terms and the Base Prospectus are available for viewing on the websites of BPCE (www.bpce.fr) and of the AMF (www.amf-france.org) and during normal business hours at the registered office of the Issuer and at the specified office of the Paying Agent where copies may be obtained.

1. Issuer: BPCE SFH

2. (i) Series Number: 22

(ii) Tranche Number: 1

3. Specified Currency: Euro ("€')

4. Aggregate Nominal Amount of

Notes:

(i) Series: €50,000,000
 (ii) Tranche: €50,000,000

5. Issue Price: 100 per cent. of the Aggregate Nominal

Amount

6. Specified Denomination: €100,000

7. (i) Issue Date: 26 October 2012

(ii) Interest Commencement

Date: 26 October 2012

8. Final Maturity Date: 26 October 2015

9. Interest Basis: 6 month EURIBOR + 0.27 per cent. per

annum Floating Rate

10. Redemption/Payment Basis: Redemption at par

11. Change of Interest or

Redemption/Payment Basis: Not Applicable

12. Put/Call Options: Not Applicable

13. (i) Status of the Notes: Obligations de financement de l'habitat

(ii) Date of corporate authorisations for issuance of Notes obtained:

Decisions of the Conseil d'administration (board of directors) of the Issuer (i) dated 19 December 2011 authorising the issue of obligations de financement de l'habitat and other resources benefiting from the privilège referred to in Article L.515-19 of the French Code monétaire et financier up €12,000,000,000, for the period beginning on January 2012 and ending on 31 December 2012 and (ii) dated 14 September 2012 authorising the quarterly programme of borrowings benefiting from such privilège of up to €3,000,000,000 for the fourth quarter of 2012.

14. Method of distribution: Non-syndicated

PROVISIONS RELATING TO INTEREST PAYABLE

15. Fixed Rate Note Provisions: Not Applicable

16. Floating Rate Note Provisions: Applicable

(i) Interest Period: 6 months

(ii) Specified Interest Payment

Dates:

26 April and 26 October in each year, from (and including) 26 April 2013 to (and including) the Final Maturity Date

(iii) First Interest Payment Date: 26 April 2013

(iv) Interest Period Date: Not Applicable

(v) Business Day Convention: Modified Following Business Day

Convention

(vi) Business Centre(s) (Condition

5(a)): TARGET

(vii) Manner in which the Rate of

Interest is to be determined: Screen Rate Determination

(viii) Party responsible for calculating the Rate of Interest

and/or Interest Amount (if not

the Calculation Agent): Not Applicable

(ix) Screen Rate Determination

(Condition 5(c)(iii)(C)): Applicable

- Benchmark: EURIBOR 6 months

- Relevant Time: 11.00 a.m. Frankfurt Time

- Interest Determination Date: Two TARGET Business Days prior to the

first day in each Interest Period

- Primary Source: Reuters Screen Page EURIBOR01

- Reference Banks: Not Applicable

- Relevant Financial Centre: Euro-zone

Representative Amount: Not Applicable
 Effective Date: Not Applicable
 Specified Duration: Not Applicable

(x) FBF Determination (Condition

5(c)(iii)(B)): Not Applicable

(xi) ISDA Determination (Condition 5(c)(iii)(A)):

Not Applicable

(xi) Margin: 0.27 per cent. per annum

(xii) Minimum Rate of Interest: Not Applicable(xiii) Maximum Rate of Interest: Not Applicable

(xiv) Day Count Fraction

(Condition 5(a)): Actual/360 (adjusted)

(xv) Fall back provisions, rounding provisions, denominator and any other terms relating to the method of calculating interest on Floating Rate Notes, if different from those set out in

the Terms and Conditions: Not Applicable

17. Zero Coupon Note Provisions: Not Applicable

18. Index-Linked Interest Note/other variable-linked interest Note

Provisions: Not Applicable

19. Dual Currency Note Provisions: Not Applicable

PROVISIONS RELATING TO REDEMPTION

20. Call Option: Not Applicable21. Put Option: Not Applicable

22. Final Redemption Amount of each

Note: €100,000 per Specified Denomination

23. Early Redemption Amount:

Early Redemption Amount(s) of each Note payable on event of default or other early redemption and/or the method of calculating the same and/or any other terms (if required or if different from that set out in Condition 6):

As set out in Condition 6

GENERAL PROVISIONS APPLICABLE TO THE NOTES

24. Governing law: French law

25. Form of Notes: Dematerialised Notes

(i) Form of Dematerialised

Notes: Bearer form (au porteur)

(ii) Registration Agent: Not Applicable

(iii) Temporary Global Certificate: Not Applicable

26. Financial Centre or other special provisions relating to payment dates for the purposes of Condition

7(g): Not Applicable

27. Talons for future Coupons or Receipts to be attached to Definitive Materialised Notes (and dates on which such Talons mature):

Not Applicable

28. Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences (if any) of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment:

nent: Not Applicable

29. Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:

Not Applicable

30. Redenomination, renominalisation and reconventioning provisions:

Not Applicable

31. Consolidation provisions: The provisions in Condition 12(b) apply.

32. *Masse*: Applicable

The initial Representative will be:

Sylvain Thomazo 20, rue Victor Bart 78000 Versailles

France

The alternate Representative will be:

Sandrine d'Haussy 69, avenue Gambetta

94100 Saint Maur Des Fosses

France

33. Other final terms: Not Applicable

DISTRIBUTION

(iii)

34. (i) If syndicated, names of

Managers: Not Applicable

(ii) Date of subscription

agreement: Not Applicable

Stabilising Manager: Not Applicable

35. If non-syndicated, name of Dealer: J.P. Morgan Securities plc

36. Additional selling restrictions: Not Applicable

37. U.S. selling restrictions: The Issuer is Category 1 for the purposes of

Regulation S under the U.S. Securities Act of

1933, as amended

TEFRA Not Applicable

GENERAL

The aggregate principal amount of Notes issued has been translated into Euro at the

rate of [●] per cent. producing a sum of: Not Applicable

LISTING AND ADMISSION TO TRADING APPLICATION

These Final Terms comprise the final terms required for issue and admission to trading on Euronext Paris of the Notes described herein pursuant to the €40,000,000,000 Euro Medium Term Note Programme of BPCE SFH.

RESPONSIBILITY

I accept responsibility for the information contained in these Final Terms.

Signed on behalf of BPCE SFH:

By: Jean-Philippe Berthaut, Directeur Général Délégué

Duly authorised

PART B - OTHER INFORMATION

1. RISK FACTORS

As described in the Base Prospectus.

2. LISTING AND ADMISSION TO TRADING

(i) Listing: Euronext Paris

(ii) (a) Admission to trading: Application has been made by the Issuer (or

on its behalf) for the Notes to be admitted to trading on Euronext Paris with effect from

26 October 2012.

(b) Regulated Markets or equivalent markets on which, to the knowledge of the Issuer, securities of the same class of the Notes to be admitted to trading are already admitted to trading:

Not Applicable

(iii) Estimate of total expenses related to admission to trading:

€2,200

(iv) Additional publication of Base

Prospectus and Final Terms: Not Applicable

3. RATINGS

Ratings: The Notes are expected upon issue to be

rated:

S&P: AAA

Moody's: Aaa

Both S&P and Moody's are established in the European Union and registered under

Regulation (EC) No 1060/2009.

4. NOTIFICATION

Not Applicable

5. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in the section "Subscription and Sale" of the Base Prospectus, so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

6. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

Not Applicable

7. OPERATIONAL INFORMATION

ISIN Code: FR0011348101

Common Code: 084703915

Depositaries:

(i) Euroclear France to act as Central Depositary Yes

(ii) Common Depositary for Euroclear Bank and Clearstream Banking, société anonyme

No

Any clearing system(s) other than Euroclear Bank S.A./N.V. and Clearstream Banking, société anonyme and the relevant identification

number(s): Not Applicable

Delivery: Delivery against payment

Name and address of initial Paying Agent:

BNP Paribas Securities Services

(affiliated with Euroclear France under

number 29106)

Les Grands Moulins de Pantin

9, rue du Débarcadère

93500 Pantin France

Names and addresses of additional

Paying Agent: Not Applicable